



2005 Chapter Objectives

Our December meeting was dedicated to planning for 2005, It resulted in some good ideas and a lot of participation from everyone. A good start for our new year.

Our 2005 goal is to increase participation threefold by getting to know our members and meeting their expectations. We currently have over 200 members with only 20 or 30 actively participating. It's obvious that we aren't meeting the vast majority of our members needs. In order to rectify this, we will focus on the following next year:

- Getting to know our members and their needs
- Making our meetings more effective, participative and fun. New and different activities
- Keeping people in-

formed through email, and integrating the newsletter and website

- Our membership form has been updated to collect a little more data that will help us understand your interests and how you would like to participate.

Our members are diverse with various occupations, hobbies and interests. I realize we are competing for the little free time you may have. This makes it more important that we have things available that are of interest to you.

We have a real opportunity to create an environment in the club where more sharing and involvement can take place to the benefit of everyone.

We need to have many activities going on all the time

to meet the various member needs.

Check our website out (northshorehog.com) We now have a calendar posted with events and details that will grow as we fill in more details.

Hope you will come out and participate! We need you!

Bruce Dillingham
Director 2005



Member Profile



Dan and his 2003 FXDL

This is the first in a series of articles on getting to know our members. Dan Schewe graciously agreed to be our first "victim".

Dan works full time as a District manager for an auto manufacturer and part time as a Slidell Police officer. He is ex Air Force and served in Viet Nam.

He is married with three great kids and has three grandkids. Son one is a police officer in Michigan, married with three kids. Daughter is in her LAST YEAR of Law school at LSU (graduates in May, YEA!!) and son two works in the heating and A/C field.

Dan's hobbies include cars, motorcycles (of course!), collecting guns and hunting.

Dan owns a 2003 FSCL 100th anniversary edition with all the bells and whistles.

He has been in the Slidell area for over 20 years.

2005 Officers

Sponsor

Langston Walker 641-5100
NorthShore Harley-Davidson
E-mail: info@northshoreharley.com

Director

Bruce Dillingham 641-0952
E-mail: orgtech@bellsouth.net

Asst. Director

Ray Gregg 735-5157
E-mail: RGregg804@bellsouth.net

Secretary

Susan Schaefer 871-1192
E-mail: sportz@bellsouth.net

Treasurer

John Clifford 847-0966
E-mail: J_cliffo@bellsouth.net

Social/Activities

Larry Hildestad 504-781-0383
E-mail: larry_hildestad@cytec.com
(Vick) Herman Vicknair 643-8287
E-mail: vick10253@aol.com

Safety Officer

Juan Price 643-0430
E-mail: ptfuzz@aol.com

Road Captains

Chuck Ahmed (Chief) 649-6878
E-mail: chucka@bellsouth.net
Dave Authmet 626-4096
Stan Benvenuti 726-2663
Jim Carothers 649-2737
Billy Dillenkoffer 882 3670
Russ Davis 285 0623
Moe Gourrier
David Sanchez 845-7980
Dan Schewe 649 7339

Editors

Stan & Mary Anne Benvenuti 726-2663
E-mail: benvenutioki@yahoo.com

Website

Bruce Dillingham 641-0952
E-mail: orgtech@bellsouth.net

Ladies of Harley

Darlene Corbin 781-1722
E-mail: Hd_rking03@yahoo.com

Historian

Terry Forrette 624-9640
E-mail: forrette@yahoo.com

Membership

Mike Corbin 781-1722
E-mail: Hd_rking03@yahoo.com

Open Positions that need to be filled:

Photographer
I Road Captain

From the Editor

So there we are sitting in the HOG meeting, listening once again to Jim beseech the crowd to volunteer as officers for 2005. I'm nodding off because I didn't have enough coffee and, well, frankly it just wasn't that exciting anyway. As Jim mentions the need for an editor, Mary Anne nudges me. "I'm awake," says I. "We can do that," says she. "OK," I groggily respond, missing the first couple of syllables and thinking that I was given permission to resume my daydreams as long as I stopped snoring. Instead, I had just volunteered to be the next editor. Actually, I had agreed to let Mary Anne volunteer *us* to be Co-Editors. Mary Anne agreed to do the layouts, and I, apparently, agreed to do some writing. Now you're stuck with me. Well if I'm to be an editor, I might as well... edit.

