



Northshore HOG News

UPCOMING EVENTS

- Feb. 2, Chapter Meeting & Ride, NSHD @ 9:30 am.
- See the web site for a complete listing of events

Please
welcome our
new members:

Paul Senez

Joseph Senez

Robert Menges

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ISSUE 99

FEBRUARY, 2013

Why we ride

By Dan Schewe

If you are not taking advantage of your investment in your Harley, you are missing the best experience of your lifetime.

We all purchased our bikes because we like the outdoors and the wind in our face. Get on and ride! Some of my best memories come from the ride and the friends I have met along the way. Here are just a few.

1 ó The national HOG and Harley rallyø. Best ride was at the national HOG rally in Montana! Get to see plenty of country and a close up view of Buffalo! Believe me when I tell you that they are BIG! When you are on your bike and they tower above you, thatø BIG! Some of the most scenic country is in the northwestern states.



2 ó Sturgis rally. Met several new friends and traveled lots of miles during this rally. Also had the experience of going to Yellowstone and seeing SNOW in JULY! Again, beautiful country and great riding! (Continued page 3)



2013 Officers

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From the Director

A word from your Director, Dan øByucopø Schewe

Kay and I hope everyone had a joyous and Merry Christmas season and that you were able to realize and feel the magic that is part of the reason for the season. I want to thank all the past officers for the guidance you provided and hope that the new officers can continue.

We, Harley Riders, are fortunate because we have the best of all worlds. We get to experience the great outdoors and take in some of the sights and sounds that the øcagersø never get to experience with their windows up and the A/C on.

This year will be a great one for our Chapter. We have a lot of things planed, but it is up to you the member, to take advantage of the plans and enjoy the Harley experience! Your suggestions and recommendations will make the chapter the best. Become involved! Make suggestions. Remember, this is YOUR chapter. Your elected officers are just the guide to keep the chapter going in the right direction and to meet the HOG charter requirements.

Our goal is to ride and have FUN! We welcome anyone into the fold that wants the same thing. As Director, one of my jobs is to sign up new members. I have requested that the dealership provide anyone with a new purchased Harley join our chapter. The management of the store has agreed, and now every bike sold will get a one year membership in the chapter, compliments of the dealership!

Also, as Director, I know that many riders travel this area and may not be



knowledgeable of the roads and restaurants available to them in the area. With that in mind, I have requested our Head Road Captain put together 4 printed trips, øtrip ticksø if you will, that the dealer will have available at the front counter for both new owners and seasoned

riders to follow to locations around the area.

My goal is to promote the chapter and the south Louisiana area, to anyone that has an interest. Traveling riders can take home with them a printed map to show other chapters what we are doing to promote the chapter here and, hopefully, great memories of their trip. Donø forget to make your plans to attend the Louisiana state rally in Houma on April 4th ø 6th. Also, on May 2nd ø 4th is the Arkansas state rally in Hot Springs and followed closely by the Texas state rally on May 16th ø 18th in San Antonio.

Remember, Itø your chapter and only as good as you want it to be. Suggest, take pictures, share information and stories, but most of all ride and have fun, safely.

Remember, itø NOT the destination, Itø the journey!

Dan

If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out an enrollment form (available at the dealership or on the website, see "Downloads").

Why we Ride cont.

3 ó The Bourbon trail in Kentucky. Now there are some real great areas to ride in and many experiences to take advantage of. Got to spend time with friends and travel several roads that no one knew about and see traffic in the world's longest garage sale event!

4 ó Travel to Big Bend. Again with good friends got to experience weather and great roads to ride in the state. Going from 35 degrees to 85 in a matter of 300 miles is quite an experience! Again, met many good people at venues along the way. Found a motorcycle only motel and lots of great roads to ride. Texas has over 311,000 miles of roads in the state and most are perfect for motorcycle riders.

5 ó Arkansas. Great roads and great trips. The people of Arkansas are glad to see riders. In fact, at the wel-



come centers in the state, they have specific maps and information for motorcycle riders. You must ride the "pig trail"! Then there is the food!! What a great chance we have to experience some of the local cuisine in areas we travel. I have found some of the best eating establishments in the areas I have traveled. I have eaten buffalo burgers to a chicken fried steak so tender that you can cut it with a fork to some of the best pies on the planet!



