



Northshore HOG News

VOLUME 15, ISSUE 02

FEBRUARY 2015

DON'T FORGET ABOUT YOUR PASSANGER

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It's a new year, and if you've already renewed your membership for 2015 you signed the **Chapter Membership Enrollment and Release Form** when you turned in your dues for the year. But did your spouse or significant other complete and sign the form? If not, and you plan to take them on Saturday's ride or any future ride this year, be sure to have them complete the form before the end of the meeting or complete and sign the **Chapter Event Release Form For Adults** or they won't be going on the ride. The same thing holds true if your passenger is a minor, only you need to complete and sign the **Chapter Event Release Form For Minors** on their behalf, or your minor passenger won't be going on the ride.

Why is this so important? It's simple; our insurance coverage will be voided if we don't have a signed release on file should a participant be involved in an accident during a Chapter event. And if Harley Davidson voids our insurance coverage we'll lose our Charter and thus our Chapter.

One last thing to consider. If your passenger isn't a member of the Chapter and has completed the **Chapter Membership Enrollment and Release Form**, **EVERY TIME** you want to bring them on a ride, they'll have to complete and sign the **Chapter Event Release Form For Adults** or the **Chapter Event Release Form For Minors**. So rather than having to go through the trouble of having to fill out a form every time you want to bring them on a ride, have them join the Chapter. You'll not only avoid all this paperwork, but you'll also help speed the ride departure, and you'll also be supporting the Chapter.



2015 OFFICERS

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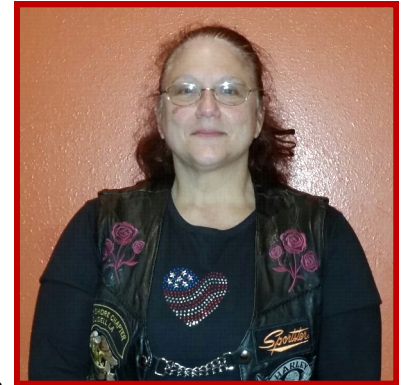
Chaplain

Russ Davis 504-201-2872
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FROM YOUR DIRECTOR

There is a car show at the Dealership Saturday, Feb 21. As in years past we will be setting up a booth to sell water and need five (5) volunteers to staff the table. We will also be selling raffle tickets for the 2015 Dyna Wide Glide FXDWG Mike Bruno is raffling off to benefit Children's Hospital. Tickets are \$20.00. There will be a sign up sheet to staff the table at Saturday's meeting, and remember you get Lagniappe Points for participating in the event. Whether you sign up to staff the table or just plan to attend the event, wear your colors and take the time to meet other attendees to invite them to attend our next meeting.

Finally, I would like to thank everyone that staffed the giftwrap table at the last event and all those that helped this year's new officers survive their first month. Thank you for all your help.



Anna Rinaldo



NORTHSHORE HARLEY'S ANNUAL CAR SHOW

FEB 21

STREET RODS • HOT RODS • MUSCLE CARS
RACE CARS • RAT RODS • CUSTOM CARS
FREE FOOD & DRINKS

PRE-REGISTER NOW!

February Birthdays

Bill Anderson

Robin Blakeman

Dwight Bradbury

Roger Cagle

Jim Carothers

Eric Durel

Patricia Durel

Sonia Fox

Larissa Gregg

Frank Lay

Patricia Lott-King

Brenda Newman

Charles Porche, Jr.

JANUARY MEETING MINUTES

Saturday, Date: January 10, 2015

Location: Mike Bruno's Northshore Harley-Davidson Dealership, Slidell, LA

The following officer's were In attendance::

POSITION	NAME	STATUS
Director:	Anna Rinaldo	Present
Asst. Director:	John Clifford	Present
Secretary:	Carol Dussel	Present
Treasurer:	Ray Gregg	Present
Membership Officer:	Frank Lay	Present
Activities Officer:	Richard Dillon	Present
Ladies of Harley:	Sonja Fox	Present
Editor:	Richard Dillon	Present
Web Master:	Karl Fox	Present
Photographer:	Karl Fox	Present
Chaplain:	Russ Davis	Present
Historian:	Dwight Bradbury	Absent
Safety Officer:	Russ Davis	Present
Head Road Captain:	Simon Gonzales	Present
Head Road Captain:	Simon Gonzales	Present

Meeting called to order: 10:10 AM

Pledge of Allegiance: Richard Dillon

Invocation: Carol Minica

Meeting called to order: 9:40 am

Pledge of allegiance: Richard Dillon

Invocation: Russ Davis

Director's Report: Anna welcomed everyone and introduced those to give their reports.

