



Northshore HOG News

ISSUE 100

FEBRUARY, 2013

UPCOMING EVENTS

- Mar. 9, Chapter Meeting & Ride, NSHD @ 9:30 am.
- See the web site for a complete listing of events

Please welcome our new members:

Donald Arroyo
Huey Bang
James Cassidy
Horace Craft
Donald Forena
Wayne Howard
Kathleen Hughes
Dallas Kalber
Alvin Kennedy
Ray Lecron Jr
Richard Moore
Leslie Morgan III
Benjamin Napier
Mark Oster
Robert Schaefer
Joseph Senez
Paul Senez
Ramon Spann Sr
Bryan Swann
Joy Whalum

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Not a Bad Day on a Bike!!!

The LOH ride for January took place on the 19th. Fourteen bikes departed Mike Bruno's and we made our way to Adobe's via Pearl River, Abita Spring's and Covington. Arriving in Hammond at approximately noon after a somewhat chilly ride, hot food was in order. Hot and spicy was even better. Once again another great turn out. Simon from Chalmette and Frank from New Orleans rode in to attend the ride. Not a bad day to be on a bike. Karl



Upcoming Events:

1. March 1st & 2nd is Harley Officer Training (HOT) in Dallas.
2. March 9th is our General Membership Meeting at Mike Bruno's
3. March 22nd, 23rd, & 24th is Mike Bruno's Bayou Thunder Rally. We'll be needing volunteers to help sell water and promote the chapter on Sat & Sun from 9am-7pm. Sign up sheet to volunteer will be at the March Meeting.
4. March 30th is our LOH Ride to Shaggy's in Pass Christian, MS
5. April 4th, 5th, & 6th is the LA State HOG Rally in Houma, LA. Event information & Hotel information from our calendar; <http://prem.calendars.net/northshorehog/d05/04/2013/drop/3>

2013 Officers

Sponsor

Mike Bruno's 985-641-5100
NorthShore Harley-Davidson
E-mail: info@northshoreharley.com

Director

Dan Schewe 985-649-7339
Email: schewed@bellsouth.net

Asst. Director

Chip Newman 985-788-6363
Email: hjnewman3@aol.com

Secretary

Judy Anderson 985-960-2330
E-mail: wkajda1@att.net

Treasurer

Buddy Newman 985-847-9289
Email: buddyn@bellsouth.net

Activities Officer

Chip Newman 985-788-6363
Email: hjnewman3@aol.com

Safety Officer

Russ Davis 504-201-2872
Email: russ.c.davis@ssa.gov

Chief Road Captain

Richard Dillon 985-788-2568
Email: dillonrr@bellsouth.net

Editor

Greg Peterman 985-649-2025
Email: mmcmss@goatlocker.org

Web Master

Karl Fox 985-640-1728
Email: karlfox@bellsouth.net

Ladies of Harley

Sonia Fox 985-707-4451
Email: soniaf1958@yahoo.com

Historian

Dwight Bradbury 985-705-4095
E-mail: cyclesnapper@yahoo.com

Membership Officer

Dave Authement 985-626-4096
Email: authementd@yahoo.com

Photographer

Karl Fox 985-640-1728
E-mail: karlfox@bellsouth.net

From the Director

A word from your Director, Dan "Byucop" Schewe

Well it's close to great riding. SPRING!! And as we all know, the weather here in south Louisiana is unpredictable. Be sure you have all your gear with you when you ride. Especially RAIN gear! It can happen at any time! Sunny and bright and in 10 miles it turns to RAIN! The other items needed are your bike it tip top shape. Be sure to check your lights, Tires, and all operating equipment to make your ride safe. Also, be sure your insurance is up to date and your vehicle inspection and tag is current!

Reminder: the chapter needs Road Captains so if you are willing, we will train you. The Road Captains are needed to control the rides and are required to maintain our insurance for HOG. No road captains, No ride. We cannot

afford to sponsor our own insurance. Please join us and sign up. A CB radio is preferred but if you know hand signals, that is acceptable. Your chapter needs you!

We have several new members. Please take the time to introduce yourself if you meet a new member, and take them under your wing to see that they have a great experience with the chapter. Be sure to introduce them to your officers of the chapter whenever you have the opportunity.

The Chapter Flag is in! It looks great! We will display at the dealer event on February 23 in the tent. Remember, It's your chapter and only as good as you want it to be. Suggest, take pictures, share information and stories, but most of all ride and have fun, safely. Remember, it's NOT the destination, It is the journey! Dan



A word from your Assistant Director, Chip Newman

Hey Fellow HOG's, one of the main goals that we're focusing on this year is building a good relationship with the Dealership. It's the only true way for us both to prosper, especially with the Dealership now footing the bill for the first year membership for anyone who buys a bike. Volunteering to help the Chapter, for events such as Bayou Thunder, not only helps the Chapter but it helps the Dealership relationship by showing support. Not only that! You can earn extra reward points through the Dealership by volunteering at Dealership Events & Rides so it's a win/win for everyone!

