



Northshore HOG News

ISSUE 111

MARCH, 2014

UPCOMING EVENTS

- March 8th Chapter Meeting, NSHD @ 9:30 am.
- See the web site for a complete listing of events



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"A little prep time can save you A LOT of trouble!"

... by your Assistant Director: Chip Newman

Hey HOGs! With, hopefully, better riding weather starting to descend upon us, it's very important to check your bike before you head out on a ride.

Here is a quick check to insure your next ride is safe and trouble free...

The Motorcycle Safety Foundation recommends a short pre-ride check of your motorcycle before every ride. To help you remember what to check, the MSF came up with the acronym T-CLOCK, which stands for Tires, Controls, Lights, Oil, Chassis and Kickstand. These are simple, easy-to-access items that anyone who rides should be able to identify and check. And despite the length of the MSF's list, you can probably check everything in about five minutes. Depending on what you find, that could be the best five minutes you spend all day.

Tires and wheels

Since these are what separate you and the road, they're probably the most important things to look over. A problem here will affect handling, sometimes severely.

Are your rims free of dings? Are your spokes tight and straight? Check pressures in both tires. Since most manufacturers specify pressures for cold tires, this is the only accurate way to check them, as they heat up quickly on the road, raising the pressure. Consult your owner's manual or call your tire manufacturer's hotline for the proper pressures for your particular bike.

While you're down there checking the tires, make sure you've got plenty of tread. You should have more than 1/16 of an inch, about the distance between Lincoln's head and the top of a penny. Remove foreign objects that may have lodged in the treads, and make sure there aren't any cuts in the tire. A scuff is nothing to be worried about, but if it's a deep scratch, you might want to have it checked.

Controls and cables

A snapped throttle or clutch cable can leave you on the side of the road, so check them. Operate anything connected to a cable and make sure that levers and cables feel smooth and don't bind. Apply the front brake and push the bike forward. The brake should feel firm, and the front wheel should not move. Check the rear brake in the same fashion.

Lights

Seeing and being seen are the two best ways to avoid unwanted incidents on the road, so making sure your lights work is imperative to your safety.

Start by turning on your ignition. Are the headlight's high beam and low beam working? Does the taillight come on? Does the brake light come on when you depress the brake pedal and lever? Check left and right turn signals, front and rear. Remember that the cause of a malfunction here could be a relay or bulb... Lastly, don't forget to check your horn.

(continued next page)

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From the Director

A word from your Director, Dan "Byucop" Schewe

Well the weather is finally looking like riding weather! Last weekend the weather at the car show was perfect! If you missed taking a ride, you missed out on a great experience, especially after being relegated to riding in a cage instead of on 2 wheels. Be sure you're looking at the maintenance of your bike after sitting up for a long winters nap! Remember TCLOCKS!

We still need member ride

suggestions. Have you been to a great restaurant or know of a scenic road that we need to ride?

Please drop us a note or tell any one of the officers so we can get it on our calendar. We need your ideas.

The NEW WEB SITE is ready to launch. We hope all will use. The newsletter and all information for the chapter will be located on the web site now as will the dealer sponsored events happening and the information of the planned expansion of the store.

As the Chapter continues to grow, we have several new members.

Please take the time to introduce yourself if you meet a new member, and take them under your wing to see that they have a great experience with the chapter. Be sure to introduce them to your officers of the chapter whenever you have the opportunity.

It's your chapter and only as good as you want it to be. Suggest, take pictures, share information and stories, but most of all ride and have fun, safely.

Remember, it's NOT the destination, It is the journey! Load up and RIDE!



Asst. Director cont:

Oil and fuel

Running out of gas is a drag, but since many motorcycles don't have gas gauges, it's a very real possibility. Check the gas level in the tank, and be sure your fuel petcock isn't on "reserve," which could leave you with a big surprise if you roll to a stop thinking you've still have gas in reserve. And don't forget to reset the trip meter every time you fill up.

Running out of gas can be inconvenient, but running out of oil can turn your bike into an inert display of public art. Even some new bikes can use enough oil to be down a quart between oil changes, so check it before every ride.

Chassis

Though an improperly adjusted suspension may not seem critical, imagine your surprise as your bike behaves differently in the middle of a curve because you forgot to reset it after picking up your friend last night.

Sit on the bike and rock it, making sure that everything moves smoothly and relatively slowly. If the front or rear end behaves like a pogo stick, a trip to your trusty mechanic should be in your immediate future.

If you have an adjustable suspension, remember to read your owner's manual and adjust it properly for the load you'll be carrying and the type of riding you'll be doing.

Kickstand and center stand

The kickstand is a handy little item, it's what keeps your motorcycle off the ground. Make sure it's not cracked or bent. Check the spring or springs. Are they in place, and do they have enough tension to keep the kickstand safely up?

