



HOG HAVEN NEWSLETTER

NorthShore Chapter 0016

Sponsoring Dealer
NorthShore
Harley-Davidson

Issue 22
February/March, 2004

RIDE SAFELY -- HAVE FUN

FROM OUR PAST DIRECTOR:

(Juan Price)

Hi Fellow Members:

Well, the 2003 Christmas Party was a great success with plenty of good food and drinks. It was well attended and I hope that everyone had as good a time as I did. We were blessed with an appearance of Elvis who sang two songs for us. Afterwards, he introduced us to a lovely little songbird who sang the theme song from Titanic. This show of talent was worth the price of admission alone.

Since this is the last note from me as your Director, I would like to say that it has been a tremendous three year run. I have ridden more miles on my bike during these past three years than I did for the previous ten years. Next year (2004), I will be serving in the position of Safety Officer and hope to do so with distinction. Motorcycle safety has been my number one priority over the past many years. As many of you know, I have ridden over 50 motorcycles during my over fifty years of riding. Since I am alive and well, I must have done something correctly. There are two kinds of motorcycle riders: Those who have been down and those who (Continued on page 7.)



Cold Butt Ride - January 1, 2004

Well, it really wasn't too cold. How about a temperature of 70 degrees? Nevertheless, those who showed up were prepared for the worst.



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MEMBERSHIP RENEWAL DEADLINE

Annual NorthShore Chapter dues should be paid no later than the end of February, 2004. The costs are \$15.00 for a full membership and \$5.00 for an associate membership. If not paid by the end of February, your membership will expire and your name dropped from the chapter's rolls. Don't forget that you must also belong to the National H.O.G. Association.

You may pay your dues at the front desk of NorthShore Harley-Davidson or mail your check and membership form(s) to the chapter's Post Office box at:

NorthShore HOG Chapter
P.O. Box 3331
Slidell, LA 70459-3331



MEMBERSHIP MEETING MINUTES

January 17, 2002 - Beth Engeseth

1. The meeting started with members pledging allegiance to the American flag.
2. Jim Willette discussed the use of the Calling Post to remind members of meetings and events.
3. New members were introduced (see opposite column) and the new chapter officers were introduced.
4. Jim voiced his appreciation for the use of name tags at meetings/chapter functions in order to learn everyone's names.
5. The recap of minutes from the last meeting was read by Beth Engeseth.
6. John Clifford reported that 75 people have now renewed their membership or joined for the year and urged anyone who has not done so to do so as soon as possible. He also gave us the year's end Treasurer's Report and said that Langston Walker had contributed \$1,000.00 to the club which was used to purchase software and pay for the phone calling agency.
7. Jim discussed his idea of setting up new members with mentors to assist them and make them feel welcome.
8. The chapter's officers will meet on February 12th to establish a working budget for 2004.
9. Members were asked to think of ways to raise funds for the club and also to think of which charity we should support for the coming year. A vote will be taken at the February meeting to decide which charity we should support.
10. Activities for February include the Harley-Davidson Traveling Museum, the annual Sweetheart Ride on Valentine's Day and the Mardi Gras ride.
11. The big event for March will be **Bayou Thunder** which kicks off at 6:30PM on Friday, March 26th at Slidell's Heritage Park. There will an escorted ride on Saturday with registration starting at 9:00AM. We'll need volunteers to work various chapter activities during the weekend.
12. The Louisiana State Rally is April 1-4. Ten rooms have been blocked at two motels in Shreveport. The sign-up sheet for the motel rooms and the group ride to Shreveport is on the bulletin board. Deadline to sign up for one of the rooms is March 15th. If you care to ride to Shreveport with your fellow chapter members, we will leave NorthShore Harley-Davidson on Friday, April 2nd at 8:00AM.
13. Jim announced that we will start having "dinner rides" in the near future, probably on Friday or Saturday nights. All seemed to agree that the dinner rides sounded like a good idea.
14. The importance of wearing a helmet when riding was emphasized when Carl Hill's helmet was shown to the group. Regrettably, he and his wife were involved in an accident in Gulfport - both OK except for scrapes and bruises - and his helmet probably saved Carl very serious injury or worse. He hit a steel post upon being ejected from his bike which cracked his helmet from the outer shell to its core.
15. The next meeting is set for February 21st.