Secretary's Report: A motion was made by Richard Dillon and seconded by Ray Gregg to accept the December minutes as written in the January newsletter. The motion was approved by the membership.

Treasurer's Report: Ray gave expenditures/income for December. Balance now is \$6087.

Assistant Director's Report: John explained the dealership's Loyalty Lagniappe Rewards Program and distributed hand-outs regarding the program. He gave more information about HOT (Harley Officers Training). We have six openings to attend, and as of today only two spots are

taken. You do not have to be an officer to participate.

Membership Officer's Report: Frank reminded all to initial the sign-in sheet for the meeting. He recognized January birthdays: John Clifford and Sonia Vicknair.

Chapter Dealership Liason: Lisa Marie spoke a little more about the dealership rewards points. It is important to use all points at the same time to get full value, and to also use them before their expiration date. Shared about some dealership events in future: Car Show & Bayou Thunder. At Bayou Thunder there will be a raffle of a 2015 Dyna Wide Glide with all proceeds going to Children's Hospital.

Activities Officer's / Editor's Report: Richard shared about have 3 month of activities in our newsletter. He would like to plan at least one overnight trip each quarter. He encouraged all to participate in the rides even though you might not have a lot of experience. Our LOH ride for January 17th will be to El Rancho Mexican Grill in Mandeville. Meet at 10:30. Also, sadly the Round Table Restaurant burned down recently.

Safety Officer: Russ gave an in-depth report on tire pressure in cold weather. He was also asked to explain our procedures for riding in groups. There are DVD's available to borrow from the Chapter for a lot more information.

Head Road Captain's Report: Simon told us that today's ride is to Abita Brew Pub.

Web Master/ Photographer's Report: Shared about our chapter consider participating in next years Mona Lisa Moon Pie parade in Slidell. This will give our Chapter good exposure.

Anna took the floor and shared how our Chapter will participate in all of special events. We will have a table in the building where those that come to event can be exposed to and get to know more about our Chapter. She asked for volunteers for today's event. She would like volunteers to have a committee for the chapter crawfish boil (see Richard) and our annual Christmas party (see Karl). Carol encouraged those who have not participated in past to get involved. It is a great way to get to know others better.

50/50: \$54.00 won by Julie Davis.

Meeting Adjourned: 10:30 am.

UPCOMING EVENTS

07 Feb - 09:30 am - Membership Mtg & Ride

10:45 am - Depart Bruno's For Trapani's
116 North Beach Blvd., Bay St. Louis, MS

21 Feb - 11:00 - 5:00 pm - LOH Ride

1:00 Depart Bruno's For Albasha Restaurant
1958 Hwy 190 North, Covington, LA

21 Feb - Northshore HD Car Show

All Day

07 Mar - 09:30 am - Membership Mtg & Ride

10:45 am - Depart Bruno's For Chimes Restaurant
19130 W. Front Street, Covington, LA

21 Mar - 11:00 - 5:00 pm - LOH Ride

11:00 Depart Bruno's For Albasha Restaurant
1958 Hwy 190 North, Covington, LA

27 - 29 Mar - Bayou Thunder

Mike Bruno's Harley Davidson, Slidell, LA

04 Apr - 09:30 am - Membership Mtg & Ride

10:45 am - Depart Bruno's For Shaggy's Restaurant
120 Hiern Ave, Pass Christian, MS

09 - 12 Apr - LA HOG Rally, Monroe, LA

Departure Times To Be Announced

16 - 19 Apr - AL HOG Rally, Montgomery, AL

Departure Times To Be Announced

02 May - 09:30 am - Membership Mtg & Ride

10:45 am - Depart Bruno's For Taqueria La Noria
1931 Hwy 59, Mandeville, LA

17-17 May - TX State Rally, Tyler, TX

Departure Times To be Announced

21-24 May - Talimena Rally, Arkansas, AR

Departure Times To be Announced

06 Jun - 09:30 am - Membership Mtg & Ride

11:00 Depart Bruno's For The Round Table
Columbia, MS

18-21 Jun - AR HOG Rally, Hot Springs, AR

Departure Times To Be Announced

VOLUNTEERS NEEDED

Contact

- **Crawfish Committee**
Rick Dillon - (985) 788-2568
- **Christmas Committee**
Karl Fox - (985) 78640-1728

NEW MEMBERS



Chris Roberie



Peter Lerardi



Loretta & Bill Anderson

2015 TALIMENA RALLY

“Cruisin For St. Jude”