If everything's in place and operating properly you're done, and you're ready to roll. Enjoy the day!

Let's have many fun & safe rides this riding season, and don't forget to Keep the Shiny Side Up!

Last Month's Minutes

By Judy Anderson

February 1, 2014 Minutes

Location: Mike Bruno's North Shore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2014 officers:

Director – Dan Schewe

Web Master – Karl Fox

Asst. Director – Chip Newman

Ladies of Harley – Sonia Fox

Treasurer – Buddy Newman

Membership Officer – Frank Lay

Secretary – Not Present

Photographer – Karl Fox

Activities Officer – Not Present

Head Road Captain – Simon Gonzales

Editor – Greg Peterman

Historian – Not Present

Meeting called to order: 9:52 am

Pledge of Allegiance: Jim Carothers

Prayer led by: John Minica

Minutes were approved as presented. Richard Dillon made motion, Dan Wehr seconded.

Dan Schewe, Director, brought the meeting to order with an overview of the following:

Upcoming state rally will be in Lafayette April 3-5th.

Preregistration ends February 13th

Alabama Rally is the next weekend

Will sell water and possibly snowballs for Bayou Thunder

New website coming along – should be ready soon

May decide to bid for State Rally for 2016 rather than 2015; to make sure our venues are set and our bid package is adequate.

Lisa Marie (HD Dealership Parts Representative) talked about upcoming events:

February 4th – Legends Shocks will have truck at dealership – air ride systems 1pm – 6:30pm

February 15th Car Show (Rain date March 15th)

February 22nd – Brother of the Bike Event

April 12th – Pit Stop (Crawfish Boil)

April 28th, 29th & 30th – Bayou Thunder – giving away bike to benefit Children's Hospital

February running VIP Sweetheart Deal – 6 oil changes and inspection special

More 2014 products coming out – updated catalog is out

Assistant Director: Chip Newman stated that we would have a tent at Brothers of the Bike and also Bayou Thunder – will need volunteers

Membership cards are in and has trailer list as well as roadside assistant and dealership numbers on the back. The front has boxes that will be initialed at events to qualify for a drawing at the Christmas party.

Will be moving March meeting to second Saturday.

In May will be traveling to St. Louis for Blue Suede Blues and also trip to Kentucky – Bourbon Tour
Buddy Newman gave Treasurer's Report:

January 1st Balance - \$5490.10

Deposits - \$ 910.00

Expenses- \$ 595.18

New balance - \$5,804.92

Webmaster & Photographer: Karl Fox asked new members to gather after meeting for a photo.

Dan Schewe welcomed the new members.

Asked everyone for idea of where ride should be today; decided Shaggy's in Long Beach, MS.

Frank Lay gave membership report; recognized the following February birthdays:

Larissa Gregg

Roger Cagle

Eric Durel

William Anderson, Jr.

Mike Robbins

William Shipley

Brenda Newman

Frank Lay

Sonia Fox

Shannon Hebert

Dwight Bradbury

Charles Porche, Jr.

Patricia Durel

Jim Carothers

Robin Blakeman

Patricia Lott-King

Dallas Kalber

Webmaster, Karl Fox, asked all new members to gather for a photo following the meeting.

Simon, Head Road Captain, distributed hand signal sheets to anyone who wanted them. Noted new sign in sheet for rides.

Ladies of Harley report was given by Sonia Fox. Will be having ride on February 22nd to Tony's in Waveland. Will leave dealership at 11 am.

Newsletter Editor, Gregg Peterman, reminded everyone to submit pictures and stories.

The 50/50 winner was Mark Jimison \$90

Meeting was adjourned at 10:34 am

Submitted by Kay Schewe



New Members!! Keith Jackson



Eli St Julien



01FEB2014_Chapter Ride to Shaggy's



Band of Brothers @ Mike Bruno's 22FEB2014

SO, WHERE ARE WE GOING TO RIDE IN 2014?

By: Bill Anderson

We have certainly had a long, cold January to start off our new year. Judy and I missed our February meeting due to our Grandson's All-Star Basketball Tournament in Raceland. His team lost, but it was great watching the future players of the NBA. We were told that you rode the Mississippi Coast to one of my favorite Gulf restaurants – Shaggy's following the meeting. Sorry we missed that!

FEBRUARY continued to be busy with Mike Bruno's Northshore Harley Davidson hosted their Annual Car Show on Saturday, the 15th. Ninety-four cars showed up for the Car Show and our HOG Chapter did the grilling for those that attended. We cooked over 300 hamburgers, 200 hot-dogs, and served potato chips, chili, water, and soft drinks. All of the proceeds were donated to Children's Hospital. The weather was wonderful and a good time was had by all.