NEW NORTHSORE MEMBERS

The following individuals have joined our chapter over the past couple of months. Please help to make these folks welcome to our riding community. Invite them to share a ride with you and let them know that we are happy that they are now members of the NorthShore Chapter of the Harley Owners Group.

- Daniel Artigue
- Chris Burt
- William Chapel
- Henry Kinney
- Ronnie LaFontaine
- Bryon Matthews
- Bubba Moseley

*We are glad to have you!
Ride and have fun!*

MEMBERS' ADS

Be glad to help you sell something. Three ways to advertise: (1) Put it in the Suggestion Box at NorthShore Harley, (2) send your ad to our Post Office box or, lastly, (3) e-mail Jim Willette at www.will7876@bellsouth.net.

DooLittle Motorcycle Trailer. Brand new. Never Used. Inside painted white with black and white checkerboard tile floor. Inside lighting. Back door, side door and two trailer locks included. Paid \$4,000.00 for it new, will sell for \$2900.00. Please contact Jim Willette, (985) 863-9759 or online at will7876@bellsouth.net.





Chapter Officers 2004

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Langston Walker 641-5100
NorthShore Harley-Davidson
E-mail: northshoreharley.com

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E-mail: will7876@bellsouth.net

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Bruce Dillingham 641-0952
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Secretary

Beth Engeseth 643-0645
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Treasurer

John Clifford 847-0966
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Social/Activities

Vacant

Photographer

Vacant

Safety Officer

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E-mail: pltfuzz@aol.com

Road Captains

Dave Authement (Chief Road Captain) 626-4096
Chuck Ahmed 649-6878
Jim Carothers 649-2737
Gary Graffagnino 6462456
Carl Hill 645-9692
Eddie Lamulle 863-6291
Jerry Norman 847-1926
Sid Schmidt 781-8780
Joe Toranto 882-7889

Ladies of Harley

Darlene Corbin 781-1722
E-mail: hd_rking@yahoo.com

Website Editor

Vacant

Historian

Terry Forrette 624-9640
E-mail: forrette@yahoo.com

Membership Officer

Vacant

FROM OUR NEW DIRECTOR:

(Jim Willette)

Fellow Members:

This will be a rather lengthy article because there are many things I want to discuss with you. For those of you who attended our January meeting, most of this will be a repeat so you can skip to another page but only after reading the next two paragraphs.

All of us need to thank Juan Price who has been the Director of our chapter for the past three years. His unselfish interest and leadership in our chapter from its initial beginning in early 2001 until now should not go unnoticed. Thanks to him, our chapter has a firm foundation. The next time you see him make sure that you thank him for all of the work he has done for us. By the way, Juan will continue to serve us as our Safety Officer for the year 2004.

Additionally, we need to thank Jerry Norman, Assistant Director, Carl and Linda Hill, Social Activities Director and Secretary [respectively], Joe Toranto, Treasurer, and Donna Graffagnino, Ladies of Harley, for the amount of time and effort they expended this past year. Their help insured that our chapter was not only successful but an organization that offered fun and enjoyable riding experiences. Again, thanks!

Now, for the business at hand: First, and foremost, your new group of officers do not plan to make any wholesale changes to the way the chapter is run. I guess it's the old adage, "If it ain't broke, don't fix it!" However, we are going to attempt a few things that will, hopefully, continue to make the chapter an organization where the rubber meets the road and is the reason why the chapter exists - to ride safely and have fun. In no particular order, your new officers have come up with the following ideas:

Name tags: When you sign in for our monthly membership meetings now, you will be asked to print your first and last name on a name tag and wear it during the meeting. There are a couple of reasons for this. First, unlike Juan Price who knew practically everyone in attendance personally, your new group of officers do not. So, wearing a name tag will certainly help us to at least put a name and face together. Also, we can't expect people new to the chapter to know many folks, so name tags won't hurt in this area either. And, I suspect, that it will benefit all in attendance - new and old alike - to get to know one another better. In short, simply knowing each others' names will help us become a friendlier riding community.

