



Northshore HOG News

ISSUE 39

JULY — AUGUST, 2007

UPCOMING EVENTS

- July 7, 9:00 am
General
Membership
Meeting and Ride
- July 21, First
Annual Shades of
Hell Poker Run
(Open Event)
- July 27, 6-9 pm,
Bike Nite at
Bruno's NSHD
- July 27, Meet Terry
in MS.
- July 28, Terry
Returns Home.
- Aug. 4, 9:00 am,
Gen. Membership
meeting.
- Aug. 31, 6-9 pm,
Bike Nite, NSHD
- See the web site for
a complete listing
of events

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'CALLING ALL HOGS' CHUNKY RIVER RIDE A HUGE SUCCESS

By Dan (Danno) Wehr

On June 9, over 20 members of the Northshore Chapter gathered at Mike Bruno's Northshore Harley-Davidson and rode to Meridian, MS, to participate in the 'Calling All HOGs' mini-rally at the Chunky River Harley-Davidson Dealership. We left at 8:30 am and had a routine ride north on I-59 to Meridian. Having missed severe rain storms, we arrived at Chunky River three hours later, with temperatures in the high 90's.

Parking was at a premium. We ended up parking in the lot of a nearby Ryan's Restaurant about a tenth of a mile from our destination.

This was a no-cost event. So registration was free. After filling out our registration forms and depositing our 'door prize' tickets, we had a free lunch from a variety of vendors. I selected the pulled pork barbeque and was not disappointed.

The afternoon was spent listening to fantastic live entertainment, meeting other Harley enthusiasts and shopping at the dealership, which had deeply discounted a number of popular items.

During the course of the day's activities, 'door prize' winners were announced, and, believe it or not, Carl Hill was one of the winners. His prize was a Harley-Davidson comforter.

Rose and Mark Aucion entered their bikes for competition in the Bike Show. As you may know, Mark has a pristine Screaming Eagle Ultra; Rose rode her factory custom Fat Boy. Well, Rose won the competition and Mark took second prize. Discussion with some of the judges indicated that Mark's bike was "too yellow." Whatever that means!

As the sun began to set, we departed Chunky River to our hotel, the Comfort Inn.

Being overheated by the high temperatures, after checking in, the group migrated to the pool for a refreshing cool-down. Dan Schewe, his wife Kay, Carl



Carl and Linda Leading the Ride

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From the Editor

Random Thoughts and Road Hazards

SHADES OF HEAVEN AND HELL

As portrayed in our front-page article, the ride to Meridian was a resounding success. This was due, in no small part, to the efforts of our Activities Coordinator, Carl Hill, who planned the route and reserved rooms for the anticipated number of members participating in the overnight ride. To top it off, Carl led the ride to Chunky River Harley-Davidson. The Chapter owes a debt of gratitude to him for his selfless efforts in making this overnight ride a heavenly success.

The Chapter Officers have, over the last couple of months, spent many hours planning for the next major Chapter event — The **Shades of Hell** poker run. During the last couple of weeks, Dan Schewe, Carl Hill, and I rode and mapped out a route for the 110-mile poker run and secured the cooperation of the businessmen owning the scheduled poker run stops to participate in the event. Dwight Bradbury, our Web Master, provided on-line information for this event and has inserted 'links' on our website to inform riders about the route, stops, and rules governing this poker run.

As the poker run will require the expenditure of funds in excess of \$500, a vote approving the event will be required at the next membership meeting, scheduled for July 7.

The budget for the event is approximately \$3,600. This includes \$1,000 in prizes (\$500 for 1st place, \$250 for second place, \$150 for third place, and \$100 for fourth place), and the cost of meals, drinks, and other expenses included in the registration fee.

Consequently, your attendance at the next HOG meeting is most important. The officers need your vote approving the proposed expenditures in order to fund this event.

If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out the enrollment form available on the website or at Mike Bruno's Northshore Harley-Davidson. Get a \$5.00 discount on your full membership if anyone (other than a member of your household) joins on the basis of your referral.

From the Director's Saddle

Hello Everyone,

Primary Officers Training was at the end of April and as most of you know, Dan Schewe, Mark Aucoin and I were able to attend. We are looking forward to better serving the Chapter with knowledge, skills and abilities gained from attending this special training. I will soon be passing around the literature we received while there and hope that many of you will read and understand the importance of this training. We greatly appreciate the support from the Chapter and Mike

Have an idea or opinion? Let us know.
Contact the editor at
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3154 Pontchartrain Dr.
 Slidell, Louisiana
 (985) 643-6133

Bike Nite
Every Wednesday Night



Restaurant Hours

Monday - Saturday: 11 AM to 10 PM
 Fridays: 11 AM to 11 PM
 Sundays: Noon to 8 PM

Bruno's Northshore dealership for allowing us to participate in these seminars.