My first editorial decision: What tone to take? Dry, stilted prose suitable for publication in only the finest journals? Nah. I hate reading that stuff, much less writing it. Action packed, bullet-like sentences, frequently omitting nouns? Too much like a military publication. Air Force guys may not understand it (Hi, Jim). How about unmitigated smart aleck? Characterized by a general disregard for the rules of polite correspondence and a propensity to never let the truth get in the way of a good story (see paragraph 1 above). Guess which I picked?

If you've stuck with me this far, I'd like to ask for your assistance. We need some articles. They can be anything from a ride report, to Ode on a Nightrain, to letters to the editor objecting to the way I've unjustly picked on certain retired Air Force officers (Keep looking, Jim. I'm not done yet) in a newsletter. All contributions are welcome. The more you write, the less I write. The less I write, the greater chance that my marriage will survive the next year. Why? I was just informed that Mary Anne doesn't really like the way I write. Helluva time to figure that out, ain't it? She's threatening to cut my allotted space back in order to stop my ramblings. Hah! She can't do that! I'm THE EDITOR. This is MY publication and I'll do as I please, and I want to tell another story. Remember when we

You're welcome.

Mary Anne

The Editor's Boss

MEMBERS' ADS

*Be glad to help you sell something.
Three ways to advertise: (1) Put it in the
Suggestion Box at NorthShore Harley,
(2) send your ad to our Post Office box
or, lastly, (3) e-mail Stan or Mary Anne
at benvenutioki@yahoo.com*

TRIOLA'S

Automotive Imports, L.L.C.

Domestics

Quality Auto Repairs • Sales • Service • Since 1978

We Specialize in European and Japanese Vehicles

770 East I-10 Service Road

Slidell, Louisiana 70461

985-649-0825

Fax: 985-649-9550

Charles Triola

Gary Triola

2nd Annual Abba Shrine Motor Corps Biker Ball and Rally

The Abba Shrine Center in Mobile, AL will be hosting its 2nd annual Abba Shrine Motor Corps Biker Ball and Rally February 4, 5 and 6. This is an all Motorcycle event open to the public as a fund raiser for the Abba Shrine Motor Corp and Abba Shrine Center. Last year was a success for our first time event and it is growing. This event is the last weekend of Mardi Gras for Mobile-Joe Cain weekend, which is a huge event for the City of Mobile and Abba Shriners. There will be many things happening in Downtown Mobile with the Mardi Gras and with the Rally Events at the Shrine Center. We have the full support of Mobile Mayor Mike Dow and many cycle shops, including Mobile Bay Harley Davidson. The rally event consists of bike shows, poker runs, vendors and biker games. Location of the event Feb. 4th is the Abba Shrine Center, 7701 Hitt Rd, Mobile. Feb. 5 at 7 p.m. we have a Bikers' Ball at the Center, biker attire. There will be a seafood buffet, beverages, rock and roll band, door prizes and a chance to win a new '05 Harley Custom Sportster provided by Mobile Bay HD. This event attracts people from many areas who either own motorcycles or just likes to be around them. We hope to have many custom bike dealers as we did last year showing off their new designs and products. At the end of the closing ceremonies Feb. 6 at Noon, we have a Riders for Shriners Motorcycle Ride from the Abba Shrine Center to Downtown Mobile to end the Rally. This will consist of a Police escort to allow the riders to do the parade route just before the Joe Cain Parade starts.

For more information: Butch Warren, Abba Shrine Center (251)633-5561, email: lw4826@aol.com or www.abbashriners.com

Harley History – The Sixties

By Terry Forrette

The 1960 ushers in a new era not only for the country but for Harley Davidson. The Fab-4 arrive from England and take the US music scene by storm. Meanwhile, the company founded by another Fab-4 (Walter, William, and Arthur Davidson along with William Harley) enters into a turbulent period of new challenges and diversification.

1960 – Harley Davison purchases a half interest in Aeronatica-Macchi and forms Aermacchi Harley-Davidson. The new company will produce a small single cylinder engine to compete with the metric invasion from England and Japan. The motor company also introduces the Topper motor scooter.

