



# Northshore HOG News

ISSUE 112

APRIL, 2014

## UPCOMING EVENTS

- **No Meeting this meeting due to STATE HOG RALLY**
- **See the web site for a complete listing of events**



## In This Issue:

Group Riding	1
From the Dir	2
Meeting Minutes	3
Pictures	4
Survey Says?	5
Rally's	6

## "The 411 on Group Riding with the Chapter!"

... by your Assistant Director: Chip Newman

As the Chapter gets larger and larger, so will our group rides. Which is a good problem for us to have! Some of the new members that we get coming into the Chapter are new riders and have never been on group rides. Because of this, they may be a bit overwhelmed and scared of riding in groups. Well I'm here to tell you that there is no sweat about it, except maybe in July or August! Below I've put a brief explanation to hopefully ease the mind of any members that are timid about riding with the Chapter. When my wife started riding with the Chapter, in the beginning she felt pressured like she had to ride at the skill level of everyone on the ride. I kept telling her to ride her own ride, and ride within her comfort zone. It wasn't until she realized that, that she was able to relax so much and really enjoy herself on rides. Now she's ridden all the way to the Smoky Mountains and slayed the Tail of the Dragon, Twice!!!

The first thing that you want to do is to arrive prepared. In other words, arrive on time with a full tank of gas. Ride in formation is a very important element of group riding with the Chapter. The staggered riding formation allows a proper space cushion between motorcycles so that each rider has enough time and space to maneuver and to react to hazards. The leader rides in the left third of the lane, while the next rider stays at least one second behind in the right third of the lane; the rest of the group follows the same pattern. A single-file formation is preferred on a curvy road, under conditions of poor visibility or poor road surfaces, entering/leaving highways, or other situations where an increased space cushion or maneuvering room is needed. Avoid side-by-side formations, as they reduce the space cushion. If you suddenly needed to swerve to avoid a hazard, you would not have room to do so. You don't want handlebars to get entangled.

A group will consist of a lead, a sweep, and (usually) a rider(s) in the middle with CB radios. If the groups are too large, we will break up into multiple groups. When we need to change lanes; the lead bike will call back to the sweep to grab either the right or left lane. Once the sweep has the lane secured, he will call ahead and the whole group will change lanes. Periodically check the riders following in your rear view mirror to see if the group is getting over. If you see a rider falling behind, maintain formation because a road captain is with him and the lead knows what is going on. If you're separated from the riders in front of you, don't panic. There is a road captain behind you with a CB, you will not get left behind. Don't break the law or ride beyond your skills to catch up. If the group comes upon a situation, say making a left turn; The group will make the left turn when traffic allows. If you get stopped at a red light or by traffic, you make the turn when YOU feel safe. Don't get nervous and feel rushed, you will not get left behind.

Where the phrase comes from; "Ride your own ride!". Which basically means that while the Chapter's first priority on rides is Safety and the road captains are always looking out for the other riders. You need to watch out for yourself as well, and ride within your skill & comfort zone.

Each HOG Chapter has a Safety Officer, the Northshore Chapter's is Russ Davis. If you have any questions about any of this information or anything pertaining to our rides. Please don't feel silly about asking Russ, or any Chapter Officer any questions that you may have so that you fully understand. Remember, we were all new riders at some point.

Keep the Shiny Side Up!

# 2014 Officers

## Sponsor

Mike Bruno's 985-641-5100  
NorthShore Harley-Davidson  
E-mail: info@northshoreharley.com

## Director

Dan Schewe 985-649-7339  
Email: schewed@bellsouth.net

## Asst. Director

Chip Newman 985-788-6363  
Email: hjnewman3@aol.com

## Secretary

Judy Anderson 985-960-2330  
E-mail: wkajda1@att.net

## Treasurer

Buddy Newman 985-847-9289  
Email: buddyn@bellsouth.net

## Activities Officer

Bill Anderson 985-960-2330  
Email: wkajda1@att.net

## Safety Officer

Russ Davis 504-201-2872  
Email: russ.c.davis@ssa.gov

## Head Road Captain

Simon Gonzales 504-228-5600  
Email: sgonzales001@hotmail.com

## Editor

Greg Peterman 985-649-2025  
Email: mmcmss@goatlocker.org

## Web Master

Karl Fox 985-640-1728  
Email: karlfox@bellsouth.net

## Ladies of Harley

Sonia Fox 985-707-4451  
Email: soniaf1958@yahoo.com

## Historian

Dwight Bradbury 985-705-4095  
E-mail: cyclesnapper@yahoo.com

## Membership Officer

Frank Lay 504-304-7089  
Email: gentillyduck@yahoo.com

## Photographer

Karl Fox 985-640-1728  
E-mail: karlfox@bellsouth.net

## From the Director

A word from your Director, Dan "Byucop" Schewe  
Yep, the weather is finally looking like riding weather! "So many roads, so little time, (unless you are retired!) ". Now is the perfect time to get out and ride. Before you do, please inspect your bike after sitting up for a long winter. Most important is tires! Condition and tire pressure are the most overlooked. Remember TCLOCKS! If you ride in the cold, remember to dress in lighter layers. Minimize gaps

in your clothes where wind can get in. Take frequent breaks and try to go inside.