Then there is the opportunity to meet another Harley Dealer when your friends bike breaks down! Just another adventure! Remember, it's your time and if you love to travel, get out and ride! There is so much more out there to see and do. Like I have said before, "this ain't a dress rehearsal, it's the real thing!" Enjoy the pictures from my rides.

Last Month's Minutes

By Judy Anderson

January 5, 2013 HOG . Meeting

Location: Mike Bruno's Northshore Harley Davidson Dealership, Slidell, LA

In attendance were the following 2013 officers:

Director . Dan Schewe

Web Master - - Karl Fox

Asst. Director . Chip Newman

Ladies of Harley . Sonia Fox

Treasurer . Buddy Newman

Membership Officer . Dave Authement

Secretary . Judy Anderson

Photographer . Karl Fox

Activities Officer . Chip Newman

Head Road Captain . Richard Dillon

Editor . Greg Peterman

Historian . Dwight Bradbury

Meeting brought to order 9:50

Pledge of allegiance lead by Richard Dillon

Prayer delivered by John Minica

Dan Schewe, Director, opened with an over view of the up and coming year 2013:

a. Working on building the relationship between the dealership and HOG Chapter.

b. Dealership will pay for local HOG Chapter dues for all new bike purchases effective 1 January 2013.

c. Requesting input from our members about what they would like to do and where to go.

d. Dan introduced Mr. Daniel Couvillion (Dealership Floor Manager), representing the Mike Bruno's Northshore Harley Davidson. Daniel stated

(1) That the dealership wanted more involvement between the dealership and the HOG Chapter.

(2) Wanted our HOG Chapter at the top of the list, Nation-wide.

(3) Wanted to develop a open door policy, and that if we had any questions, please speak to Daniel, Jason Allesandro (Motorcycle Sales Manager), or Woody (at the center desk in the dealership), any time.

(4) Introduced Ms Lisa Marie Hambleton, Mike Bruno's Northshore Harley Davidson's Chrome Consultant and Parts Associate stated that the parts

department has put together 4 different exhaust/air system updates that they wanted to introduce:

(a) **Sounds, Looks and Runs "BAD ASS" package.** Full exhaust system with headers and mufflers, H-D Super tuner Custom Dyno tune, Screamin Eagle Hi-Flow Air Kit/Heavy Breather.

(b) **Sounds, Looks and Runs "GREAT" package.** Slip on mufflers, H-D Super tuner with Custom Dyno tune, Screamin Eagle Hi-Flow, Air Kit.

(c) **Sounds, Looks and Runs "GOOD" package.** Slip on Mufflers, H-D download, Screamin Eagle Hi-Flow Air Kit.

(d) **"JUST NOISE"** . Slip on Mufflers only.

(e) For more information about these package, see Lisa Marie, Mike Landry (Parts Manager) or Thad Patin (Parts Consultant).

e. Dan stated that we were also going to develop maps for local rides and restaurants that will be available from the front counter. Richard Dillon (Head Road Captain) is in charge of producing these maps. If you have any ideas/suggestions, please forward them to Richard. Each map will have the dealership and HOG Chapter information printed on them.

(1) A suggestion was made to have this information added to the Mike Bruno's Northshore Harley Davidson web-site under the HOG . maps.

f. Chip Newman, Activities Officer, explained the new calendar on the web site, passed around examples of the calendar. Asked for any suggestions.

(1) Events on the calendar have a link to more information about that event. The state rallies are listed, and Chip would like input on which state rallies our members would like to attend.

(2) Plan is to have one overnight trip planned per quarter.

(3) The Houma State Rally is the first overnight trip planned for this year. You may go to the calendar and click on link for more Houma information on the rally. When you register for the rally, you may volunteer to work and Houma will appreciate any help we can give them. Cut off to register for HOUMA is February 2nd. **Continued page 7**

Your 2013 HOG Officers!