1961 – The first Aermacchi Sprint is released as an initial 165cc and then released in 1962 as a 250cc model.

1962 – HD becomes 60% owner of the Tomahawk Boat Manufacturing Company recognizing the increasing popularity of fiberglass components for motorcycles.

1964 – Roger Reiman wins the AMA Grand National Championship and Daytona 200 riding a 750KR.

1965 – The Duo-Glide gets an electric starter and now is called the Electra-Glide soon to be known as the “King of Highway.” This familiar name would later surface on one Harley Davidson's best seller, the Road King. The company is suffering from a poor cash flow and starts selling shares on the public market. The founding family members hold on to 53% of the common shares but a hostile takeover is orchestrated by Bangor Punta financial group.

1966 – The Shovelhead engine is introduced on the Electra-Glide models, replacing the Pan Head.

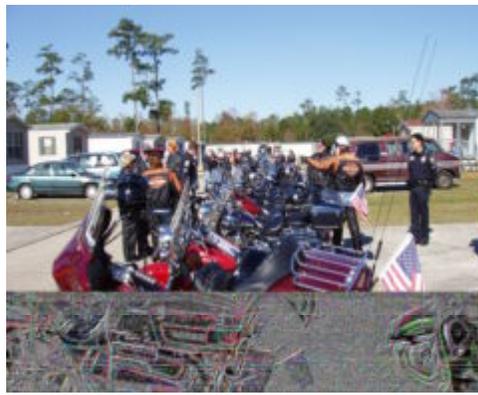
1968 – This year 26,600 motorcycles were sold however only little more than 15,000 were American made. In a desperate attempt to ward off the Bangor group, William Davidson approaches long-time friend and CEO of AMF about a merger.

1969 – The movie Easy Rider is released and Harley-Davidson merges with American Machine and Foundry Company.

Editor's Note

I'd like to offer my apologies for this newsletter coming out late and looking, well, less professional than it should. We tried to produce this issue as a module on the chapter's website. It didn't work, so we had to change the layout of the entire thing. In order to get the issue out as quickly as possible, I didn't spend a lot of time trying to make it esthetically pleasing. I'll do better next time, I promise.

Stan



After the December chapter meeting HOG members played Santa Claus and delivered gifts and goodies to our 2 adopted families followed by lunch at Southside.



South Padre Island “SPI Bike Fest” 2004

By Jim Carothers

For my fellow HOG Members, another synopsis of a regional bike rally for you to digest. SPI Bike Fest is a “laid-back” type of rally. It attracts about 10,000 bikers and most of the vendors have just finished Daytona and are headed back to California. It is a great intermediate stop on their way back to West Coast events. Food was reasonable, hotels were cheap, and the either this year was great. No rain, temps in the 70-85 range; always a welcome shore breeze. A warning...weather can be tricky in southern Texas...come prepared for both hot/cold extremes... and bring your rain gear always! You will see para-sailors, stunt planes, and lots of boats. Charter boats are a big deal and the fishing is very close to Louisiana standards. Bring your swim suit because the water is warm, clean, and inviting. Over a hundred miles of virgin beach to explore. Sunrises and sunsets are awesome. There is an organized trip to a Mexico border town. This year about 800 bikers rode to Nuevo Progreso. You can just as easily go your own way too. Bring ID. No pass-

port/visa is required....just don't bring back farm products, Cuban tobacco, or prescription drugs. Leave your guns locked in a safe place for this trip because the Mexican authorities are still a little sensitive about our 1812 conflict. A liter of Tequila (or your favorite alcoholic beverage) is allowed per person. There were no border hassles.

The trip is about 760 miles, most of which is Interstate (12 & 10) as you travel from Slidell, Louisiana. Ride or trailer, both are used by SPI participants. SPI Bike Fest is held annually the 2d - 3rd week of October. I started my 2004 trip about 7:00 am. Day one was an early launch up I-12 west. Traffic “thinned” as I passed Baton Rouge and it was a smooth ride and a short visit to Cajun Harley Davidson in Lafayette. Next “breather” was Cowboy Harley Davidson in Beaumont, Texas. The entire trip is flat, straight road and can get boring quickly, so the stops were a welcome break. As I approached Houston, I took the I-610 loop south until it intersects State Road 59 South (west

(Continued on page 6)

Christmas Party

The chapter's Christmas party was held on Dec 10 in the Bonfuoca Banquet Room. Lot's of great drinking, dancing dining and drinking!

