



# Northshore HOG News

## UPCOMING EVENTS

- July 13, Chapter Meeting, Ride NSHD @ 9:30 am.
- See the web site for a complete listing of events



ISSUE 104

JULY, 2013

What is the one word that excites us most?

## VACATION!!!!

As an employee suffering through the trials and tribulations of day to day work life, the one thing we look forward to most is the VACATION! True, the weekends are great, but to take a whole week or two off to do whatever we want is the BEST.

So if you do it on two or four wheels, be sure to take your vacation and enjoy the magnificent scenery and venues there are throughout this wonderful country of ours.

Recently, Kay and I had the chance to do just that. Although on 4 wheels, we set out for Red River New Mexico and onto Colorado Springs Colo. The trip allowed us to see some spectacular sights and experiences. We began by heading north into Texas and above the Dallas metroplex ( I really hate traffic) and into Henrietta Texas, just outside of Wichita Falls. The next morning was sunshine and cool weather for the trip to New Mexico and the area around Taos and the Carson National Forest. Of course there was the obligatory stop at the "Big TEXAN" in Amarillo for lunch, and NO, we did not attempt to eat the 72 oz steak even if it was free!! On arrival at our hotel we soon discovered that the air was really thin in Red River since we could not catch our breath! Breathing is difficult for those of us that are used to below sea level and then rising to over 9000 feet! Oddly enough there were instructions in the room for what they called, "Altitude Poising" and how to cope. We took the advice of the brochure and set out for dinner at a local Italian restaurant since pasta was recommended fare.

After a rough night of sleep we awoke to the sounds of the river behind out hotel and SNOW! To enjoy the morning and the sunshine, I exited the room and onto the balcony, but, I QUICKLY retreated to the warm room. It was a mere 27 degrees outside. We did not have coats big enough to keep us warm! Needless to say, we opted for the warm room and the breakfast gathering room at the hotel. As true with all tourists, we set out to explore the area and do some shopping at the local establishments. The town merchants were getting ready for the next weekend, Labor Day, and a big bike rally. Tents were going up as well as posters of the event. Now I wish I was on two wheels! (Continued page 3)

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## From the Director

### A word from your Director, Dan "Byucop" Schewe

Summer is here!! It's hot AND humid. Be sure to stay hydrated. Drink plenty of water. Not soft drinks, but good water. And remember to sip, not gulp!

This is the riding season everyone waits all year for. We, here in south Louisiana, are the lucky ones since we do not have to put our bikes away for the winter. We can actually continue to ride, year round, should we choose.

Be sure your bike is properly maintained and ready for rides. The hot weather takes a toll on us as well as the bike. Remember, it's an air cooled engine, so that means it needs air flow to stay cool. Be sure your head fins are cleaned and not full of bugs or road debris. Change your oil and check your battery. HEAT and hot weather will take the toll on both. The excessive

heat the engine generates will cause the oil to lose its lubrication properties.

And that can and will lead to engine damage. And

although the battery is a "sealed" battery, excessive

heat will reduce its ability to take and hold a charge.

Nothing worse than being out on a lonesome

highway and the battery dies on you. Also, do not

overlook your tires. Be sure to check them

frequently not only for proper inflation but for damage. I know you have seen the pieces of tires from vehicles along

the side of the road.

As always, we still need ride destination suggestions. Take the time to share a great ride you have done so we can plan rides for our chapter in the future. Pictures also help! Your stories are also needed. You may submit directly to Greg or any Officer to get yourself published!

Don't forget about this year's challenge to spell out NORTHSORE during your rides around the state!

You can't buy happiness but you did buy a Harley, and that's the same thing! Don't believe that? Look in the mirror next time you are out riding! You'll see your grin. Get out and Ride!

And stay safe. Dan



P.S. Did you know if you have an AMX card and points you can use them to purchase your ticket to the Harley 110th celebration. My \$115 ticket was free!!!

### A word from your Assistant Director, Chip Newman

A story from your Assistant Director, Chip Newman.