New member "mentors": To help those who have recently joined our chapter and make them feel welcome, I'm going to ask for volunteers to call our new members and invite them to our meetings, rides and activities as well as answer any questions that

(Continued on page 9.)



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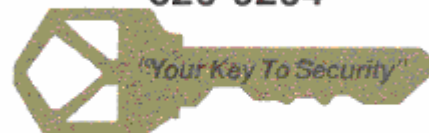
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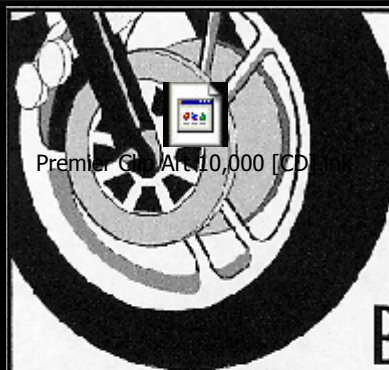
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Past Director (continued):

are going to go down. I understand that it is possible to ride a bike and not go down, but that is rare indeed. Education in motorcycle safety is the key to staying upright and I hope that I will be able to impart some safety tips which will lessen the possibility that you may go down. If the probabilities seek their way into your life, I sincerely hope that these tips will enable you to get right back up should you ever go down.

I am a FIRM BELIEVER that wearing a helmet saves your life when going down. I realize that there are many riders who want the freedom of not wearing a helmet and that there are some who even play Russian roulette. It is possible that the bullet will not come up in front of the firing pin many times. However, when it does, the result is always the same. So go ahead - accuse me of continuously "harping" an the wearing of a helmet. I don't care. I was a police officer for 31 years and had the unwanted opportunity of seeing too many riders who refused to wear a helmet. There they were: Lying dead from head injuries rather than getting up with a few scrapes and bruises and riding off. Unfortunately, two of these riders were friends of mine. One of them hit his head on a curb at 30 mph and the other individual hit his head on a steel post at 20 mph. Please don't become a third or fourth friend who dies because of a refusal to wear a helmet. OK, I'm off my soap box but only after once again saying, "Please wear a helmet!" Remember, "LIVE 2 RIDE and RIDE 2 LIVE" says it all.

As Safety Officer, I intend to have enough Road Captains to plan rides for the coming year so that each month we will experience everything wonderful that HOG has to offer. There are many places to explore, history to relive and a variety of new attractions and activities to discover on each ride. To ride and have fun, SAFELY, is our mission; therefore, join us in our quest for the ultimate ride and gastronomical delight.

Hope all had a wonderful holiday season. I was out of town for the Christmas holidays. Upon my return to Northshore Harley, I learned that two of our past chapter's officers (Carl and Linda Hill) had the misfortune of going down on their bike. Thank God that they are going to be all right. To my amazement, both Carl and Linda came into the dealership on Saturday, January 3rd. Yes, they sustained some scrapes and bruises to include Carl's broken foot. Nevertheless, they were upright and walking. Their bike was not so lucky, but repairable. It appears that it sustained only cosmetic damage (tank, saddlebags, touring pack, etc.). However, one thing is for certain: Had Carl not been wearing a helmet, I don't think that he would have walking around so soon, if ever at all. You should see his helmet - fully cracked on top. Carl said that he hit a steel post where construction was taking place on an off ramp of I-10 entering Gulfport. Thank the Lord for his helmet. Because of it, I will not have a dé-jà vu experience. Let's wish both of them a speedy recovery and remember to wear our helmets as well.
See you at our next membership meeting.....Juan.

BAYOU THUNDER
Friday thru Sunday
March 26-28

- Vendors/Music/Food
- Two evening concerts
 - ☞ Friday at Heritage Park
- Escorted Ride on Saturday
 - ☞ Register at 9:00AM
 - ☞ Ride starts at 9:30AM
- 2004 Softail Deuce Give-Away
 - ☞ Raffle Tickets \$20.00 each
 - ☞ All Profits to Local Charities

Come and enjoy all of the activities. We had 5,000 people attend the 2003 festivities and we expect an even bigger turnout for 2004. An extra day (Friday) has been added and two evening concerts are planned. The Friday evening *Bayou Sunset Concert* will be held at the beautiful Heritage Park in Slidell at 6:30PM.