This Saturday, the 22nd, Mike Bruno's Northshore Harley Davidson is sponsoring the "Brothers of the Bike". We will be setting up our tent in support of this event. Hope to see you there!

MARCH is also going to be a busy HOG month. The first weekend of March is the big parades leading up to Mardi Gras Day on the 4th. **Our March HOG meeting will be held on the 8th at our regular time and place. How about a ride to Rocky and Carlo's Restaurant in Chalmette for our lunch ride?** The following weekend (22nd) gives us a chance to ride to the Amite/Hammond area for the Amite Oyster Festival and/or the Smokin' Blues and BBQ Challenge in Hammond. And, to finish out the Month of March Mike Bruno's Northshore Harley Davidson is sponsoring BAYOU THUNDER BIKE FEST the 28th through the 30th. We will be setting up our tent and selling ice water for this event – volunteers needed! Food, drink, and music starts Friday and runs all the way to Sunday. There will be an escorted bike ride on Saturday, leaving the dealership at 10 AM. If you haven't purchased your raffle ticket for the 2014 Harley drawing, stop by the dealership and do it today.

The first weekend in APRIL (3-5 April) brings us the Louisiana State HOG Rally in Lafayette. Be sure to check out their web-site to see everything that is happening at <http://lastatehogrally.com/>. Our HOG group normally has two groups leaving on Thursday from the dealership – one at 10 AM and the other around 1 PM. **We will have our April meeting on the 12th – same time, same location. How about a ride to the Taste of Bavaria Restaurant and Bakery in Ponchatoula for the lunch ride. Following lunch, we will take a short jaunt up to the Ponchatoula Strawberry Festival. McKneely Harry & Son Funeral Home on Magnolia Street provides free motorcycle parking.** Please note that the Alabama State HOG Rally is also scheduled for that weekend (10 – 12 April) to be held in Mobile. Check out their web-site <http://www.alstatehogrally.com/> for additional information. And, Mike Bruno's Northshore Harley Davidson is having their Bruno's Pit Stop and Crawfish Boil on the 12th. Had enough yet? No, we are not finished with April yet. READ ON!

The 18th through the 20th is Easter weekend.

How about an over-nighter? Saturday, 26 April, depart the dealership and ride to St. Francisville, having lunch at Satterfield's. Staying at the Best Western Hotel in St. Francisville. Sunday riding up to Angola for their Spring Rodeo on Sunday. Tickets can be purchased ahead of time at <http://www.angolarodeo.com/>. I have been told that there are three don't miss areas to see at Angola – their Museum, their hobby craft items, and their Rodeo. So, let's go! Let me know if you are interested.

MAY – HOG meeting on Saturday, 3 May – same time, same location. Have any recommendations for a lunch ride? Maybe the Shed in Gulfport? Head North to a location not yet determined in Hattisburg?

May also brings us MOTHER'S DAY on Sunday the 11th.

May 17th is the 1st Annual Louisiana Veterans Festival at the Northshore Harbor Center in Slidell, 10 AM to 10 PM. Lots of activities and festival surprises.

May also brings us 3 different State HOG Rallies – 15-17 May is the Texas State HOG Rally to be held in Abilene. 27 – 31 May is the Tennessee State HOG Rally to be held in Cookeville. 29 May to 1 June is the Kansas State HOG Rally to be held in Salina, Dodge City and Liberal.

We have only just begun. Live to Ride, Ride to Live!

DID YOU GET YOUR 2014 HOG PACKET?

By: Bill Anderson

Each year in January, the Harley Owners Group main offices in Milwaukee forward a package to each of its members. This package includes a letter from the President/COO of the Harley Davidson Motor Company, the 2014 Adventure Guide that explains benefits, experiences and partnerships of HOG membership, the 2014 Touring Handbook, and the HOG renewal rocker (both metal and cloth). This year's cloth renewal rocker is BEAUTIFUL. The pattern represents snakeskin, which has a deep and special meaning. On one hand, it represents new life, and new beginnings. On the other, once shed, a snakeskin can be a vivid reminder of a storied past. After celebrating 30 years in 2013, HOG couldn't have chosen a better pattern for this year.

You will also receive 5 issues of the HOG Magazine which is a great read.

Within the 2014 Adventure Guide provides a wealth of information. It provides the following:

- HOG Directory
- HOG Membership Form
- Safe Rider Skills Form
- HOG Mileage Program Form
- 2014 ABCs of Touring Form
- HOG Roadside Assistance Additional Coverage Application

A complete list of the rewarding partnerships (did you know that you can save money at Best Western Hotels and through AT&T Wireless by being a HOG National Member?)

And, page after page of valuable benefits.

