



# Northshore HOG News

## UPCOMING EVENTS

- **October 5**  
**Chapter Meeting,**  
**Ride NSHD @**  
**9:30 am.**
- **See the web site**  
**for a complete**  
**listing of events**



## In This Issue:

110th	1,3
From the Dir & Asst. Dir	2
Pictures	3,5
Meeting Minutes	4
Calendar	6
Safety Tips	7

ISSUE 106

SEPT/OCT, 2013

## Harley 110<sup>th</sup> Anniversary Party by Dan Schewe

Ever been to a national Harley rally?? Not a state rally, but a national rally. If not, you are missing a great time! Harley knows how to put on a show! They do it once a year in different locations and every 5<sup>th</sup> year is a celebration in Milwaukee! Besides this one, the best national rally, in my estimation, was in Billings Montana. Great touring and great city that welcomed all the riders just like Milwaukee.

I began to plan this trip last year and a friend from Dallas, Kevin Smith, decided to join me in the trip to Milwaukee. We decided to meet at Mount Pleasant Texas, on I 30, just outside of Dallas and continue north into Oklahoma. The hotel was in West Siloam Springs OK and across the street was East Siloam Springs Arkansas! The desk clerk told us that the best place to eat was the Cherokee Star Casino, just across the street (it was a long way across the street). After riding all day, really did not want to get back on the bike to ride there so the desk clerk called to casino and they sent the shuttle over for us. Great buffet, very reasonable pricing and nice casino. Unfortunately there was no success at the slot machines.

The next morning, after a breakfast, we got on the bikes and we continued north into Missouri and onto Kansas City. Plan was to go to the Kansas City plant where the low rider, Sportster and the VSRC are built, and take the "steel toe" tour. Arriving in Kansas City, after a HOT DAY OF TRAVEL, it was necessary to don our suits and hit the pool! Did that ever feel good! Then Pizza and beer!!

The next AM we rode to the plant for our 9:30 AM start and got in line to get our steel toes and our vest. After the orientation we headed out to the plant floor and saw the entire operation. The paint facility was the most amazing. Seems like the black was the most popular color for the day. After the tour ended at noon it was back on the bike and north bound again. North into Iowa and over to the hotel in Dubuque for the evening. Again, the weather was HOT and humid. It was dark when we arrived at the hotel and we were hungry, so a quick shower and off to the restaurant in the hotel.

Next morning it was off to downtown Milwaukee and the Downtown Hilton. The chosen hotel was the venue hotel and crowded but a perfect place to stay. Also the ultimate fighting championship event was here and the fighters were at the hotel. They had blocked off the street all around the hotel and had plenty of parking available including the first three floors of the parking garage. It was very convenient and very accommodating. Food and beer was available right outside the door of the hotel under the tent.

As it turned out, the city had great transportation available, and of course there were cabs. The busses picked us up in front of the hotel and then went directly to the summerfest venue, about two miles from the hotel, and only cost \$2.00. With the heat it was far more pleasant to ride in an air conditioned bus than in traffic on the bike. Plus, we did not have to find a parking space. It was estimated that there were over 150,000 bikes in the city. They were parking at the curb and in the center of the street.

The party started the evening of 8/29 at the main stage in the summerfest grounds. There were 5 stages in all and over 60 bands played for our entertainment, including our very own New Orleans Cowboy Mouth. What a show he put on! Got to meet him, gave him some beads to wear and got his autograph on his new CD. We saw Joan Jett and the Blackhearts, Lynyrd Skinner and Blue Oyster Cult, just to mention a few. Best local band was Chasin' Mason. They put on a great show too.

The HARLEY GRAS parade was a real kick! It was a foot parade at the summerfest grounds and we had costumes and threw beads to the waiting public, just like Mardi Gras. After the parade, more music, food and beer plus got to see all the new 2014 bikes on display. Lots of official merchandise exhibits and t-shirts galore. They even had free haircuts and free tattoos! Harley thought of everything.