Note: The NorthShore H.O.G. Chapter will raise funds for the chapter by selling 50/50 tickets and bottled water on a daily basis. We'll need volunteers to help us do this. Please plan to give us a hand!

NEWSLETTER ADVERTISING RATES

- One Quarter Page - \$20.00
- Business Card - \$10.00

Buy 6 issues of advertising and receive a 20% discount

Contact Jim Willette, editor, if you are interested in placing an ad or have questions.



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Sweetheart ride

Saturday, February 14th

Assemble at NorthShore Harley-Davidson at 9:00 AM for a group photo and free tattoos for the ladies (they're washable!). Then, we'll tour the countryside heading for Gulfport and lunch at Montana's Restaurant.



MARDI GRAS RIDE

- Four day ride leaving Saturday, Feb 21st.
- We will return on Tuesday, February 24th.
- Destination dependent upon the weather.
- Motel reservations not required.
- Sign up at NorthShore Harley-Davidson.

**New Director (continued):**

they may have regarding chapter operations. Bottom line: Let's make them feel welcome and want to participate in all of our activities.

New member's letters: In addition to the new member "mentors" mentioned previously, we also plan to send each new member a welcoming letter and package of information about the chapter. The package includes a welcoming letter, benefits of belonging to the chapter, a list of chapter officers and a copy of the trailer assistance list.

Fund raisers: We're definitely going to have to increase our bank account if we hold a Christmas Party like we did last year. It was quite expensive in that the chapter paid nearly \$2000.00 for it out of chapter funds (the chapter paid half of the party costs for each member who attended the party). As yet, we simply do not have enough funds in our bank account to do the same this year. So, let's collectively come up with some ideas on how to raise funds for our chapter. Some ideas already being "kicked around" are bike washes, raffles, more 50/50's at various events, etc. There have to be more ideas out there so I am asking for your inputs on how to raise money. We'll plan on discussing fund raising ideas at our February meeting.

Dinner rides: Other chapters do this and it sounds like a pretty good way to get together for an evening of fun and riding. We'll make sure that we do this during decent weather, i.e., not during the coldest or wettest nights of the year - plan on starting these rides in March or April. We'll schedule dinner rides about once a month and try to let you know in advance soon enough so that you can make plans to join us. Again, we'll make this a "collective" effort and I am asking for your ideas on when and where to go. Got a favorite restaurant? Hey! Let's go there.

Rider safety courses: In truth, these turned out to be a complete bust last year. Folks signed up to no avail. We either could not get in touch with the course instructor or when he was supposed to be there he showed late and "rushed" those attempting to learn something that should not be rushed. Therefore, I am asking that our new Safety Officer (Juan Price) "honcho" these courses this year and, hopefully, we will be able to offer both beginner and advanced courses for all who wish to participate. And, with Juan's assistance, he can ride herd on the rider safety instructor so that we can get one on whom we can depend.

Chapter charities: Again, not real successful last year. My idea is to pick just one charity for the year 2004 and give it our full support. We attempted to do too much last year and fell short. With only one charity to support (and perhaps a "toy run" of some sort over Christmas), maybe we can do better. I am suggesting that we nominate several charities at our February membership meeting and choose a particular one via a membership vote. So, if you have an idea for which charity we should go with, please come to the meeting and let us know why your particular charity is worthwhile, deserving and should be chosen. In other words, be prepared to defend your particular choice.

Calling list: We discussed this briefly at the December and January meetings, but, again, here is what we are planning to do this year. In the past, we have found that advance notification of our meetings via a phone call to each member had a marked impact on attendance. However, it took many people many hours to make those calls. Therefore, we have enlisted the aid of a "phone calling agency" to remind you when our next meeting is to be held. It is an automated service whereby we simply make one phone call to the agency telling them what we want transmitted and they do the rest. The agency will attempt to reach each member (or household) thirteen times and, once reached, will tell us via the internet whether they made contact in person or via an answering machine. For your information, the chapter paid for half of the costs for this service and Langston paid for the other half. Our plan is to make that phone call reminder to you about one week in advance of our membership meetings. We can also use this service to let people know of any changes to event schedules, times, dates, etc. In the end, this should be a pretty handy little service that will benefit all of us.

