



# Northshore HOG News

## UPCOMING EVENTS

- November 18 LOH Dinner-Meeting it will be Mexican night at Je'Anne and Robert Friday's home. Nov. 18 at 7:30
- November 25 Club Dinner ride to Kevin's/Poplarville / Maurepas. Meet at NSHD @ 2:00 pm.
- December 2, Chapter Meeting 9:00 AM
- December 3, Christmas Dinner @ New Orleans Bistro in Lacombe
- Jan 1, 2007 Annual Cold Butt Ride
- See the web site for a complete listing of events

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ISSUE 35

NOVEMBER - DECEMBER 2006

## The Sturgis Ride

This last summer two of our Chapter members, Ward Blakeman and Dwight Bradbury ventured towards the Mecca of motorcycle rallies, Sturgis. Dwight has put together a wonderful travel log about their ride. Great job on the article guys. Can the rest of us want go with you next year? The following is an excerpt from Dwight's story. (*You can read the entire story on line by clicking on the picture below.*)

"It all started in January 2006. Ward mentioned to me at the January HOG meeting that he and Cary wanted to go to Sturgis this year. I have wanted to go for several years now but none of my previous attempts were successful because the people I planned to go with cancelled. I have been planning such a trip now for several years. I told Ward that we need to make reservations now, in January, if we wanted to get the "good " spots. He told me that he had a friend (Ed) who has been to Sturgis several times and that he already had plans. ..."



Ward had a trailer that could handle 2 motorcycles. There were at least 3 of us going to Sturgis. How was that going to work? Ward said we could take turns riding motorcycles. Ok, we have a transportation plan but we still need to get an overall itinerary. We said we would get together to plan things out but January, February, March and April passed and no further plans were made. Ward's work became very intense. Several large projects that I had at my work were delayed and were going to happen at the same time we were planning to go to Sturgis. Cary was having work issues as well. Because of my past experiences I was already thinking the trip was not going to happen this year as well. In May, Ward gave me a packet of info on Sturgis but no other planning happened. June passed.

In July, Ward told me of a general plan to stay in a campground outside of Sturgis but no details. Two weeks before we were to leave, Cary had to back-out of his plans to go to Sturgis ...."

## 2006 Officers

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## From the Editor

### Random Thoughts and Road Hazards

This will be my final edition of the NS H.O.G. Newsletter. In my two year tenure I have had the opportunity to interact with many of the members and here about their on-road adventures. A chapter newsletter is all about the core of a H.O.G. Chapter, that is "**to ride and have fun ...**". To that end, I do not believe any other chapter can say they do a better job of that than the Northshore Chapter. I also have learned how intimidating it can be for some people to submit an article for publication. For many, the fear of not using the "correct" language, tense, or sentence structure keeps them from submitting their work. I can fully appreciate their reluctance while at the same time I can only tell all aspiring authors not to fear. Your materials are not judged on the level of grammatical correctness, but rather on the heart and soul of your words. Our newsletter wants to hear, in your own words and vernacular, about your riding adventures. So fellow riders, help the next editor out and submit your articles and stories. Become an active member of the newsletter writing staff and experience the sense of accomplishment when you see your name as the author of an article.

To everyone I say thank you for all of your support during these last two years in helping to make the Northshore H.O.G. Newsletter a success.

My special thanks to the entire Chapter for their donation to Riding The Rim.

*Editor*



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# From the Director's Saddle

As 2006 rumbles to a close, our Community has made much progress toward recovery from Hurricane Katrina. Representative of this, our Northshore Harley Owners Group chapter membership continues to grow. Many of our "new" members are people that have battled through adversity and arrived at a point where they can now think about more pleasant aspects of life, such as owning and riding a Harley--again. So, to those folks: WELCOME BACK!

Whether you are re-acquainting yourself with the Chapter, or are a first-time member, I encourage you to join in wherever you feel most comfortable. Take advantage of this terrific organization to enhance everything Harley-related, right here at home. Chapter Meetings are held on the first Saturday of each month at 9:00 a.m. at the Dealership. It is at the membership meetings that we plan and discuss activities such as lunch rides, overnight trips, rallies, picnics, Christmas Dinner, charity efforts.

**Have an idea or opinion, let us know.  
Contact the editor at  
forrette@yahoo.com**

If you can't make them, or simply don't like meetings, stay in touch on our Website, northshorehog.com, to get schedules of activities. Jump in whenever you can. An activity that will be planned soon is the "Ride Home" with our historian/photographer Terry Forrete. Terry embarks on his 12,000-mile fund raising odyssey in April 2007 for America's Wetland Foundation. An 'overnighter' to a yet to be determined location will be planned. There, our Chapter will meet him and ride the last leg back to an event at the Dealership. Let's all plan to participate!



3154 Pontchartrain Dr.  
Slidell, Louisiana  
(985) 643-6133

## **Bike Nite**

### **Every Wednesday Night**




**Restaurant Hours**

Monday - Saturday: 11 AM to 10 PM  
Fridays: 11 AM to 11 PM  
Sundays: Noon to 8 PM

**Happy Hour Mon-Fri: 3:00-7:00**

Ladies of Harley offers the "gals" a chance to choose their own separate activities and interests. "Pot-luck" dinners, make-up parties, private massages have been enjoyed by LOH. Plans are in place to 'adopt a family' to brighten their holidays; funding in part by cookie and bottled water sales by LOH at the November 4<sup>th</sup> Northshore Harley Davidson "HOG Roast" event.

With 'The deck stacked against us' heading into 2006, I am very proud of our accomplishments. At the top of the list: we fulfilled our HOG mission, to "Ride and Have Fun" throughout the year. So a big THANK YOU to everyone that contributed to our success. It is great to ride with you.