With the weather finally starting get somewhat nice again, our calendar is starting to get more events on it. We officers are here to make the Chapter better for our Membership, the Chapter is only as good as you make it. That's why it's important that you give feedback to the officers of what type of activities that you would like to do as a Chapter. If you're even feeling daring enough, we have a form on our website, http://www.northshorehog.com/downloads/Forms/Member_Planned_Rides.pdf that you can plan out an entire ride and submit it to the officers. So let's make the most of this 2013, and make the Chapter better for everyone! We're all in this for the same reasons, doing what we love while feeling freedom with the wind in our face. Chip

JUDY ANDERSON
Secretary for Harley Owners Group
North Shore Chapter 2147

Let me introduce myself, to begin with I'm a Texan who was raised in the Seattle area of Washington State. I was raised with three brothers in the country, and we had your basic bike cycle, horses, dirt bikes, street bikes, go carts, race cars, fast cars and guns, etc. And then along came Bill, married my high school sweet heart who joined the Navy and our journey began. It's not that we lived in so many different places it's that we moved back to the same places many times. Our first transfer was to San Antonio, TX. I loved it, I loved the food, the people, the weather, the city; I just loved all of it. Most of all I love it because that's where we adopted our youngest daughter Angela, and Bill bought his first Harley Davidson, a 1966 police special for \$500.00. He still has it, it is in a friends warehouse in Seattle, and hasn't been started since the 70's. Bill intends to rebuild it to original condition after he retires.

After three years we went back to the Seattle area for 6 years. Next began a series of many trips to the New Orleans area. Our first trip to the New Orleans area was quite an experience, we were told all kinds of scary stories about this so called place. We had never lived in military housing, but were encouraged to do so because it was so bad here. We were told not to go to the French Quarter, and don't even think about going to any of the Mardi Gras parades. Our first trip here, we lived at Belle Chase Naval Base, it was good. Against better judgment to, we did venture out to the French Quarter which we fell in love with, and the Mardi Gras parades you could not keep us away, we actually caught over 15 parades in one week. Well that was short lived because after two years here we were transferred back to Seattle. We would transfer back and forth between New Orleans and Seattle for the next 16 years. The Anderson family was growing, we now had our son, Will, who was five years old, and our adopted daughter Angela who was a newborn, within a year of returning to Seattle, we adopted our 2nd daughter Collette, who was 10 years old. With Bill's position in the Navy he was gone more than home, so that left little time for extra activities, traveling and raising a family was two full-time jobs.

When Bill retired from the Navy we decided to call Slidell home. We still travel back and forth from here to Seattle, because our extended family still lives there. It was on one of those trips that a friend of our had passed away, (he was a true "toy" collector), well to make a long story short, we are all sitting around having a drink and conversing when his wife says to Bill "I have something you want!"

And that 's the beginning of our current Harley Davidson experience. Our friend had a 1996 Screaming Eagle Sportster with only 3,000 miles on it, and she was right Bill wanted it, so we bought it, and had it shipped to our house in Slidell. We were then invited by our neighbor Mr. John Sunseri to attend a HOG meeting. We went on a couple of rides with the group and they weren't as big and bad as I expected. One evening John pulls up with his Harley Ultra, and says "hey, Judy come try this seat and see how you like it" I did, and I did, soooo! our next move was for Bill to buy a Harley Ultra. (Much nicer) Not long after buying the Ultra, Bill had hernia surgery, and the Doctor say no lifting (well Bill is known for not always keeping the bike in the upright position) so it was no riding! NOT! Our next move was for Bill to trade the Ultra for a Harley Trike. NOW we are on the road and there is no stopping us.

Do I love to ride? YES! Do I want to ride my own Harley? No. I am very happy being the BOB, and oh yes I did say that. I am the Beauty on the Back, and love every minute of it, I get the best of both worlds, I get to ride a Harley, and ride with the man I love which means we never have to say good bye and I still get to enjoy the pleasure of living to ride and riding to live.

Well I hope this gives you a picture about our future plans. We have



of who I am, and what we've done. In a few months, I will tell you only just begun!



If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out an enrollment form (available at the dealership or on the website, see "Downloads").