Walk around to get you blood flowing again. And above all, KEEP DRY! Evaporative cooling in the winter is BAD! Remember, Harley does sell heated gear!

We still need member ride suggestions. There are several rallies going on in Louisiana and Texas. Thinking of going to one?? Bill has begun to put some rides together based on the input from our members. Watch the web site for information.

The NEW WEB SITE is out there. Please be sure to use. Let us know of any problems you may encounter. The newsletter and all information for the chapter will be located on the web site now as will the dealer sponsored events happening and the information of the planned expansion of the store.

As the Chapter continues to grow, we have several new members. We have a new Membership greeter that will meet and greet new members at the meetings. She will be sure to introduce them to the chapter officers and get their pictures taken for the web site.

It's your chapter and only as good as you want it to be. Suggest, take pictures, share information and stories, but most of all ride and have fun, safely.

Remember, it's NOT the destination, It is the journey! Load up and RIDE!



## I AM a Harley Rider

I look at a map and I feel like headin out,  
When I hit the road it makes me want to shout!  
Takin' a short ride means grabbing minutes of two-lane.  
When a day is set to ride, what's just a little rain?

It's only been months that I've had this beast,  
But it feels so good, it's like a holiday feast.  
When we're ridin' together I'm in a happy state.  
When I get back to the house, yes I enjoyed our date.

If anybody asks, my Harley is good for me.  
I don't need no shrink, I take Harley therapy.  
My Harley is just enough old school,  
It combines comfort and looks and convenience and cool.

Those of you who ride know what I'm trying to say.  
It feels so darn good, but it's so hard to convey.  
When I'm out on the road, the feeling's not one to hide  
I smile and I wave and share the joy of the ride.

So ride safe, and ride often and ride while you can  
Enjoy the great scenery that blankets this land.  
Twist the throttle, let 'em rumble, make them glisten and shine.  
I hope you're digging your Harley like I'm diggin' mine.

# Last Month's Minutes By Judy Anderson

March 8, 2014

Northshore 2147 HOG® Meeting

Location: Mike Bruno's Northshore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2014 officers:

Director – Dan Schewe

Web Master - Karl Fox

Asst. Director –Chip Newman

Ladies of Harley – Sonja Fox

Treasurer – Buddy Newman

Membership Officer – Frank Lay

Secretary – Judy Anderson

Photographer – Karl Fox

Chaplain – Russ Davis

Head Road Captain – Simon Gonzales

Activities Officer –Bill Anderson

Safety Officer – Russ Davis

Editor – Greg Peterman

Historian – Dwight Bradbury

Meeting called to order: 9:50am

Pledge of Allegiance: Richard Dillon

Prayer led by: Russ Davis

Minutes for the month of February 2014, were approved as presented.

Dan Schewe - Director, brought the meeting to order with an over view of the following:

Thanks to all who attended and helped with the veterans build teardown; Veterans build home owner was announced Troy Reilly.

If interested in doing some good, recommend attending this rally: Route 49 Biker Rally 2014 Benefiting Childrens Medical Center, June 6-8, 2014, 1602 Hwy 49 E, Jefferson, Texas,

Chip Newman - Assistant Director; introduced guest speaker Wimbai Mutoonono of Legacy Youth Development Institute of Slidell. If interested in donating or assistance please contact Mr. Mutoonono @ 985-641-8427. Following Mr. Mutoonono's comments Chip covered upcoming events: Lafayette State Rally there will be two groups of bikes leaving the dealership on April 3<sup>rd</sup>, one in the A.M. an one in the P.M., for more details contact Chip for the A.M. group, and Karl Fox for the P.M. Please check calendar for current events, go to [www.northshoreharley.com](http://www.northshoreharley.com) and click on the HOG® symbol on the left hand side then click on enter and then on the left hand side and then click on calendar and you are there. H,O,G. membership cards, we do have them and anyone wanting one please see an officer. .

Buddy Newman - Treasurer, presented the profit and loss statement for February 2014.

Karl Fox - Web Master/Photographer. Karl provided a brief overview of our new web-site. It is now up and running, so please logon and check us out.

Sonia Fox - LOH asked Carol Minica to present the current activities: Meet at the dealership Saturday, March 22, 2014 KSU @ 10:00am ride to Tony's Family Restaurant in Waveland, MS.

Bill Anderson - Activities Officer, covered rides that are in the making an asked for feedback to include where you would like to ride to. Some thoughts are a Slackers ride during the week, Alabama Rally, overnight ride to Angola and Rodeo, ABC of Northshore.

Reminder that you will not receive your 2014 packet from National H.O.G. until you pay your 2014 dues.

Frank Lay- Membership Officer, presented the names of our member's birthdays.