Happy Holidays and best wishes for the New Year-

Ward



**Our annual Christmas Party is December 4, 2007** at the New Orleans Bistro in Lacombe. If you have not already purchased your tickets go to the dealership and inquire at the front desk.



**H. D. Touring Mesh Jacket**  
This is a Special Edition silver/gray touring mesh jacket purchased last summer. Worn less than 6 times, it is perfect for our hot, humid weather. Excellent condition, size Medium. New \$89, yours for \$65. Terry - 985-624-9640

### Up, up and Away Natchez Balloon Races

I was a chilly Friday afternoon when several of us met at the Chevron Station - 434 Exit. This would be Linda's, my wife, first overnight trip and she was ready to go. After finally getting everyone gassed up we took off towards Natchez with our trusty and most beloved Captain Vick in the lead. As the unremarkable trip to Natchez was nearing its end, the temperature started to fall with the setting the sun as did Linda enthusiasm. However once we arrived at our hotel in Natchez and everyone did a warm up our spirits also started to rise. Dinner that night was at Ruby Tuesdays and we commanded a large table which spoke well of NS H.O.G. representation.



Ward even behaved himself, but that was probably due to Robin keeping him in line. The next morning Linda and I got

early up and witnessed the first race of day. Oh, was it cold but the site of those balloon floating over Old Man River was



worth it. Later that morning the group took a ride up the Natchez Trace in what can only be described as a "perfect day" to ride. We had to

depart homeward but the group stayed for the rest of festival. Once home Linda asked later, "When is the next trip?" I think she is hooked!

Terry Forrette

### Update Your Profile

Many of us have had a change in address, telephone number or email. Please go to the website [www.northshorehog.com](http://www.northshorehog.com) and update your profile. Don't forget to do the same thing when renewing your 2007 membership.

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Charles Triola

Gary Triola

### Membership Renewal

If you have not already done so, please renew your membership before it is too late. Renewal forms can be obtained from the front desk at the dealership or on the website under the "news" link on the left side of the home page.

	Linda Timberlake Executive Director
	354 Robert Blvd. Slidell, LA 70458 985/641-2827 (ph) 985/645-0659 (fx) aeslidel@bellsouth.net www.azaleaestates.com
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 985-624-9640



## Annual H.O.G. Roast

A big thanks goes out to Langston, Cynthia, Rocky and the entire Northshore Harley family for giving our Chapter a wonderful H.O.G. Roast on November 4th.. The weather cooperated and the BBQ was some of the best I have tasted. There was even a smile on Michelle's face as she and the other LOH sold water and deserts. It didn't take long for other bikers to roll into the dealership and once the music started things started kicking. Rumor has Mark was out doing a two-step with Rose later on in the day. Earlier in the day a special presentation of \$1,200 was to America's WETLAND and Riding The Rim from Northshore H.O.G. Several wire services have picked up the story and the contribution from Northshore H.O.G has been mentioned on an international motorcycle forum. Riding the Rim and America's WETLAND appreciates your contribution to restoring the wetlands and coastline.

## In The Beginning - A Brief History Of H.O.G.

Terry Forrette - Historian

The year was 1983, just two years after the buy-back from AMF. Financially Harley Davidson was suffering. Faced with a large debt burden from the buy-back, low sales figures, a somewhat dissatisfied dealer network and a still suffering public image, the Harley Owners Group (H.O.G.) was created. The first appearance of H.O.G. was at Daytona Bike Week in March of 1983 that included a poorly attended bike show followed by a now infamous cocktail party (some things never change). However this event was followed that same year with several H.O.G. get-togethers around the country that eventually united the "family" of Harley Davidson owners into one group. Dues that first year were 30 dollars. First year membership was an astounding 30,000 members that grew to 63,000 in 34 chapters by 1985. H.O.G went overseas in 1991 with founding chapters formed in Germany, France, and England. 1992 saw the first European H.O.G. rally in Mulhouse, France. At present time there are over 650,000 members in 1,200 chapters based in 115 countries and dues have only increased to 40 dollars! chapters based in 115 countries and dues have only increased to 40 dollars!

H.O.G. became the first company sponsored motorcycle club and its immediate success can be attributed to those early members as well as sponsoring dealerships. Riders, both white and blue collar, who has always wanted to belong to a motorcycle "gang", could now experience the camaraderie of a motorcycle club.

*Continued on page 6*

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*Harley History cont*

The dealerships had a means to keep riders coming back to the shop for service, and to purchase wearing apparel and chrome goodies. More important however, was the relationship that was built between the riders, dealership, and “the Company” which perpetuated the concept of the Harley Davidson family. The many charitable activities of H.O.G. and the Ladies of Harley (L.O.H.) along with the publication H.O.G. Tales, state and national rallies, sponsored tours, and so much more have provided a means for safe and fun motorcycling riding. H.O.G. is all about motorcycling riding and for those who wear the H.O.G. emblem it is all about being a part of the Harley Davidson family.

References: Barington, S. Harley Davidson: An Illustrated History. Barnes & Noble, New York 1994  
Zierl, O., Rebmann, D. Harley Davidson: The Legend. Konemann, Cologne, Germany 2000.

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### Perhaps A New Chapter Name is Needed

The overnight trips to both Lafayette and Natchez both had their fair share of rain. On the way to Lafayette not only was rain a problem but also a few mechanical issues cropped up. The second evening at the Balloon Races in Natchez greeted the group with some showers as they made their way out to dinner. Perhaps we should adopt the nickname “The NOT so fare weather riders” If you missed either one of these trips, you missed a good time. Stay tuned for more overnights by logging into the web site and checking out the calendar.

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