AGENDA

Registration at Arkansas Convention Center

Thursday May 21st

5:00 pm to 7:00 pm

- Pick up your registration packet
- Buy tickets for Friday and Saturday night drawings
- Meet other people participating in the event
- Food will be at the meet-n-greet for registered guests provided by Pizza Hut

RIDING THE HILLS

Friday May 22nd

- Kickstands up at 8:00 am, be gassed up and ready to go. Ride thru the hills of Arkansas.
- There will be a stop for lunch, you must pay for your own meal.
- 4:00 to 5:00 pm, Registration open. Purchase tickets for drawing.
- 6:00 pm, catered BBQ dinner provided by Tyson Food.
- 7:00 to 10:00 pm, Band “Crooked Halo”

QUEEN WILHELMINA RIDE

Saturday May 22nd

- 7:00 to 7:30 am breakfast. Draw your first card for points run. You **MUST** draw you first card at the beginning of the ride or you will not be able to participate in the points run.
- 8:00 am kickstands up and ride to Queen Wilhelmina Park. Be gassed up and ready to go.
- 12:00 pm to 1:00 pm, lunch on top of the mountain.
- 1:00 pm, ride back to Texarkana to Whiskey River Harley Davidson to draw last points card. Winner will be announced Saturday night.
- 6:00 pm, dinner at the Arkansas Convention Center. Catered Catfish Dinner sponsored by Serenity Hospice.
- 7:00 pm to 10:00 pm, Band “Dusty Rose”
- Drawing for tickets, and the announcing of the points winner.

REGISTRATION FEE OPTIONS:

\$60.00 per person if registration received before May 1st. Includes Rally T-Shirt, Points Run, four meals, and access to the bands on Friday and Saturday nights.

\$70.00 per person if registration received after May 1st. **DOES NOT include Rally T-Shirt.** Includes Points Run, four meals, and access to the bands on Friday and Saturday nights.

\$20.00 per person per night if you **DO NOT WANT TO RIDE** in the Rally, but want to attend Friday or Saturday Nights event which include live band and a meal. It does not include Rally T-Shirt.

Host Hotel: Arkansas Convention Center
5200 Convention Plaza Drive
Texarkana, Arkansas 71854
Phone: (870) 216-2000

Rooms are \$99.00 per night. Tell them you are with the Talimena Run.



WHY NO BOTTOM ROCKERS?

A National Harley Davidson Owner's Group (HOG) Article

The Harley Owners Group® logos you wear on your vests and jackets are intended to be worn with only one rocker – a top rocker proudly displaying your local chapter name. Article X “Trademark License” (#4) of the Annual Charter for H.O.G. Chapters states:



“The current H.O.G. eagle logo shall be displayed *only* with the official chapter name, which official chapter name shall be displayed above the H.O.G. eagle logo and within the official H.O.G. chapter chevron as depicted below.”

Wearing a lower rocker conflicts with the trademark license granted with the Charter. In the US the abbreviation “MC” or the wearing of a bottom rocker can have a special social meaning. It is often used to designate territory. It is reserved for the “MC” community and its members to designate affiliation to those mutually recognized in the “MC” world.

The vests and jackets of people wearing lower rockers may become objects needed by “prospects” of other (three-patch) motorcycle clubs as a requirement for membership. Since the very early days there has been an agreement between H.O.G. and many other motorcycle clubs that as long as we do not authorize use of lower rockers, our vests and jackets will not be removed from our members. Norscot, our chapter patch supplier, does not, and will not, supply lower rockers. And, Harley Owners Group won't authorize a chevron to go below the large H.O.G. patch.

This is true even if the “3rd” rocker is not designating a territory and merely a nickname or club name. The use of a lower rocker violates the long lasting agreement that H.O.G. has had with the motorcycle club community.

Remember it's not only you that you affect by wearing a lower rocker but all of your brother and sisters in H.O.G. Please follow the Charter and respect the above agreement to avoid putting yourself in conflict with those clubs that wear lower rockers. Wear the H.O.G. logo and your chapter chevron proudly don't wear a lower rocker!



FUTURE DEALERSHIP EVENTS



LEGENDS COME ALIVE AT THE HARLEY DAVIDSON MUSEUM



Willie G. Davidson: Artist, Designer, Leader, Legend

June 13, 2015 – September 7, 2015

A celebration of the artistry, influence, and impact of Willie G. Davidson, Harley-Davidson's Chief Styling Officer Emeritus, whose designs defined American motorcycles for generations.