After a year and three months of waiting, my wife (Cathy) now has a bike that she can call her own again! It was March of 2012 when I was rear ended, which resulted in her bike being totaled. She kicked the idea back and forth whether she wanted to replace her bike or not. She was sharing my mom's bike, so I believe that delayed her decision some by satisfying her desire to ride in small doses. However I knew that wouldn't last long, I knew as soon as the weather started to get nice that she'd be on the hunt again. Sure enough, I was right! She came up to me about three weeks ago and said that she wanted a bike for her Birthday (June 22nd). So early Saturday morning we headed over to Bruno's and after several test rides, she was able to narrow it down. She is now the proud owner of a brand new 2013 Lucky Leaf Green Hard Candy Deluxe! She wanted specifically the green color and she told Alicia to order it. Well wouldn't you know, luck was on her side because one was already scheduled to be delivered on this coming Tuesday's truck. I know that she's looking forward to putting many many miles on her beautiful new bike with her HOG Family!



(Vacation continued:)

After shopping it was time to head for Colorado Springs, so we pointed the car north and over the San Antonio Mountains into Colorado. On entering Colorado on US 285, there were signs that advised that this was "FREE RANGE" and to be watchful on the road for livestock and horses! Kay looked at me with a questioning look and she said "is that a real danger"? Her question was soon answered as an oncoming motorist flashed his lights at us, indicating a concern on the road around the next curve. Sure enough, there, grazing alongside of the road was a herd of wild horses. The sights and scenery were absolutely beautiful and made us understand the beauty of this wonderful country we live and work in! At Walsenburg Colorado, we picked up I 25 and headed north to Colorado Springs and in keeping with the "all Harley stores are points of interest" stopped at the store in Pueblo Colorado as well as others along the way! A trip to Cripple Creek Colorado also proved to be a marvelous experience in a small town that time had forgot.

At Colorado Springs we visited relatives and also took the cog railroad to the top of Pikes Peak! SNOW AND COLD ABOUND! My sister told us that we needed to experience the Pike Peak donuts and hot chocolate. I can tell you that the donuts were real "gut bombs" but the hot chocolate was tasty and welcomed warmth. There were some mountain climbers at the top of the mountain and we watched them, from the warmth of our rail car, descend to levels below us.

The return trip home was less adventurous because of the storms in west Texas and Oklahoma. A plan was made to go up and around the storms which meant that we had to go on interstate 70 and across Kansas. Not a lot to see in Kansas, but there were some Harley stores there!

The trip was a mere 8 days, but what sights we got to see and experience. Snow, Mountains, a city time forgot a railroad trip to 13,100 feet and flat land that you can see for miles. No matter what you do or how you do it, get out and see this place we call home! 2 wheels or 4, take the time to do and go wherever time will take you. Dan



Chapter ride to Darwell's in Long Beach, Ms. Darwell's has been featured in Diners, Drive-Ins and Dives on the Food Network.



LOH Ride to Shaggy's in Pass Christian 25MAY2013



Texas State HOG Rally May 2013

# Last Month's Minutes

By Judy Anderson

June 1, 2013 HOG Meeting  
Location: Mike Bruno's North Shore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2013 officers:

Director – Dan Schewe

Web Master - - Karl Fox

Asst. Director – Not Present

Ladies of Harley – Sonja Fox

Treasurer – Not Present

Membership Officer – Not Present

Secretary – Judy Anderson

Photographer – Karl Fox

Activities Officer – Not Present

Head Road Captain – Richard Dillon

Editor – Greg Peterman

Historian – Dwight Bradbury

Safety Officer – Russ Davis

Meeting brought to order: 9:40am

Prayer delivered by Russ Davis.

Pledge of Allegiance : Richard Dillon

Dan Schewe-Director, brought the meeting to order: with an overview of what's happening.

a. Summer Thunder today following our meeting outside here at the dealership.

b. Lots of upcoming events, check calendar.

c. July 13th is our next HOG Meeting.

d. Christmas party date, December 7<sup>th</sup>, Saturday around 6:00/6:30pm.