Leslie Morgan

Judy Anderson

John Minica

Patrick Schaefer

Julie Davis

Milford Monroe

Charlotte Clifford

Wanda St. Romain

Thanks to our dealership as they provided three nice shirts to raffle off with our 50/50 drawing. The shirts were won by Charlene Gonzales, Bill Anderson and Jim Carothers. The 50/50 was won by Clifford Rattcliff.

Unfinished business:

Harley Officer Training (HOT) is scheduled for:

April 4-5, in Hersey , PA

April 11-12, Milwaukee, WI

Meeting was adjourned @ 11:00am followed with a lunch ride to Rocky and Carlo's with a great showing of members.



**New Member Clifford Ratliff !!**



**50/50 Winner Jim Finnegan**



**HOG Chapter Ride to Rocky and Carlos 08MAR2014**



**LOH Ride to Tony's Seafood, Waveland Ms, March 22, 2014**



AND THE SURVEY SAYS...  
By: Bill Anderson, Activities Director

During our meeting on 8 March, Director Dan passed out paper and pencils, and asked for your recommendations on places to ride. The results of this survey is provided below:

RESTAURANTS AND LOCATIONS:

3 votes for the Round Table in Columbia, MS  
Margaritaville, Biloxi, MS  
Shaggy's, Long Beach, MS  
Parkway Bakery, NOLA or Memphis, TN  
Felix's Fish Camp, Mobile, AL  
Londoner, Baton Rouge, LA  
BBQ Phare, Kentwood, LA  
Lambert's, Foley, AL  
Johnny White's, New Orleans

SPECIFIC CITIES AND RIDE LOCATIONS:

Destin, FL  
Pig Trail  
Natchez Trail  
Grand Isle, LA  
Vicksburg, MS  
Sturgis, SD  
Barber Motor Museum, Birmingham, AL

RECOMMENDED OVERNIGHTERS:

Avery Island  
Hodges Gardens State Park, previously known as Hodges Gardens Park and Wilderness Area between Florien and Hombeck, in central Louisiana.  
Nashville, TN via the Natchez Trace

What a great list of places to go and visit! I will be working to get these added to our calendar as chapter rides and working with our LOH representative to possibly get them on the LOH calendar. Thank you for your input. If you think of any additional riding opportunities, just drop them in our mail box at Mike Bruno's Northshore Harley Davidson or call me.



## TO NATIONAL RALLY OR NOT TO NATIONAL RALLY: THAT IS THE QUESTION.

### TIME FOR YOU TO SOUND OFF!

As you read this issue of CON you will see us celebrating all the fun we had at State Rallies, Regional Rallies and National Touring Rallies last year and you should feel our excitement building for this year's Rallies as well. No other country around the world comes close to the number of H.O.G.® events and rides that we enjoy every year across this great country.

Even though we are rich with riding opportunities, over the last couple of years I have talked to a lot of H.O.G.® members about National Rallies and what they would like to see for the future.

Last year I rode a couple of touring rallies including the H.O.G.® Arkansas Hellbender Tour with about 300 of my closest new friends. The ride started just outside St. Louis, Missouri and took us on a five day adventure exploring the back roads and scenic byways of Arkansas. Each day I rode with a different group of members with about 3 – 8 bikes per group. The Pig Trail and Talamena Scenic Byway were two of my favorites, and although the Arkansas Dragon was challenging it didn't live up to the Tail of the Dragon in Tennessee / North Carolina. A great ride with new friends. Our touring rallies attract quite a few passionate touring rally members. Those rugged individuals who roll into town on their steel horses one day, then pack up and bid it farewell the next. Ya know, no moss grows on a rolling stone.

We do have another National Touring Rally in the Northeast this year. Come join us on the H.O.G.® New England Trailblazer Tour as we explore some of the best roads, see the best sights and enjoy the best camaraderie you will ever find across Vermont, Maine and New Hampshire. The tour runs Sep 7-12. Registration opens April 1st (no foolin') on hog.com.

But what about the national "hub rallies?" I have spoken with many people who miss the Club HOG National Rallies that would invade a town for a few days with entertainment and rides extending out daily from the "hub city." I personally worked the Club H.O.G. Chattanooga in 2005 and had a rockin' good time.

I have heard from many of you that these rallies led us to towns we would not otherwise have visited and we met friends from across the country, and the world, that we wouldn't otherwise have met.

I also heard that the National rally was a bigger excuse to peer pressure your friends to take a few vacation days, pack up the bikes and head out across the country. Often the Chapter ride to the rally and back was mentioned as one of "the best parts of the rally."

When it comes to entertainment I get mixed messages. Some people want big name entertainment because it's a bigger event. But other's say "it's about riding, coming together as a family and exploring a new town. Sure we want bands as part of the fun, but they don't need to be the latest and greatest headliner" – We're listening!

And don't forget to check out the U.S. H.O.G.® Events Map "centerfold" in the March H.O.G.® magazine and hog.com/events for the latest updates.

So now that you are set for 2014, it's time to weigh in with your National Rally ideas. Please take our short survey at hog.com/nationalrallysurvey.

Thank you and see you on the road!

**Ken Knuteson Director H.O.G. and Membership Programs**

