



# Northshore HOG News

## UPCOMING EVENTS

- Feb. 26, LOH Ride, meet at Daylight Donuts Parking Lot @ 10:00 am.
- Mar. 12, Chapter Meeting & Ride, NSHD @ 9:30 am.
- Mar. 19, LOH Ride, NSHD @ 10:00 am.
- Mar. 26-27, Bayou Thunder @ NSHD.
- Mar. 31-April 3, LA State HOG Rally, Alexandria, LA

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MARCH, 2011

## MANY PARTICIPATE IN LOH & MEETING RIDES

By Dan Wehr; Photos by Karl Fox

While I was unable to participate in the event, I understand that the Ladies of Harley (LOH) ride to the Taste of Bavaria (January 22nd) was a success. The weather was clear, but cold! Nevertheless, everyone enjoyed outstanding company, good riding, and great food. Here are some terrific pictures of the participants, courtesy of our new Chapter Photographer, Karl Fox:



THANKS TO SONIA FOX FOR A GREAT TIME !

## MEETING & RIDE TO MORTONS

On Feb. 5th the Chapter held its second meeting of the year. We were graced by guest speakers: HOG Regional Manager Valerie Ledterman, and Mike Bruno and his staff members.

Valerie and I have been friends for many years. We met during the 1996 Arkansas State HOG Rally. She was introduced to me by another good friend and long-time riding partner from Little Rock, Floyd ("Flip") Young at the Clarion Inn, in Hot Springs. I liked her immediately. We have kept in touch, mainly at various rallies and HOG-sponsored events. She's a great lady and an effective advocate of the two-wheeled sport in general, and the Harley Owners Group in particular. Valerie provided our members with an overview of the impact of HOG on the motorcycling community and the benefits of membership. She also recounted a poignant story about a woman she met in an elevator at

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# From the Editor

## Random Thoughts and Road Hazards

### SPRING BRINGS FULL SCHEDULE AND SOME CHANGES

Due to Mardi Gras, the Chapter's March meeting & ride will take place on the second Saturday in March (the 12th). So mark your calendars accordingly. Additionally, since the Louisiana State HOG Rally coincides with our normally scheduled April meeting, it will take place on the 9th of April (instead of April 2). Please make note of this as well.

As for other events, on Saturday, February 26th, Sonia Fox has planned a Ladies of Harley (LOH) ride to Louis & The Read Head Lady in Mandeville. To participate, riders should meet up at the Daylight Doughnuts parking lot on US 190 (south of the mall), at 10:00 am.

On March 19th, there will be a LOH Lunch Ride to Shaggy's in Pass Christian which will depart Mike Bruno's Northshore Harley-Davidson at 10:00 am.

Our sponsoring dealer will be hosting its annual Bayou Thunder Fest during the weekend of March 26 and 27. There will be plenty of entertainment, good food, vendors, and events. Please make an effort to attend.

Finally, the Louisiana State HOG Rally will be taking place from Thursday, March 31, to Sunday, April 3 in Alexandria. The Northshore Chapter will have a group ride to the event, the particulars of which will be announced during the Chapter meeting on March 12th.

Ride Safe & Often,  
Danno

**If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out an enrollment form (available at the dealership or on the website, see "Downloads").**

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PAT, RAY, VALERIE & MIKE BRUNO AT MEETING

a hotel during a HOG function. Valerie, HOG Magazine Editor Matt King, and the unnamed woman were riding in an elevator at the host hotel. The woman told Valerie that meeting her was on her 'bucket list.' She explained that she was diagnosed with terminal cancer and a few of the items on her list was to learn to ride a motorcycle, own a Harley-Davidson, and meet Valerie. Having accomplished the first two, she was gratified that the third item had just occurred. Flattered by her statement, Valerie introduced Mike King, whereupon the woman exclaimed that another 'to do' item on her bucket list had been achieved at the same time. She was an avid reader of HOG magazine, and meeting the editor of the publication she was so passionate about was another milestone on her list. What a story!

Mike Bruno and his staff made presentations regarding the new programs designed to enhance our riding experience to include the "VIP Program" which is a prepaid service contract whereby participants pay an upfront fee for three-years of service, one free tire (front or back), and a battery.

At the conclusion of the meeting, which lasted over 2 hours, it was time to embark on our ride to the intended destination for lunch — Leatha's Barbeque in Hattiesburg. Unfortunately, due to the cold weather and the late hour, none of the members were willing to participate in the 110-mile ride that I had planned to that destination. As a compromise, it was agreed to ride to Morton's Restaurant in Madisonville. The participating attendees mounted their scooters (13 riders in all) and rode westbound on I-12 to US 190 East, to State Route 22 West into Madisonville. While the sky was clear and occasioned by abundant sunshine, the temperatures where in the mid-40s. Nevertheless, we all enjoyed the welcomed interruption of dreary winter weather encountered over the last couple of weeks.

After this short ride, everyone warmed themselves with a great meal and good company at Morton's. It was a great experience. The following is a photo essay of the event.



HUNGRY RIDERS EXCHANGING TALL TALES @ MORTONS

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## MORE VIGNETTES OF THE REVELLERS AT MORTONS