Front line L-R

Buddy - Treas, Dwight - Hist, Sonia - LOH, Judy - Scty, Karl - Photo, Greg - Newsletter,
Back Line L-R

Richard - Head Road Capt, Dan- Dir, Chip - Asst Dir, Dave - Membership

Hey fellow Hogs! My name is Chip Newman and I've had the pleasure of being elected as your Assistant Director & Activities Director for the 2013 year. It all started for me when my wife and sister took a trip down to Destin, FL,. While there, they rented a couple scooters and putted around town. After coming home and bragging about how much fun they had, it sparked a big interest in me. My parents used to ride motorcycles before I was born, so when I shared my interest with them. It started a fire within my dad that blew out of control. The four of us signed up for the MSF course in June 2011. After completing the course, my mom, dad, & myself had our bikes picked up and purchased. I had bought a 2007 Kawasaki 900, but my wife could not find a bike that fit her comfortably. That was until we went into the Harley shop and she sat on a 883 Superlow. So when her bike was ready for its 1,000 mile service, I had to pleasure of driving it to the shop. With 3 hours to kill, I got to sit on plenty bikes and that's where I fell in love with the Softail Heritage Classic in the Tequila Sunrise color. It just so happened that the next weekend, Bruno's was having a bike demo. When we showed, Alicia knew that she had me hooked and as they say; the rest is ancient history!



Ride!!!

After the meeting on 1/5 we made up for our cancelled Cold Butt ride that was scheduled for 01JAN2013. It was chilly and the sun was hidden behind the clouds. I believe that we all made it back home without getting rained on.

Karl Fox



Update Your Profile

Many of us have had a change in address, telephone number or email. Please go to the website www.northshorehog.com and update your profile. Don't forget to do the same thing when renewing your membership.

Meeting Minutes cont.

(4) Milwaukee is the first out of state overnight planned trip, please go on-line and take a look.

g. Buddy Newman, Treasure, stated he had forms for members to renew their membership for 2013 and pay their dues.

(1) Budget Report for December 2012 was reported as:

Beginning balance December 1:	5,414.48
Total income	210.00
Total expenses	1,932.67
Net income	(1,722.67)
Ending balance January 5:	3,691.

h. Dave Authement, Membership Officer, Members need to pay dues, if have not.

Birthdays for January 2013:

- 8th - John Clifford
- 17th - Shawn Waller
- 18th - Sonia Vicknair
- 26th - David Kloete Jr.

i. Sonia Fox, Ladies of Harley, 1st LOH ride will be January 19, to Hammond, LA., will stop and dine at ADOBE Cantina & Salsa (1905 W. Thomas St.). The BIG trip for LOH will be in Sept. 16-23, 2013 going to Fayetteville, Arkansas for the Bike, Blues, and BBQ event. Next month (Feb) will have hotel with block of rooms to start making reservations.

j. Richard Dillon, Head Road Captain, Spoke on how humbling the PGR (Patriot Guard Ride) for SGT Michael J. Guillory, USMC age 28 was. Asking anyone interested in joining the PGR to contact Richard.

(1) Received videos for the New Member Riding course from HOG Nat. anyone interested please contact Richard.

(2) Today's ride will be to the Abita Brew House, Richard went over the route he planned on taking, this ride will take the position of the COLD BUTT RIDE, that was canceled on 1 January due to weather.

k. Greg Peterman, Our New Editor, is very excited about doing the news letter, would like any and all articles, can send them unedited via internet, or just jot them down and give to him or one of the officers. He will be thrilled to add it to the news letter (after a little editing). He does need input, i.e. rides, trips, tips, restaurants, you get the ideal. Looking forward to 2013.

l. Dwight Bradbury, Historian, Dwight plans to put together all past history into CD form, this will include information, and pictures.

m. Judy Anderson, Secretary, No new news, and I guess I'm the only old new there is.

n. 50/50 pot was \$100.00 the winning ticket # 514924 took home \$50.00.

o. New members, we had two and they are twins, Paul and Joseph Senze, welcome to our Mike Bruno's Northshore HOG Organization.

p. Questions/recommendations brought forward:

(1) Would Mike Bruno offer a dealership discount to HOG members?

(2) Would Mike Bruno offer a dealership discount to HOG members on the day of our meeting only?