Last Month's Minutes

By Judy Anderson

February 2, 2013

HOG – Meeting

Location: Mike Bruno's North shore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2013 officers:

Director – Dan Schewe
 Web Master - - Karl Fox
 Asst. Director – Chip Newman
 Ladies of Harley – Sonia Fox
 Treasurer – Buddy Newman
 Membership Officer – Dave Authement
 Secretary – Judy Anderson
 Photographer – Karl Fox
 Activities Officer – Chip Newman
 Head Road Captain – Richard Dillon
 Editor – Greg Peterman
 Historian – Dwight Bradbury

Meeting brought to order

Pledge of Allegiance lead by Richard Dillon.

Prayer delivered by Russ Davis.

1. Dan Schewe, Director, opened with an over view of today's meeting:
 - a. Marc Dougherty will speak on the Loyalty Rewards Program.
 - b. Ride to Blow Fly Inn.
 - c. Guest speaker Karen Williams from Biloxi Ladies of Harley, Mississippi Coast Chapter.
 - d. Guest speaker Pastor Paul of Village Church in Lacombe.
 - e. We have ordered a new Chapter Flag, should be here shortly.
2. Chip Newman, Assistant Director and Activities Officer:
 - a. LA Hog Rally in Houma – April 4-6, 2013, deadline to register is February 14, 2013. A block of rooms have been reserved for the Northshore Harley Chapter and only 7 remain.
 - b. Mike Bruno's North shore Harley Davidson "Brothers of the Bike" will be held 23 February 2013, 10:00 AM to 6:00 PM. Looking for volunteers to man our booth to provide chapter membership and chapter information.
 - c. Mike Bruno's North shore Harley Davidson BAYOU THUNDER 2013 will be held 22 through 24 February 2013. Our HOG Chapter will be selling water, 50/50 tickets and providing membership information. Looking for volunteers to man the booth.
 - d. HOT Training, March 1 & 2, 2013.

e. LA State Rally April 4, 5 & 6th, 2013, will also be needing volunteers.

WHO WANTS TO DO WHAT? Please let us know, you may contact anyone of the officers via E-mail or phone.

g. News letter from LA State Rally, will send out via E-mail.

h. We have HOG patches available, please contact me if interested in purchasing.

3. Buddy Newman, Treasurer

a. Treasurer's Report as of:

Balance on: January 1, 2013 \$ 3,691.81

Total Income: \$ 775.00

Total Expenses: \$ -----

Net Income: \$ 775.00

Balance on: February 1, 2013 \$ 4,466.81

b. New dealer motorcycle sales members 17

c. Need to set a cutoff date for dues.

4. Greg Peterman, our editor is in need of articles from our members. Just E-mail, jot it down, mail it, give it, paper airplane it, what I'm trying to say is all you have to do is get it to me and I'll do the rest (don't worry about format, I can work wonders).

5. Judy Anderson, Secretary, the minutes were in the news letter, well that was news to me.

a. Old news: still working on discount with the dealership

6. Richard Dillon, Head Road Captain.

a. Went over route trip to the Blow Fly Inn in Gulf Port, MS. for those wishing to participate after the meeting.

b. Requested volunteers for future road captains, had 6 volunteers. Richard will follow- up with details of training requirements.

c. Patriot Guard Riders (PGR) Rally, April 18-20, 2013-Dixie Region Gathering of the Guard in Monroe, LA. Please see Richard for more information regarding this event.

7. Pastor Paul, The Village Church, 29180 Highway 190 in Lacombe, LA. We all are invited to GET THE WHEELS ROLLIN, March 16, 2013 from 8:00am – 1:00pm. Open to all specialty & Classic cars and motorcycles, all years are welcome. This will be a every 3rd Saturday of the month. Enjoy a cup of Joe and check out the Hot Wheels. This is the 1st and the Big Kick Off Event.

Meeting Minutes Cont.

8. Sonia Fox, Ladies of Harley, the next ride will be Saturday, February 16. Destination: White's Seafood & Steak House, 55822 Hwy 445, Loranger, LA. Meet @ Mike Bruno's North Shore Harley-Davidson dealership around 9:30 and KSU promptly @ 10:00am.

9. Karen Williams, Mississippi Coast Chapter LOH (Biloxi). Suggested having a planned ride to get to know each other.

10. Dave Authement, Membership Officer. For January we acquired 17 new members.

February 2013 Birthdays

Gregg, Larissa	1 st	Cagle, Roger	2 nd	Anderson, William	5 th
Newman, Brenda	5 th	Shipley, William	5 th	Fox, Sonia	7 th
Lay, Frank	7 th	Hebert, Shannon	11 th	Bradbury, Dwight	16 th
Porche, Charles	17 th	Blakemen, Robin	24 th	Carothers, Jim	24 th
Lott, Patricia	24 th	Kalber, Dallas	28 th	Annaloro, Randi	29 th

11. Jason Alessandro, Motorcycle Sales Manager for Mike Bruno's dealership explained the Loyalty Lagniappe Rewards Program. You do not need to use your card when purchasing, you are in the system, and they go by name. All HOG members will receive extra bonus points for participation. A print out of the program is available at the front counter.

