



HOG HAVEN NEWSLETTER

NorthShore Chapter 0016

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Harley-Davidson

Issue 25
August/September, 2004

RIDE SAFELY -- HAVE FUN

From the Director:

We had a rather important meeting on August 1st among all of the chapter officers. As fellow members, I think you should know what was discussed and what was decided at that meeting for some of the decisions made will impact how the chapter is to be run not only presently, but for the future in 2005. Below is a synopsis of that meeting:

Chapter Finances

I have asked our Treasurer, John Clifford, to give us an estimate of expenses and income for the remainder of the year to insure that the large ticket items such as the newsletter and upcoming Christmas Party can be funded appropriately. Results of his review will be discussed at the August general membership meeting.

Weekly Saturday Rides

Many other chapters hold a weekly ride every Saturday. Because the majority of us bought Harleys to ride (and not attend meetings), we are going to initiate weekly Saturday morning rides for chapter members. The start date will be August 14th. The plan is simple: If you want to ride on a particular Saturday morning, all you have to do is show up at NorthShore Harley. Plan to ride somewhere for breakfast. During the heat of the summer, we will start the ride at 8:00AM. We'll move the time back when the weather gets colder. We will ride regardless of the number of folks who show up—two or twenty! Also, you may invite any motorcycle rider you wish to join you whether or not that individual is a chapter member or owns a Harley. However, be aware that those joining us will have to sign a waiver of liability to insure that the chapter is not sued in the event of an accident.

Road Captains

To assist us in these Saturday rides, we

are going to increase the number of Road Captains within the chapter. If you are an experienced rider and wish to help, please let me know.

Newsletter

For the year 2005, we are going "electronic only." In other words, we are no longer going to print and mail out the newsletters to chapter members. Rather, the newsletter will be published on the chapter's website for viewing. This will save us approximately \$1,800.00 to \$2,000.00 per year in newsletter costs. If you do not have a computer and/or are not on line, we will still print a small number of newsletters (though no longer professionally). You may pick up a copy of at NorthShore Harley-Davidson. Again, this goes into effect on January 1, 2005.

Telephone Call List and E-mail Addresses

As most of you know, this year we hired a professional telephone calling company to make phone calls for us to keep members informed of upcoming meetings, events, schedule changes, etc. It costs us ten cents per phone call which may not seem very much, but when multiplied by the number of members times the number of phone calls made per month, those monthly calls add up. Therefore, we are going to reduce the number of calls made to members by primarily using e-mail to notify you of these meetings, etc. We'll keep the telephone calling service for those of you without e-mail and for times when e-mail may not provide enough warning of changes but, again, we will use e-mail notification whenever possible.

This leads to my next request. We need to know your e-mail address. If you have not given this to us yet, please do so. There are two ways you accomplish this: First, you can simply log on to our chapter's website. This automatically gives us your address. (Continued on page 10)

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Got any ideas, articles or suggestions for the newsletter? Write 'em down and drop them in the suggestion box at NorthShore Harley-Davidson. Or call the editor. He can use all the help he can get!

Also, got any good photos that he can print? Again, put them in the suggestion box with a brief description of what the photo depicts.

Don't forget to put your name and phone number on the item so the editor can reach you if necessary.



HARLEY HISTORY

Terry Forrette - Historian

The Second Golden Age of Motorcycling - 1950's

In 1952, the side -valve K model is released. This is a first for the motor company with its integrated engine and transmission. This model would be the eventual basis for the Sportster line. A relatively unknown Elvis Presley poses for the *Enthusiast* magazine on his new 1956 KH model.

In 1953, the new Hydra-Glide model is released. This is the first Harley to have a model name as opposed to a letter or number. The name came from the introduction of front telescopic forks.

Also in 1953, the motor company turns 50 and the "V" logo is incorporated into a medallion and placed on the front fenders of the 1954 models. Know what the "V" stands for? Hendee Manufacturing, the creator of Indian motorcycles, goes out of business.

In 1954, the Wild Ones starring Marlon Brando is released and becomes a minor box office hit. Of course, we all know that Brando was not riding a Harley but rather a Triumph Speed Twin.

In 1955, the year begins a seven-year consecutive run of victories at the Daytona 500 for Harley-Davidson. Riders include Brad Andres, Johnny Gibson, Joe Leonard and Roger Reiman. All ride the KR models.