Continued on page 3

# 2013 Officers

## Sponsor

Mike Bruno's 985-641-5100  
NorthShore Harley-Davidson  
E-mail: info@northshoreharley.com

## Director

Dan Schewe 985-649-7339  
Email: schewed@bellsouth.net

## Asst. Director

Chip Newman 985-788-6363  
Email: hjnewman3@aol.com

## Secretary

Judy Anderson 985-960-2330  
E-mail: wkajda1@att.net

## Treasurer

Buddy Newman 985-847-9289  
Email: buddyn@bellsouth.net

## Activities Officer

Chip Newman 985-788-6363  
Email: hjnewman3@aol.com

## Safety Officer

Russ Davis 504-201-2872  
Email: russ.c.davis@ssa.gov

## Head Road Captain

Richard Dillon 985-788-2568  
Email: dillonrr@bellsouth.net

## Editor

Greg Peterman 985-649-2025  
Email: mmcmss@goatlocker.org

## Web Master

Karl Fox 985-640-1728  
Email: karlfox@bellsouth.net

## Ladies of Harley

Sonia Fox 985-707-4451  
Email: soniaf1958@yahoo.com

## Historian

Dwight Bradbury 985-705-4095  
E-mail: cyclesnapper@yahoo.com

## Membership Officer

Dave Authement 985-626-4096  
Email: authementd@yahoo.com

## Photographer

Karl Fox 985-640-1728  
E-mail: karlfox@bellsouth.net

## From the Director

### A word from your Director, Dan "Byucop" Schewe

Your chapter officer elections for the 2014 year are coming up. What's required, and what is the difference in a discretionary officer and a primary officer you ask? Primary officers, Director, Assistant Director, Treasurer and Sectary are elected. The discretionary officers are appointed by the Primary Officers and the Dealer.

You can make a difference in Northshore HOG! How, you ask?

1 – A strong desire to make a difference and provide opportunities to our chapter members to ride and have fun!

2 – Support your sponsoring dealer

3 – Support the Harley Davidson brand

4 – Be an ambassador for Northshore HOG.

Where do you start??

Share your interest and questions with the Director or Assistance Director. We will get you started

Ask the current officer in the position you are interested in what is involved with the position. Refer to the "job"

description posted on the bulletin board at the dealer. Read the HOG

charter. There is a lot of good information there.

How do you become an officer??

Send your desire to apply for a specific position to your Director or Assistant Director.

Candidates will be selected during the November primary officer elections and will be announced at the annual December Christmas party.

HOG makes it easy to volunteer! This is a great way to make new friends and meet new people. There is so much more out there for you to be involved with. Go ahead, take the next step and get involved with your chapter!

Get out and Ride! And stay safe.



**Coming next month in the newsletter the rest of the epic ride story!!!**

### FIRST OF MANY – RIDES OF A LIFETIME

Bill and Judy Anderson

It all started with the hype of the 110<sup>th</sup> Harley Davidson Anniversary and the 30<sup>th</sup> Anniversary of the Harley Owners Group. We decided that we would attend every State HOG Rally on the Gulf Coast (Texas, Louisiana, Mississippi, Alabama and Florida) to get the patches for our vests, and as our tribute to the Anniversaries.

We decided to bring our working careers to an end and retire at the end of March. From that point on our short rides started to multiply.....

**TO BE CONTINUED**



## Harley 110<sup>th</sup> Anniversary Party cont

The next AM it was a trip to the Motor Company headquarters to pick up the parade pass and the flag streamer. Then we decided to travel further north to the Milwaukee Harley dealer to see what they had on display. After all, there were 5 dealers in the area that all had parties going on and trying to outdo each other! Again, it was very crowded and the heat was beginning to set in. After a tour of the facility, we got on the bikes and went north out of town towards Fond Du Lac Wisconsin. A short stop for water made us soon see that the weather was getting hotter and we had a need to head back to the hotel and the air conditioning. Following the instructions from the GPS, we wound up on a city street and in traffic at a school zone! Talk about HOT!!! Last time I am going to listen to her!

That afternoon it was our time to go to the museum and since Kevin and I were members it was really easy to get our tickets and tour the museum. Got to see the breakdown of the new water cooled heads on the touring bikes and the design of the new bags and faring. Our tour also included a peak into the back rooms of the museum.

The next AM was the parade of flags. It started with the old WWII bikes and then the rest of the 6000 bikes in the parade! Yes, I said 6000. Harley really had it well planned out. No bottle necks and the Milwaukee police did a great job of closing the streets and handling traffic. There were people lined all along the route, just like Mardi Gras and cheering!! They really love to have the Harley riders in their town!

Sunday, it was time to depart for the trip south. Our plan was to go to Rockford Ill and south through the state of Illinois to a hotel in Marion by the boot heel of Ill. Good day long ride. We found a great BBQ place close to the hotel and chowed down. The next AM we left the hotel and departed for Blytheville Ark where we would split off. Kevin would head into Arkansas for his trip to Dallas and I would continue south to Jackson Tenn and onto Slidell through Mississippi. That day ride was 641 miles and all totaled the trip was 2863 miles and 10 days.

Great time and got to meet some great people and had a wonderful experience. Next BIG party in Milwaukee will be Harley's 115<sup>th</sup>. Put it on your bucket list and PLAN ON ATTENDING! You will not be disappointed!



