



Northshore HOG News

UPCOMING EVENTS

- Jan. 22, LOH
Lunch Ride to
Taste of Bavaria;
Starbucks,
Northshore Blvd.
@ 10:00am.
- Feb. 5, Chapter
Meeting & Ride,
NSHD @ 9:30
am.
- Feb. 26, LOH
Lunch Ride to
Catfish Cabin;
Daylight Donuts
@ 3:00 pm.
- See the web site
for a complete
listing of events

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ISSUE 78

FEBRUARY, 2011

GREAT TURN OUT FOR COLD BUTT RIDE

BY DAN WEHR

Despite the moderately cold temperatures, this year's Cold Butt Ride was well attended. Based on my count, we had 13 riders who participated in the event. After staging at Mike Bruno's Northshore Harley-Davidson, the group rode north on I-59, then east on Mississippi 43 at Picayune. The weather was near perfect with clear skies, lots of sunshine, and tolerably chilly temperatures. From MS 43, we traveled south on Route 603 to US 90 Eastbound. We eventually arrived at the Hollywood Casino for a copious meal. As usually happens when I participate in an all-you-can-eat buffet, I could not resist over-indulging on the great variety of seafood, chicken, turkey, and beef main dishes, topping off with desert.

With an over-filled belly, I waddled back to my scooter for the return trip to Slidell. After the meal, I guess everyone went their separate ways. Dan Schewe, Bruce Bryant and I traveled west on US 90 to US 190 back to the east side of Slidell. It was a great time occasioned by great riding and good company.

The following are some pictures taken by our newly elected Photographer, Karl Fox.



STAGING AT THE DEALERSHIP



CHOWING DOWN AT THE HOLLYWOOD CASINO

2011 Officers

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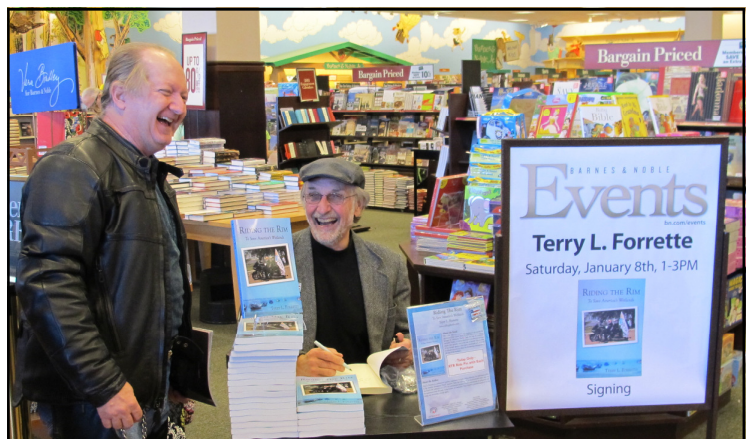
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From the Editor

Random Thoughts and Road Hazards

WHAT'S HAPPENED & WHAT'S PLANNED

The Chapter's monthly meeting and ride occurred on 1/8/2011 this year as New Years Day coincided with January's first Saturday. After a lengthy meeting, the Chapter rode to Barnes & Noble in Mandeville, for Terry Forrette's book signing. He recently published his biographical account of "Riding The Rim" which is a narrative of his experiences in circumnavigating the United States for the benefit of preserving Louisiana's wet lands. Terry was understandably proud of his achievements and welcomed the Chapter's support for his efforts.



After the book signing, everyone rode to the VooDoo BBQ for lunch and had a great time.



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If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out an enrollment form (available at the dealership or on the website, see "Downloads").

From The Director

At our January meeting, we reviewed the chapter's 2011 calendar. Although the calendar is, for the most part, filled for the year, it is still important to regularly check the calendar for updates and changes. Most of these changes will be publicized via the Forum but not all of you are regular users of the Forum and may miss the announcements. It was also pointed out that due to holiday and event conflicts, many of the Chapter monthly meetings had to be changed from the first Saturday to the second Saturday. Again, check the calendar for changes to the meeting dates.

We have doubled the number of day rides this year. There will be, at least, a ride every 2 weeks. The only way to keep up with the schedules is to check the Chapter Calendar.

There are a number of multi-day rides/trips planned for this year. We understand that there may be conflicts with your personal schedule for some of these but that's why we are offering many of these kinds of trips. Hopefully there will be at least one or two that you can make this coming year.

In the past, there have been a number of members who have made long distance trips. You may have seen pictures or heard of the adventures and may have wished that you had participated. Perhaps this is the year that you may want to try to do a long distance trip. If that is the case, we have several trips ready for you to join in on. All the planning and research has already been done for you. You have the opportunity to now try one of these trips with a group of your own chapter members.