Langston Walker said a few words as did Jim Willette. Actually, Jim said more than a few words. He said quite a few words, introducing outgoing and incoming chapter leaders. On behalf of the chapter, he, Jim Carothers, and Ray Gregg presented plaques to the chapter members currently serving on active duty in the armed forces (Eddie Lamulle, US Army, Stan Benvenuti, USMC, and Mike Corbin, US Navy). Plaques were also given to their wives in recognition of their dedication, patience, and tolerance of those three knuckleheads.

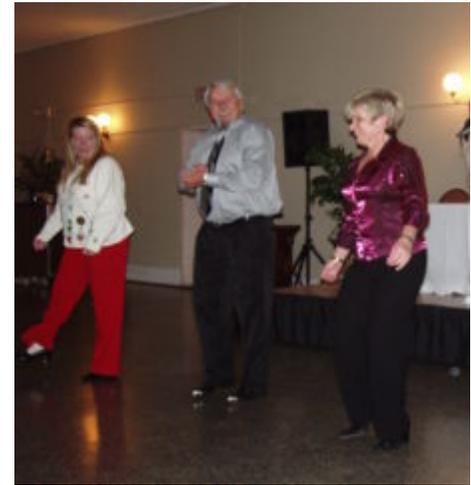
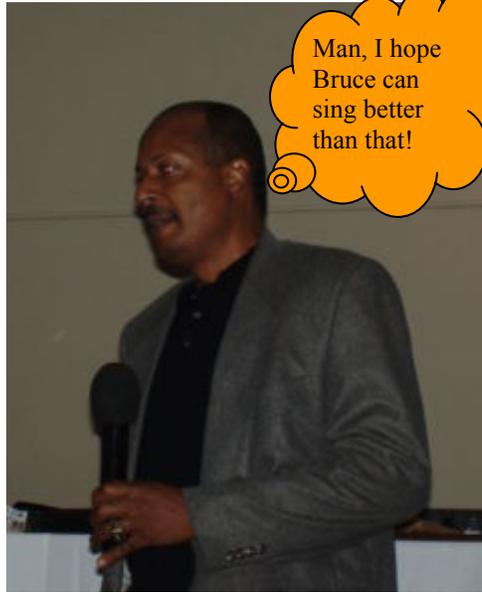
Following the presentation, the festivities resumed with dancing and great camaraderie lasting well into the evening.



Volare, oh, oh, Campare...



Man, I hope Bruce can sing better than that!



(Continued from page 4)

side of Houston). The Sam Houston Tollway (8) has less traffic but costs a few \$. By taking I-610, you can stop at Stubb's Harley Davidson just off Telegraph Road (north) a few miles past the I-45 interchange. After pushing through the city, I continued down State Road 59. My kidneys said stop so I spent the night in a little town called Rosenberg-Richmond just southwest of Houston. You've got to get out of the city if you want to prevent delays on the next day's leg of the trip. Morning traffic in Houston is a bear...avoid it at all cost.

Day two was six hours of flat, open Texas cattle country. SR 59 has wide, slow curves (left then right) that meander south past Victoria, Corpus Christi, and Kingsville. State and local police actively patrol Victoria to Brownsville so keep it legal. As you approach Brownsville you experience lots of congestion/ construction and you still have an hour to go before you get to South Padre. Between Brownsville and South Padre Island is the Matamoros Bridge. Warning...occasionally, the wind just "rips" through this waterway so bike or trailer..."SLOW-DOWN." After crossing the Bridge there is only one main road on the island (you won't get lost). To the left are most of the hotels and about 2-3 miles up is the Convention Center. Venders, registration, daily entertainment, etc. are located there. If you take a right as you travel onto the Island, you will very quickly enter the Schlitterbahn Beach Water Park. Along with Budweiser, they sponsor this event. The Water Park is drained and closed, but the headline entertainment is held on this site. Three Dog Nite was the Top Bill for the 2004 Bike Fest and was exceptional.