# Last Month's Minutes

By Judy Anderson

## September 14, 2013 HOG Meeting

Location: Mike Bruno's North Shore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2013 officers:

Director – Dan Schewe

Web Master -- Karl Fox

Asst. Director – Not Present

Ladies of Harley – Sonja Fox

Treasurer – Buddy Newman

Membership Officer – David Authement

Secretary – Judy Anderson

Photographer – Karl Fox

Activities Officer – Not Present

Head Road Captain – Richard Dillon

Editor – Greg Peterman

Historian – Dwight Bradbury

Safety Officer – Russ Davis

Meeting brought to order: 9:40am

Prayer delivered by Russ Davis

Pledge of Allegiance led by Richard Dillon

Dan Schewe-Director, brought the meeting to order: with an overview of what's happening.

a. 110<sup>th</sup> Anniversary was great, over 150,000 bikes, parade of flags 6,000 bikers.

b. Veterans build Habitat for Humanity dedication will be November 11<sup>th</sup>, this is the first home to be given to a veteran. Volunteers are needed to demolish the existing home, if interested talk to Dan.

c. Please take time to vote for the HOG logo of your choice, in this month's HOG magazine there is a choice of 4 different ones.

d. Christmas party date, December 7<sup>th</sup>, Saturday around 6:00/6:30pm.

Ward Blakeman will be in charge of food. Theme is "War World II". Tickets are on sell now, \$15.00 for member, \$25.00 for a couple, and \$20.00 for a guest, see Buddy. Ward gave an overview of the menu for the Christmas party. (Sounds great).

e. Those of you interested in Rolling Thunder (Memorial Day Ride to DC) it is the 26<sup>th</sup> of May 2014, the web site is up with all the information including a countdown calendar. If interested in participating in this event let Dan or any of the officers know and we will see what we can pull together as a group ride.

f. Next chapter meeting is on the 5<sup>th</sup> of October @9:30am, this meeting will be a little longer than usual due to the fact we will be doing nominations for next year's officers.

The ride following this meeting will be to Aunt Jenny's in Ocean Springs, MS.

g. November meeting will be the election of officers, please plan on attending this meeting this is your chapter and you do have a say in what happens.

h. Those of you going to the Mississippi HOG Rally please let Dan know and we may be able to get preferred parking.

Jason Alessandro -Northshore Harley Sales Manager, discussed the new 2014 models and provided a hand out covering each model. He also awarded Bill and Judy Anderson a \$100.00 gift card for being the furthest to travel and attend the Oregon State HOG Rally in Pendleton, OR.

Chip Newman- Assist. Director/Activities Officer is on vacation. Buddy covered upcoming events. Please check calendar for current events, just go to the following web site (www.northshoreharley.com) and click on the HOG symbol on the left hand side then click on enter and then on the left hand side "TABLE of contents" click on calendar and your there.

Buddy Newman-Treasurer, presented the profit and loss statement for August.

We are starting to collect 2014 dues now to avoid last minute rush, you may pay Buddy any time between now and December 31, 2013.

Dave Authement – Membership, welcomed the new members for August. Would like some volunteers to help call the new members and just welcome them on board and say hey. Birthdays for September are as follows:

Gonzales, Simon	7	Pipe, Sylvan	19
Perez, David	7	Fox, Karl	21
Cornett, Jeff	8	Blakeman, Ward	26
Senez, Joseph	8	Waver, Deborah	26
Senez, Paul	8	Wolfe, Jay	27
Davis, Russ	12	Fornea, Donald	30
Newman, Harold	19		

Karl Fox - Web Master/Photographer. Anyone that has completed the NORTHSORE CHALLENGE, please send your photo's to me, I am keeping track of all of them. Still needing volunteers for the Christmas party, you may do as much or as little as you chose. It's going to be a lot of fun.

Sonia Fox - Ladies of Harley, Arkansas trip, Sept. 16-22. October 12, LOH ride is to Mi Mamacita 2345 Florida St., Mandeville, KSU @ 5:00pm.

Richard Dillon-Head Road Captain, today's ride the Lead Road Captain is Simon, the Sweep Road Captain is Russ.

Judy Anderson-Secretary – nothing at this time.

Dwight Bradbury-Historian - nothing at this time, but working on lots of pictures.

Greg Peterman-Editor. Wanting material for the news letter, just get what you have to him and he'll take care of the rest. Do check out the redesigned hog.online.

Russ Davis-Safety Officer – just to inform those with trailers the state is now enforcing the brake tag law.

50/50- winner Karl Fox won \$55.00.