Ward Blakeman will be in charge of food. Theme is "War World II". More information will be forth coming in the next few months.

e. Anyone going to Milwaukee for the Harley Davidson 110<sup>th</sup> Anniversary, please let Dan know. If we have enough people going, we may be escorted by someone from Harley Davidson.

f. Would like to do "Helping Hands" for Moore, OK (Sending gloves).

g. Ride Texas, a little book produced quarterly, not only cover roads in Texas but surrounding states too. Nice to have, look it up on the internet.

Chip Newman- Assist. Director/Activities Officer is on vacation. Dan covered upcoming events. Please check calendar for current events. ABC ride for the 8 & 9 June canceled, June 22 - 1<sup>st</sup> breakfast ride, June 29 - 1<sup>st</sup> Sweaty hog ride, July 13 next HOG meeting, still uncertain about July 4<sup>th</sup> picnic, June 6<sup>th</sup> & 20<sup>th</sup> Rumble on the Gulf @ Silver Slipper.

Buddy Newman-Treasurer is on vacation. Dan, presented the profit and loss statement for May.

Dave Authement – Membership was not present. Dan, welcomed the new members for May. Would like some

volunteers to help call the new members and just welcome them on board and say hey.

Karl Fox - Web Master/Photographer. He is going to be heading up the committee for the X-Mas party, would like volunteers to help him with that, please let Judy Anderson know if you are interested. Karl has contacted the Marina Yacht Club to use their facilities for the X-mas party. Cost is approximately \$700.00. A motion was made, seconded and voted on by members present. The motion was approved to reserve the Marina Yacht Club. The X-mas party is presently scheduled for Saturday, December 7<sup>th</sup>. The party theme will be WWII.

Sonia Fox - Ladies of Harley, Saturday, June 15<sup>th</sup>, is our next ride to Boston Bar and Grill in Amite, ks @ 3:30pm meet at the dealership. Arkansas trip, Sept. 16-22. LOH party at Judy Anderson's home went well, and had a great time.

Richard Dillon-Head Road Captain, Covered today's ride to DARWELLS in Long Beach. Next month's ride will be to Crescent City Grill in Hattiesburg, MS.

Judy Anderson-Secretary - waiting on volunteers for committees.

Dwight Bradbury-Historian - nothing at this time, but working on lots of pictures.

Greg Peterman-Editor. Wanting material for the news letter, just get what you have to him and he'll take care of the rest. Do check out the redesigned hog.online.

Russ Davis-Safety Officer - since it's getting warmer stay hydrated, and sip do not gulp down. Russ also suggested ride to Saturfields in New Roads/False River. Do we have an overnigher yet? Still in the planning stages.

50/50- winner Judy Anderson won \$55.00.

## New Chapter Facebook Page.

We will be adding / updating the events and pictures from the rides. Don't forget to click the big "Like" button at the top, next to "Northshore HOG Chapter #2147". The page can be accessed by going to





Pat Schaefer and his wife Sharon enjoying themselves at the Hospice Foundation event after winning the tickets at the last meeting.



Hanging out at Bruno's Summer Thunder after the chapter ride to Darwell's !



New member Mike Dedeaux at the 6/1 Chapter meeting.



New member Eric Durel at the 6/1 Chapter meeting.

## Northshore HOG Chapter #2147

## What's Happening!:

## June:

22nd— 8am Breakfast Ride to Abita Springs Cafe  
 29th— 4pm Sweaty HOG Ride to Jimmy's Buffet's Margaritaville in Biloxi

## July:

13th— 9:30am General Membership Chapter Meeting  
 13th— Chapter Lunch Ride following the meeting  
 14th—10am Dealership Event\*, Group Ride w/ Bruno  
 18th— 6:30pm Rumble on the Gulf Bike Night at Silver Slipper Casino  
 20th— 8am-10am Wheels & Coffee at The Village in Lacombe, LA  
 26th—6:30pm Covington Block Party  
 27th— 2pm LOH Ride to Boston Bar & Grill in Amite, LA