- Do points expire? Yes, each year on your anniversary date.
- These points are for North Shore Harley Davidson only.
- You may check your points on line.

12. 50/50, drawing for \$55.00 and who should win but our own Director, Dan Schewe.

13. Next HOG meeting will be March 9th, 2013.

STLPNY TALKS (Steel Pony)

You may or may not know me, but I am a beautiful 2012 Harley Davidson Tri-Guide (FLHTCUTG TRI). I go by STLPNY because that is my name on my Louisiana license plate provided by my owners, Bill and Judy Anderson. I am a member of the TOURING family of Harley Davidson motorcycles and I dearly love to cruise the highways and back roads of this great country we live in.

During my birth year, we cruised the State of Louisiana, the gulf coast, participated in the Chapter ride to Blue Ridge. Attended the LA State HOG Rally in Lafayette, Harley Officers Training in Mobile, and completed the Dan Schewe (10 location) Louisiana Challenge.

With more than 6,500 miles in 2012, I have learned so much. I not so anxious to get out of the gate (as you can tell by the dimple on my front leg). I really love to roll into a gallop on the open road. I am still working on making my barrel turns smoother and faster.



My second year will bring even more travels and adventures. Thank goodness the COLD BUTT ride was cancelled on the 1st of January due to rain – I really don't like rain! I wasn't able to participate in the Chapter ride to Abita Brew House on 5 January. I really enjoyed the Ladies of Harley ride to Adobe Cantina and Salsa in Hammond, taking all of the back roads both ways on January 19th. The next weekend I rolled back to Hammond and let my owners feast on Greek food near the Hammond Harley Dealership. I then had a great time seeing my brothers and sisters at the dealership – the Ultras, Soft tails, Deluxes, and Sportsters, but they didn't have any trikes to look at. Two of us rode together to Hammond, but a new white Deluxe filly joined us for the ride home!

I was able to break out of the barn on the 2nd of February for the Chapter meeting and ride to the Blow Fly Inn in Gulfport and on to the Biloxi Harley dealership.

My owners have already registered for the Louisiana State HOG Rally in Houma, the Alabama State HOG Rally in Dothan, and the Texas State HOG Rally in San Antonio. So, I so many places to go and roads to see. Can't wait. I will keep you informed of my adventures and other rides coming up!

HAPPY TRAILS TO YOU!



Officers of Windriders Louisiana
President: Dale "Two Feathers" Hicks
Vice President: Frank "Killer" Phillips



Mission Statement
To fund and obtain a wheelchair for Alexis, to raise funds to help her with continuing physical therapy, and to aid her family when the need arises

ADVANCE ANNOUNCEMENT FOR THE 1st ANNUAL ALEXIS LOMBARDO CHARITY BENEFIT

Alexis Lombardo has Spinal Muscular Atrophy (SMA) Which is an incurable disease caused by a genetic defect. This disease attacks the spinal cord and causes atrophy of the muscles which causes impairment to her mobility. This disease is the most common genetic cause of infant death. Should you desire more information regarding SMA, please visit the website:

<http://www.fsma.org/FSMACommunity/understaingsma/>

Wind Riders Louisiana is sponsoring this event:

When: March 16th 2013
Where: VFW Post 5147
 64245 Highway 3081(That's Old Hwy 11)
 Pearl River, LA
Time: 10AM to 9PM
Cost: \$10 cover charge per person

Entertainment will include the following bands:

Redline
Band of Brothers
Marine Corps Rock & Roll Band

We invite local businesses to contribute items for an auction or monetary donations for this benefit. **ALL FUNDS RAISED WILL GO TO BENEFIT ALEXIS AND HER FAMILY.**

Interested parties should contact Dale "Two Feathers" Hicks for more information at 985-863-3753 or Denise Cordes at 985-863-3907

GOD BLESS YOU ALL FOR YOUR CONCERN AND ASSISTANCE IN THIS ENDEAVOR



**YOU ARE INVITED TO
GET THE WHEELS ROLLIN'
FOR**



Saturday, March 16, 2013

8:00 A.M. - 1:00 P.M.

**OPEN TO ALL SPECIALTY & CLASSIC CARS AND MOTORCYCLES!
ALL YEARS ARE WELCOME.**

**Let's meet every third Saturday
of the month for more**

STARTING AT 8:00 AM



Enjoy a cup of joe and check out the HOT WHEELS

SPONSORED BY THE VILLAGE CHURCH

LOCATION: 29180 HIGHWAY 190 IN LACOMBE