Early registration and additional information can be found through the web at www.spibikefest.com. (I think you get a free T-shirt.) I thoroughly enjoyed the 2004 "Roar By The Shore."



3154 Pontchartrain Dr.
Slidell, Louisiana
(985) 643-6133

Bike Nite Every Wednesday Night

Wednesday Bike Nite Specials

- ★ 2 for 1 Cocktails
- ★ Domestic Long Necks: \$1.75
- ★ Imported Beer: \$2.25
- ★ Draft Beer: \$1.25



Restaurant Hours

Monday - Saturday: 11 AM to 10 PM
Fridays: 11 AM to 11 PM
Sundays: Noon to 8 PM

Happy Hour Mon-Fri: 3:00-7:00

 **DORR'S** 
AUTOMOTIVE
&
SPEED SHOP

NOW FEATURES

KUSTOM FABRICATION

AIR BAG SUSPENSIONS

WE BAG IT - U DRAG IT!

- ✓ HIGH PERFORMANCE ENGINES
- ✓ SUPERCHARGERS
- ✓ FLOWMASTER EXHAUST SYSTEMS
- ✓ KUSTOM RIMS AND TIRES
- ✓ ACCESSORIES

2770 East Gause Blvd. • Slidell, LA 70461
(985) 641-3774
Email - www.dorrsautomotive@yahoo.com

Earl & Marilyn Mendoza, CRS
Broker Associates
www.PrudentialGardner.com

 **Prudential**

Gardner, REALTORS®

1347 North Causeway Boulevard
Mandeville, LA 70471
Direct: (985) 624-8000 Fax: (985) 727-9800
Office: (985) 626-8589 Ext. 8954 Paper: (985) 844-EARL
Email: hometeam@neosoft.com Website: mandevillelahomes.com


The "Home" Team

An independently owned and operated member of The Prudential Real Estate Affiliates, Inc.

Slidell's Oldest Sign Company Fax: 985-643-0297

 **SUNNY**
Signs

DESIGNS & GRAPHICS

643-0899

www.sunnysigns.com 2767 William Tell St. / 70458



ST. TAMMANY HOMESTEAD

J.F. "Joe" Toranto
Asst. Vice President
Branch Manager/Mortgage Loan Officer

Slidell Office
200 Gause Blvd. P.O. Box 653 Slidell, LA 70459
Tel: 985-641-3555 Fax: 985-641-3556 1-800-978-5600



Linda Timberlake
Executive Director

Assisted Living
and
Retirement
Community

354 Robert Blvd.
Slidell, LA 70458
985/641-2827 (ph)
985/645-0659 (fx)
aeslidel@bellsouth.net
www.azaleaestates.com

GARY & DONNA
GRAFFAGNINO

(985) 951-8801
2006 AMERICA ST.
MANDEVILLE, LA



MUFFLER SHOP

LIFETIME MUFFLERS
CUSTOM BENDING
1 1/2 ~ 3 IN. PIPE
SENIOR CITIZEN DISCOUNT
STAINLESS IMPORT SPECIALISTS

LOCALLY OWNED & OPERATED
QUALITY WORK AT
UNBEATABLE PRICES



NEWSLETTER ADVERTISING RATES

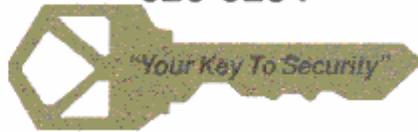
One Quarter Page - \$20.00
Business Card - \$10.00

**Buy 6 issues of advertising and
receive a 20% discount**

Contact John Clifford if you are
interested in placing an ad or have questions.



AA•Action Lock & Safe
626-9264



Residential • Commercial • Auto
"24 Hour Emergency Service"

David M. Authement
Owner/Locksmith

A-Full Service
Mobile Locksmith

State Licensed
General Liability
Workers Comp.

Commercial
Residential
New Construction

E.D.P. LLC
Painting & Drywall Repair
Erik Engeseth

985-960-2029 Cell

Fax 985-641-9783