The next big event for our Chapter will be the July poker run. Called the **Shades of Hell**, this one event could bring in the funds that will allow the Chapter to provide the normal privileges, and more, that members deserve, like crawfish boils, barbeques and other fun events; at no cost to the membership. However, we still seem to be lacking the volunteers necessary to make this poker run a success. To date fifteen people have signed up to give their time; we could use more. The more personnel we have means we can work in shifts so everyone will have the ability to participate in the activities as well. As an added incentive, all volunteers will eat free. Also all should remember that by volunteering, each volunteer will receive 215 points with Mike Bruno's Loyalty Rewards Program. Anyone considering helping can get in touch with any of the Chapter officers to add their names to the roles.

Regarding the poker run, there will be an expense associated with putting on this event. These expenses will be above the dollar limitation specified in the Chapter by-laws. Because of the costs and the risks, the general membership will need to approve the expenditure of these funds. I am hoping that everyone will understand that to make money we need to spend money. With the results of the first bike night and subsequent events, the potential of making good money is very positive. A rain date will be considered to reschedule the event. Please come to the July Chapter meeting to voice your opinion and exercise your privilege to vote on these events. If you can not attend, you can give your proxy to any Chapter officer via email or written note.

Hope to be riding with you soon, until then ride safe and have fun.

Ray Gregg

ROLLING THUNDER 2007

Although not officially part of the "Ride to the Wall" group, Ward Blakeman, my wife, Lara and I decided to head to Washington D.C. on our own and participate in Rolling Thunder. Rolling Thunder of course is a show of support and respect for POW-MIA service members from the Viet Nam war. From this event, I learned that because of the attention still given to POW-MIA through Rolling Thunder and other organizations and efforts by many of our senators and representatives, that remains of service members are still being returned each year and identification is being made to bring closure to the families of these missing service members. By any measure, Rolling Thunder is a good cause.

Watching the weather leading up to the first day of travel was aggravating; one day the weatherman said rain, the next, sunshine and then back to rain. In the end, we had beautiful weather on the two day trip up to West Virginia.

We were accompanied by Ward's friend, Dick Holden from Houston Texas. When we arrive at our destination, we were met by more friends of Ward; Ed Cole, Richard Stressman, Rob Tyler, and Ty Cole. The group was really a hodge-podge of people coming from six different states (WI, MI, TN, TX, VA and LA) all wanting to celebrate in the Memorial Day festivities.

Plans had been made to stay at a campsite near Harpers Ferry and ride in each day to DC. What wasn't known was that Ty (a young marine), still had great connections with

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Update Your Profile

Many of us have had a change in address, telephone number or email. Please email those changes to the Treasurer. Don't forget to do the same thing when renewing your 2007 membership.

Diet Website

For those of you who have a slow connection to the internet (any dial-up connection), you may be in need of a No-Frills version of website "**NORTHSHOREHOG.COM**". You may need a Sportster rather than an Ultra. At last we can offer you exactly what you have been waiting for. We are introducing our new Diet Website with no bells and whistles. Go to "**NORTHSHOREHOG.COM**" and select "**LOW SPEED**." This new site has all the same info as the regular website but without all the flashy features. Of course, our regular website will be there as well. High Speed users should select "**HIGH SPEED**."

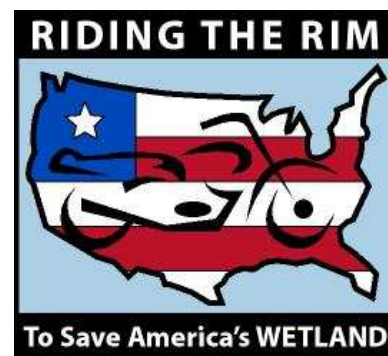
Be sure to occasionally visit the Chapter Website. There are many new events being planned and proposed for the new year. Be sure to check the Calendar and Events to keep abreast of what is happening and to help plan your schedule.

Dwight Bradbury

Membership Renewal

If you have not already done so, please renew your membership before it is too late. Renewal forms can be obtained next to the Northshore HOG dropbox at the dealership or on the website under the "Downloads" link on the left side of the home page.