We had two new members sign up at the meeting. Welcome: Betty Cole and George Chatellier (Mike).





### 17AUG2013 LOH Ride to Mi Patio

The LOH ride was originally planned to have dinner at Rocky and Carlo's in Chalmette. With weather between Bruno's and the restaurant, we decided to head west and eat at Mi Patio in Ponchatoula. Sonia and I ran into a little rain about two miles from the house on the return ride. Other than that, the ride was dry.



Chapter Ride to Round Table, Columbia Ms  
- 28SEP2013

### 03AUG 2013 Chapter Ride to Middendorf's



New member Shawn Waller  
at the 8/3 Chapter meeting.



New member s Wanda St. Romain, Ricky Dupont, Milford Monroe and Rick Baker.  
at the 8/3 Chapter meeting.

## Northshore HOG Chapter #2147

## What's Happening!:

## October:

1st— 6:30pm Rumble on the Gulf Bike Night at Silver Slipper Casino  
 3rd— 9:30am General Membership Chapter Meeting  
 3rd— Chapter Lunch Ride following the meeting (Details to follow-up in the Email)  
 10th— Too Broke for Sturgis Ride (Details to follow-up in the Email)  
 15th— 6:30pm Rumble on the Gulf Bike Night at Silver Slipper Casino  
 17th— 8am-10am Wheels & Coffee at The Village Church in Lacombe, LA  
 17th— 5pm LOH Ride to Rocky & Carlos in Chalmette, LA  
 23rd— 7pm-10pm LOH Lady HOG Party, Progressive Dinner  
 29th— 6:30pm Rumble on the Gulf Bike Night at Silver Slipper Casino  
 31st— HOG Touring Challenge Overnight Trip (Sat & Sun)

\*\* All Chapter Rides start at Mike Bruno's Northshore Harley Davidson, unless otherwise specified.

## October 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5 9:30a Chapter Meeting & Ride
6	7	8	9	10	11	12 5pm LOH Ride
13	14	15	16	17	18	19
20 10:30a HOG Family Picnic	21	22 FL State HOG Rally	23 FL State HOG Rally	24 FL State HOG Rally	25 FL State HOG Rally	26 FL State HOG Rally
27 FL State HOG Rally	28	29	30	31 Halloween!		



## SKID MARKS

### HOG SAFETY TIPS

Greetings North Shore HOGs:

Well it looks like the weather may be getting a little better for riding. Seems to be cooling off a little and maybe, just maybe, we will start getting a little dryer weather as well. With that, some of us will naturally be turning our thoughts to those "Fall Overnights" and maybe a trip to the mountains to see the color changes.

When we start planning our trip, we need consider some extra things.

What is the condition of my tires? (Tread depth, embedded objects, cupping, balance)  
 Is my air pressure set to factory recommendations? (Cooler weather will mean a lower starting pressure that should be adjusted)  
 Are brakes, levers, mirrors, foot pegs/footboards & lights all adjusted and operating correctly?  
 Have I adjusted my headlight while I have the bike and passenger loaded? (Extra load will tend to raise the light pattern)  
 Is the load fairly balanced from side to side on the bike? (try to equal out each saddle bag)  
 The heavier items should be loaded as "low" on the bike as possible to help avoid raising the center of gravity of the bike.

Another thing that we often put aside; "Am I physically and mentally prepared to safely ride long distance"? Not everyone is capable of handling a 10-12 hour day of riding. Anyone with any reservations about this should have an honest discussion with your riding companions. Maybe consider shorter distances between overnight stops. Remember, safety is much more important than what someone else may think. We are all ultimately responsible for our passenger and ourselves.

I hope this brings to mind something, which might have slipped our mind.

Ride Safe  
 Russ



### Mark That Calendar!!!!

The HOG Christmas party is  
 December 7.  
 The theme will be WW2. Costumes are  
 recommended so start planning yours!.



Man the  
GUNS

Join the NAVY



Just a quick heads up about the home that Habitat for Humanity is going to build for a veteran. The person has not yet been chosen nor has the location but the dedication will be on November 11, 2013. That's a Monday and Veterans day. Mark this date as we would like all our members to attend the dedication since we are a supporter of this project.

### Mark That Calendar!!!!

\*\*\*\*\*

**Ride Suggestion Form:** (Tell us about your favorite place to ride and we will add it our schedule!! Fill this out, Tear off this part of the page and bring to meeting or drop off at the Dealer in our box.

**Describe the ride:** Roads, sights to see etc. Attach a map?

**Possible meal stop location:** Lunch, Breakfast etc.

Name: \_\_\_\_\_ Phone# \_\_\_\_\_