Well, I've rambled on and on. Sorry about that - I promise to keep any future remarks much shorter. Let me simply finish by saying that I am looking forward to acting as your Director this coming year. I know that the other new officers (Bruce, Beth, John, et al) are also looking forward to the coming year. They have already been very active in getting us off on the right foot. One thing's for sure, however: Our chapter will only be a continued success if everyone pitches in and helps. Therefore, I, and the rest of your officers, are asking for your ideas, suggestions and support. **Bottom line: Let's have some fun this year and, most importantly, ride safely.**



★★
 ★ **Louisiana State HOG Rally** ★
 ★ **April 1-4** ★
 ★ **Shreveport, LA** ★
 ★ The Louisiana State HOG Rally will again be held in ★
 ★ Shreveport for 2004. Festivities start on Thursday, ★
 ★ April 1st and end on Sunday, April 4th. We have ★
 ★ booked five rooms for the chapter at the Holiday Inn in ★
 ★ downtown Shreveport and five rooms at the Ramada ★
 ★ Inn in Bossier City for Friday and Saturday nights ★
 ★ (April 2-3). Cost for the rooms are \$59.00 per night ★
 ★ plus tax. If you would like one of these rooms, please ★
 ★ sign up not later than March 15th at NorthShore Harley- ★
 ★ Davidson (the sign-up sheet is on the bulletin board). ★
 ★ We'll also be making a chapter ride to the rally on Fri- ★
 ★ day, April 2nd, leaving NorthShore Harley at 8:00AM. ★
 ★ Plan to return to Slidell on Sunday around noon. Again, ★
 ★ if you want to join us, please sign up at the dealership. ★
 ★ Questions: Call Jim Willette at (985) 863-9759. ★
 ★★

Lt. Fuzz's Safety Tips

(Forever known as Juan Price)

Now that I am wearing a different hat, I shall attempt to be an enlightening Safety Officer. If any of you have and safety tips concerning motorcycle riding, please let me know.

The Motorman, Jerry Palladino, aptly says, "Whenever and wherever you ride, expect the unexpected. Always keep Murphy's Law in the back of your mind thinking that the worst that can happen, will happen, and be prepared for it." With these thoughts in mind, you can turn the emergency situation into just another little "training and/or learning experience."

Someone once said that motorcycling requires split-second reactions and accurate decisions just like those required of a fighter pilot. Being able to analyze precarious situations and preparing to take evasive actions will keep you upright and safe. Always be on the alert to the drivers around you - to the side, ahead and behind. Look for the inattentive drivers (cell phones, talking with their hands, etc.) and try to avoid them. Keep your thought process as far ahead of your machine as possible. Remember, You are invisible. That little old blue-haired lady is not looking at you, she is looking through you! Be prepared to take evasive action.

I am usually at NorthShore Harley-Davidson on Saturdays and have some interesting safety videos and safety riding books for your viewing and reading pleasure. Please drop in and see me anytime and let's talk "Safe riding."

Lt. Fuzz

HARLEY HISTORY

(Terry Forette - Historian)

In The Beginning - A Brief History Of H.O.G.



The year was 1983, just two years after the buy-back from AMF. Financially, Harley-Davidson was suffering. Faced with a large debt burden from the buy-back, low sales figures, a somewhat dissatisfied dealer network and a still suffering public image, the Harley Owners Group (H.O.G.) was created. The first appearance of H.O.G. was at Daytona Bike Week in March of 1983 that included a poorly attended bike show to include a now infamous cocktail party (some things never change). However, this event was followed that same year with several H.O.G. get-togethers around the country which eventually united the "family" of Harley-Davidson into one group. Dues that first year were 30 dollars. First year membership was an astounding 30,000 members which grew to 63,000 in 34 chapters by 1985. H.O.G. went overseas in 1991 with founding chapters in Germany, France and England. 1992 saw the first European H.O.G. rally in Mulhouse, France. At present time, there are over 650,000 members in 1,200 chapters based in 115 countries. Remarkably, dues have only increased to 40 dollars.