What, you haven't received your package yet? I highly recommend that you call 1-800-CLUBHOG (1-800-258-2464) or visit <http://www.harley-davidson.com/> and click on the Harley Owners Group to ensure you are covered for the entire year. Remember, you must be a member of the National Harley Owners Group for the entire year to be a member of a local HOG Chapter.

SKID MARKS

HOG SAFETY TIPS

Greetings North Shore HOGs:

I just wanted to pass along a couple of things I have noticed lately but frankly never took into consideration while on the bike.

I was riding home in the cage the other day and just after topping the high-rise bridge, the sun was at just the right angle to blind me via the passenger side mirror. It hit me squarely in the eyes and I could not see anything in the lane to my right. If a bike had been there, and I was trying to get over, it would have been impossible to see the bike. After this, I started trying to notice some things that the glare from either the sun coming up, or going down causes and how it affects us while riding. The next thing I noticed was that it could be very difficult to distinguish when brake lights on the vehicle ahead were actually on. The glare made them all look as though they were braking. I used to think the only time the glare really messed with my vision was when riding into the sun but have now concluded, riding away from the sun can be just as dangerous. Hope this gets you to thinking about additional dangers from the glare.

PS: Remember to stay hydrated and use sunscreen.

Ride Safe
Russ



HARLEY OWNERS GROUP 2014 ABCs OF TOURING

By: Bill Anderson

Each year in January, the Harley Owners Group main offices in Milwaukee forward a package to each of its members. This package includes 2014 Touring Handbook, and within this handbook is the 2014 ABCs of Touring Form.

The HOG ABC's of Touring is an alphabetical scavenger hunt for you and your Harley-Davidson Motorcycle. You can earn points and win prizes by collecting photos of yourself, your motorcycle, and "official signs" from A to Z in several categories!

Two years ago, in 2012, the Northshore Chapter developed their own ABCs competition. 10 or 12 different places were selected that were located in the State of Louisiana. To complete the requirement you had to find the location/building, take a picture of you and your motorcycle, while holding the cover (or copy of the cover) of the 2012 Touring Handbook. Those that completed the challenge were awarded an award at our Christmas Party.

Again in 2013, we ran a similar challenge, but in this challenge, you had to spell out NORTHSORE using cities, towns, parish names, and taking pictures of official signs, buildings, for the city, town, parish, with you, your motorcycle, while holding the 2013 Touring Handbook cover. Those that completed this challenge were awarded an award at our 2013 Christmas Party.

For 2014, we will accept the same documentation that you submit for the National ABC's. The Chapter Officers and Mike Bruno's Northshore Harley Davidson will be requested to develop the prizes for this competition.

How do I get my points? The 2014 ABCs of Touring Form provides for the following:

- City/Town (A through Z)
- Parish/County (A through Z)
- States (1 through 50)
- Country (1 through 7)
- Canadian Province/Territory (1 through 13)
- National/Provincial Park (1 through 5)
- U.S. National Forest (1 through 5)
- Harley Davidson Facilities (1 through 5)
- Harley Davidson Museum
- Harley Davidson Dealerships (1 through 10)
- International HOG Rally (1 through 5)
- US State/Canadian Regional HOG Rallies/Pin Stops (1 through 40)

Points to be awarded to each completed picture of items listed above will be per the official rules and guidelines listed with the 2014 ABCs of Touring Form.

THE CHALLENGE IS ON. GOOD LUCK AND BE SAFE OUT THERE.

NOTE: Judy and I turned in 70 points for the 2013 HOG ABCs of Touring competition.

We will be receiving our prizes in April. Once received, we will bring them to the next meeting and show them to you.

Habitat for Humanity teardown on 2/22/2014



Who doesn't want to tear something up?

Northshore HOG #2147 got their chance on Saturday, February 22nd.

East St. Tammany Habitat for Humanity was given a property on West Hall Avenue to build their very first Veteran's Build. The Habitat Director, Debbie Crouch, was present for morning circle prior to the work. We had ten HOG volunteers as five other volunteers. We worked under the direction of East St. Tammany Habitat for Humanity staff. We completely tore down the small structure that was there and was able to load most of the debris in the demolition bin to be hauled off.

We were fortunate to meet the Veteran who has been selected for this first Veteran's Build - Troy Reilly, who worked alongside the volunteers. Donuts coffee and pizza were donated by Dan Schewe, Kristen-Stanley Wallace and Dante's Pizza. A great big thank you to all who worked at the site that day.

East St. Tammany Habitat for Humanity will be working with others in our community to hold the first annual Louisiana Veterans Festival at Northshore Harbor Center on May 17th. This will be a statewide festival to benefit future Veteran Home builds in our community. If you are available to volunteer for that event, contact Dan Schewe.