 AZALEA ESTATES	Linda Timberlake Executive Director
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Get Involved and Support Wetlands and Coastal Restoration.
www.ridingtherim.com
985-624-9640

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the active duty marines at the United States Marine Barracks in DC. We were able to attend the annual Memorial Day celebration they call "The Evening Parade" which involves 250 marines from the barracks, the President's Own Marine Band, the Commandant's Marine Drum and Bugle Corps and the Silent Drill Platoon. From the start, when 250 rifles butts strike the concrete in unison to the lively marches played by the President's Own to the precision marching of the Drum and Bugle Corps, the evening was awesome. During the Silent Drill Platoon routine, the crowd was quiet and watching every move of these 24 marines (done without any cadence, calls, commands or sounds); probably looking for someone to make a mistake. There were no mistakes! Then came the end of the program....and TAPS. That is when Ward and the rest of us realized we were sitting with family members of fallen marines. It was sad! When the crying started it only took a second for my eyes to wet with feelings for these hurting individuals. Fortunately there was moral support from other family members and the marine escorts assigned to the area.

The next day Ward was ready to ride again, but Lara and I decided to give our butts a break and explore the Harper's Ferry National Park. Ward's group took him to some of the most beautiful back roads of West Virginia and Lara and I learned the details of Harper's Ferry's claim to fame and the decline of this town after the railroad made transportation across the Potomac River easier and more economical. That evening we all swapped lies and told bike stories by the camp fire (and Ed makes a mean Bloody Mary!!!). Then the big day! Ed told us that we should be at the assembly area (the Pentagon Parking Lot) by 700 or 800 o'clock, but Lara and I were slow to rise and arrived at 900 o'clock. Big mistake! For anyone wanting to know, we were like 125,000th in line. Estimates for the number of bikes ranged from 250,000 to 300,000 bikes. If you have any doubts, I will let you count from the pictures I enclose with this article. However, the pictures do not do justice. What you will see is only *one* of the parking lots.

As the bikes started leaving at noon, it took almost exactly, to the minute, two hours before we cranked up the bike and started moving. But the wait was not bad. There was food, cold water and toilets. A well organized events from that aspect. Once we started rolling, the temperature decreased and the horn blowing and the flag waving began. Turning onto Arlington Memorial Bridge, we could see the Lincoln Memorial. We rounded the backside of that and headed down Constitution Avenue to the Capitol. Once there, we returned on Independence Avenue back to the Lincoln Memorial and where the parade disbanded. It was really great to see so many people that had stayed for the two and a half hours since Rolling Thunder began and the many that would stay for another two hours and see the last bike of the parade. All I can say is if you have not participated in Rolling Thunder, you need to do it at least once. Yes, there is a lot of clutching and the heat builds up.....but do it once....you will feel good!!!

That evening we all decided to celebrate with beer and good food at Shenanigan's in Leesburg, VA. However, this was cut short when bad weather made us don our wet suits and head for the house.

Rolling Thunder was on Sunday; Monday, Ward and I parted ways, he heading for Louisiana and Lara and I heading into DC for more Memorial Day action. The next day we traveled to New Jersey to see friends. On our return, Lara and I decided to travel through the Delmar peninsula on back roads (excellent roads and good scenery), but then we needed to hit the DC loop in order to put some miles behind us. I do not like the DC loop!!!! We did good that day, leaving New Jersey and arriving at Asheville, NC., 643 miles. The next day was seeing the Biltmore House. Friday was equally a good day putting 678 miles down to get home so we could attend the Chapter meeting that Saturday morning.

All in all a great road trip for a great and memorable event. We welcome any questions anyone may have on Rolling Thunder or any roads we may have traveled in that area.

Ray and Lara Gregg

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and Linda Hill, Jim Carothers, Gregg Peterman, and yours truly, donned our swim suits and enjoyed several hours of refreshing wet fun.

Through the efforts of Linda Hill, the Chapter reserved a meeting room at an adjacent restaurant, The Crescent City Grill, so that we could enjoy the evening's meal as a group. The Crescent City Grill, which was next-door to the motel, was most accommodating and provided a large room, a discounted menu, and our personal staff to service the



HOG MEMEBERS POOL SIDE

group. After some fine dining and an impromptu meeting to plan upcoming events, we retired to our rooms.

The following morning we were greeted by moderate temperatures and cloudless skies. Half of the group left early; the other half, including me, left a little later after taking advantage of the free breakfast. The first departing group decided to take the fast route down the



DINING AT CRESCENT CITY GRILL

interstate. My group chose to follow route 11 south for half of the trip. Everyone had a great time.

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