H.O.G. became the first company-sponsored motorcycle club and its immediate success can be attributed to those early members as well as sponsoring dealerships. Riders, both white and blue collar, who had always wanted to belong to a motorcycle "gang," could now experience the camaraderie of a motorcycle club. The dealerships had a means to keep riders coming back to the shop for service and to purchase wearing apparel and chrome goodies. More importantly, however, was the relationship built between the riders, dealerships and "The Company" thereby perpetuating the concept of the Harley-Davidson family. The many charitable activities of H.O.G. and the Ladies of Harley, along with the publication of HOG Tales, state and national rallies, sponsored tours and so much more, have provided a means for safe and fun motorcycle riding. H.O.G. is all about motorcycle riding and for those who wear the H.O.G. emblem it is all about being a part of the Harley-Davidson family.

References:

Barrington, S. *Harley-Davidson: An Illustrated History*. Barnes & Noble, New York, 1994.

Zierl, O., Rebmann, D. *Harley-Davidson: The Legend*. Konemann, Cologne, Germany, 2000.



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CALENDAR NOTES !

BAYOU THUNDER
March 26-28, 2004
Softail Deuce to be raffled
for NorthShore Regional Foundation
(in support of local charities)
\$20.00 per ticket

☆☆☆ **GENERAL MEMBERSHIP MEETING** ☆☆☆

EVERY THIRD SATURDAY OF THE MONTH

Meeting starts at 9:00 AM.

NorthShore Harley-Davidson Dealership.

Come meet your fellow riders
and greet our new members.

FEBRUARY ACTIVITIES

Sweetheart Ride
Valentine's Day
Saturday, February 14th
Meet at NorthShore H-D at 9:00AM
Ride to Montana's Restaurant
in Gulfport for lunch.
Free "tattoos" for the ladies.

Membership Meeting
Saturday, February 21st
NorthShore H-D at 9:00AM

Mardi Gras Ride
Saturday through Tuesday
February 21-24
Weather determines destination.
Leave following membership meeting.

MARCH ACTIVITIES

Membership Meeting
Saturday, March 20th
NorthShore H-D at 9:00AM

Bayou Thunder
Friday-Sunday
March 26-28
Friday Evening Concert
at Heritage Park at 6:30PM.
Saturday: 10:00AM to 9:00PM.
Sunday: 10:00AM to 5:00PM.
Vendors on Sat & Sun
plus food & music both days.
Visit the Website at
www.bayou-thunder.com
for more information.

DIRECTIONS TO NORTSHORE HARLEY-DAVIDSON

From I-10, take exit 266 and turn west (toward the center of town) on Gause Blvd.

Turn left at the first traffic light as though you're going into Taco Bell and follow the winding road. You'll see the NorthShore Harley-Davidson dealership just in front of you.

Our NorthShore Chapter meetings are held there—at the Harley store—every third Saturday at 9:00 AM.



MEMBERSHIP INFORMATION

Would you like to join us? We would sure like to have you become a member and **enjoy what we enjoy**. The purpose of the NorthShore HOG Chapter is to promote safe motorcycling and social activities that are **fun!**

To become a member, you must first join the National H.O.G. (Harley Owners Group). That's easy. You qualify as a full member as a Harley-Davidson motorcycle owner or an associate member as a passenger on a Harley-Davidson. Yearly dues to the National are \$40.00 for a full member and \$20.00 for associate members. You can obtain a National application in several ways:

1. At NorthShore Harley-Davidson.
2. Call 1-800-CLUB HOG.
3. Email Harley-Davidson at HOG.com.

Once you have joined the National club, get an application for our chapter from NorthShore Harley-Davidson or from our club secretary, Linda Hill at 645-9692. Annual dues are \$15.00 for NorthShore chapter membership. Associates at the same address may join for only \$5.00.

General membership meetings are held on the third Saturday of each month at the NorthShore Harley-Davidson dealership at 9:00 AM. **Again, we would love to have you join us!**

NorthShore Harley-Davidson
791 West I-10 Service Road
Slidell, LA 70458

NorthShore Chapter
Harley Owners Group



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