This year, with the help of Sonia Fox, we are planning a new type of motorcycle trip. For lack of a better name, let's call it a "Vacation Trip". **This year we are planning a Puerto Rico trip.** Yes, that is correct. I said, "Puerto Rico!!!!" We have found a very inexpensive airline cost. We even found Harleys for us to rent there. We found very inexpensive car rentals from Hertz. We plan to stay in nice hotels as well. We will be making the details known very soon. **In order to lock in the prices and keep the trip affordable, we will have to have commitments on this trip by February.** I have been on trips like this one before with other organizations I have been associated with. They have always been a great learning experience. Seriously consider this trip because we will not put this trip on again. **Contact Sonia Fox or myself for further details.**

Along more conventional lines, **we will also need commitments on a Sturgis trip (in August) and on a Key West trip (in April)** in February as well. For the Sturgis trip, contact Ward Blakeman for further details. For the Key West trip, contact Ray Gregg or myself for further details.

Another trip that needs a commitment is the **La HOG Rally trip in late March.** The hotels will book-up fast (starting now) and you should make your reservations ASAP. Contact Ward Blakeman for further details.

We will be very honored this coming February meeting to welcome Valerie Ledterman, our Regional HOG Manager. She will be flying in just to have the chance to meet all of you and to extend HOG National's support for the NorthShore HOG Chapter. Spread the word. We want to get everyone to this meeting.

Your Director,
Dwight – (985) 705-4095

Last Month's Minutes

By PAT SCHAEFER

January 8, 2011

The January 2011 monthly HOG Chapter social gathering/meeting began a little after 9:30AM with a prayer and the Pledge of Allegiance.

Dwight, our Chapter Director, introduced members of Mike Bruno's staff to the Chapter; including Steve Kirkland, Mike's Business Manager. Steve will be our Chapter's primary Point of Contact with the store. Chapter members were also briefed on a Chapter perk from the store; \$100.00 in store credit for a referral generating a new bike purchase. Check with Rick in sales for details and specific requirements.

Chapter members were also requested to be generous in supporting the Bayou Thunder raffle, March 27, 2011 of a 2011 Harley Dyna StreetBob, with raffle proceeds going to Children's Hospital.

Pat, our Safety Officer, spoke briefly about an outstanding motorcycle safety website, with videos, forums and helpful articles to make us all better safer riders.

Under new business; Dwight briefed on upcoming events, such as the LOH Ride to the Taste of Bavaria, scheduled for January 22. The Chapter's 2011 Activity schedule is posted on the web site. Discussion focused on ensuring good communication of activities within the Chapter. The officers will pursue various

means to keep everyone abreast of activities, whether it is via a telephone tree, Calling Post or other means.

Dwight announced that Valerie Ledterman, our National H.O.G. Regional Manager will be attending our February 5, 2011 social get together/meeting.

Everyone is reminded that the registration deadline is February 4, for the Louisiana State H.O.G. Rally in Alexandria, March 31-April 2.

There being no further business and it being a good day to Ride and Have Fun; the meeting was adjourned to get ready for the Chapter ride Terry Forrette's book signing at the Mandeville Barnes and Noble. Ride and Have Fun.

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FUTURE HAPPENINGS

There are many events planned for the upcoming year. For a broader view of these events, please read the comments of our Chapter's Director, Dwight Bradbury, on page 3.

Upcoming events include a LOH Ride on January 22nd to "Taste of Bavaria." To participate, please meet up at Northshore Mall by Dillards off 190 South of mall, at 10:00 am. This will be a ride-to-eat event, so bring your appetites.

Our next Chapter meeting and ride will take place on February 5, 9:30 am, at the dealership. It will be occasioned by a guest speaker, Valerie Ledterman, HOG's regional manager, who will making a special trip to Slidell to address our members. Please make an effort to attend this meeting.

On February 26th, there will be a Ladies-of-Harley supper ride to The Catfish Cabin. Those who wish to participate should meet at Daylight Donuts, located on the north side of US 190 just east of Northshore Blvd., at 3:00 pm. If you have any questions, contact Sonia Fox, 985-707-4451.

***Ride Safe & Often,
Danno***

Update Your Profile

Many of us have had a change in address, telephone number or email. Please go to the website www.northshorehog.com and update your profile. Don't forget to do the same thing when renewing your 2011 membership.

NEWSLETTER ADVERTISING RATES

One Quarter Page - \$20.00

Business Card - \$10.00

**Buy 6 issues of advertising and
receive a 20% discount**

Contact Dwight Bradbury if you are interested in placing an ad or have questions.