**\*\* All Chapter Rides start at Mike Bruno's Northshore Harley Davidson, unless otherwise specified.**

July 2013						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4 4th of July	5	6
7	8	9	10	11	12	13 9:30a Chapter Meeting & Ride
14 10a Group Ride w/ Bruno. Dealership Event	15	16	17	18 6:30p Rumble on the Gulf Bike Night	19	20 8a Wheels & Coffee
21	22	23	24	25	26 6:30p Covington Block Party	27 2pm LOH Ride
28	29	30	31			

## SKID MARKS

### HOG SAFETY TIPS

Hello guys and gals of HOG.

Time for another little tidbit of info that hopefully, will be of use to someone. One of the training exercises that we need to practice is the “swerve”. This, being what I consider the second most important accident avoidance maneuver next to controlled emergency stopping. This maneuver needs to be so instinctive that when it is called upon in an emergency, it is completed before you even think about it. In the event that something is placed in the path of your motorcycle at the last moment, or, maybe you just didn’t see it earlier, you need to “swerve” to avoid it. Now we all know this is accomplished by a quick counter steer first in one direction, then back in the opposite direction, to right the motorcycle. This maneuver, taught in the MSF courses, with a field instructor standing facing the approaching motorcyclist, then with a signal flag, he will signal at the last moment which lane the motorcycle should pass in. Normally done around 45 mph in the advanced course, but you should start slower until comfortable with your skill set.

I have had some first-hand experience using this in an emergency. Please let me relate. Julie and I were on a ride of which I was leading a group of six or so bikes. Now, all these bikes happened to each have the main headlight as well as the additional passing lamps all lit. You would think, even in daylight we would be very visible. As we came into Mandeville on highway 22, the road changed to the addition of a center turning lane. Our speed was about 45 or so. A minivan from the approaching traffic turned into the turning lane and stopped, and appeared to wait for us to pass, but actually, it was for her to use her cell phone. Just as I was about to pass her, having looked straight through us, she pulled out in front of me. There was not even time to hit the brakes. It was so close, her bumper folded my highway peg to the up position, but by the Grace of God, and an effective “swerve” move, we passed safely by on the shoulder. Those behind us, said it appeared we went straight though the minivan instead of around it. Therefore, moral of story, expect the unexpected, practice evasive maneuvers, and stay sharp out there.

PS: Julie and I always pray before we ride. Just saying.....Ride Safe Russ

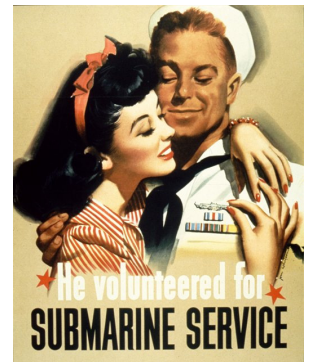
### Hey c'mon lets ride.

After meeting rides coming up:

July – Going to the Crescent City Grill in Hattiesburg, MS  
August – Going to Frenier Landing in Laplace, LA  
September— hmmm a work in progress!!!

### Mark That Calendar!!!!

The HOG Christmas party is  
December 7.  
The theme will be WW2. Costumes  
are recommended so start planning  
yours!.



Just a quick heads up about the home that Habitat for Humanity is going to build for a veteran. The person has not yet been chosen nor has the location but the dedication will be on November 11, 2013. That's a Monday and Veterans day. Mark this date as we would like all our members to attend the dedication since we are a supporter of this project.

### Mark That Calendar!!!!

\*\*\*\*\*

**Ride Suggestion Form:** (Tell us about your favorite place to ride and we will add it our schedule!! Fill this out, Tear off this part of the page and bring to meeting or drop off at the Dealer in our box.

**Describe the ride:** Roads, sights to see etc. Attach a map?

**Possible meal stop location:** Lunch, Breakfast etc.

Name: \_\_\_\_\_ Phone# \_\_\_\_\_