In 1957, the Sportster XL is released with a 54 cubic inch displacement, telescopic forks and a rear swing arm. A top speed of 90 mph is claimed. Shortly after the initial release of the XL, an XLH model is introduced with the "H" standing for extra power from a 9:1 compression ratio. The XLCH version is also introduced which is essentially a stripped down version of the Sportster with a small peanut tank.

In 1958, the Duo-Glide is released with rear brakes. Dealerships faced with declining sales, competition from the Brit bikes and an overpriced, underpowered Pan Head engine are allowed to sell products from other companies.

NEW NORTSHORE MEMBERS

The following individuals have joined our chapter over the past couple of months. Please help to make these folks welcome to our riding community. Invite them to share a ride with you and let them know that we are happy that they are now members of the NorthShore Chapter of the Harley Owners Group.

Brenda Coleman
Robert Coleman
Billy Dillenkoffer
Lloyd Dudoussat
Beryl Eckerle
Frank Eckerle
Phadrea Johnson
Russell Laughlin, Jr.
David Sanchez
Dennis Thornburg
Keith Towler
Hermon Vicknair, Jr.
Bobby Warner
Sally Woodward

We are glad to have you!
Ride and have fun!



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NorthShore Chapter Website

Thanks to Bruce Dillingham, we have our new website up and running. The address is the same as it was in the past: www.northshorehog.com. However, there are a few changes on how to use it. Each user will establish his or her own user name and password. Bruce will then validate your membership in the chapter and approve your access to the website. You can do all of this by simply following the instructions provided in the website when you first log on.

Now, as to the actual use of the website, our intentions are to use it as follows:

- A list of upcoming events or activities such as rides, meetings, parties, etc.
- Any changes to those events/activities.
- Allow you to post information to any activity you are planning such as an overnight ride or simply a daytime ride when you want some fellow riders to join you.
- Items you want to sell (please, let's keep 'em somewhat "motorcycle related").
- Articles and/or pictures you want to share with the rest of us.

There is probably more we can add to the above as we begin to use the website more. However, the first priority is to get all of you to log on to the site and create a user name and password. For sure, it's an easy way of keeping you current on what's happening (or about to happen) within the chapter. And, hopefully, more folks will take advantage of the website.

Try it - use it - let us know how we can make it better. Your inputs will be greatly appreciated.

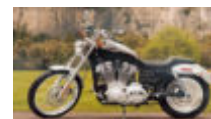


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Bike Nite Every Wednesday Night

Wednesday Bike Nite Specials

- ★ 2 for 1 Cocktails
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- ★ Draft Beer: \$1.25



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Don't Forget!

Love it or hate it, on August 15, 2004 the new Louisiana helmet law goes into effect.



Fourth of July Ride to Hot Springs, Arkansas

Over the July 4th weekend, seven of our members along with Kevin and Denise Goodwin rode to Hot Springs, Arkansas to celebrate the holiday. Members taking part in the ride were Jerry and Diane Cottier, Carl and Linda Hill, Frank and Judy Mobley and Bobby Warner. Below are a reprint of a few of the pictures they took along the way. Of special note, they were happy to have Kevin and Denise along for the ride. It was some two years ago that Kevin experienced a serious accident and injury on the Highway 11 bridge over Lake Pontchartrain while riding home from work. It's good to see him back in the saddle again.





**1st ANNUAL NORTHSORE
"CRUISING FOR A CURE"
MOTORCYCLE AND CAR POKER RUN**

SATURDAY, AUGUST 28TH

**BENEFITING THE
AMERICAN CANCER SOCIETY**



**Start at 10:30 AM
Last Bike/Car out at 11:00 AM
Last Bike/Car in at 5:30 PM**



**Starting from:
MOJO EXTREME SPORTS
1510 N. HWY US 190 - Covington
(across from WalMart)**

Stops are at the following locations:

**NorthShore Harley-Davidson
Bogalusa
Franklinton
Abita Springs Brew Pub
Southside Café**

**Party afterwards at Southside Café.
Food and drinks furnished.**

5 CARD POKER HAND

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WINNERS

**1st - \$500
2nd - \$300
3rd - \$100**

For HOG Club members: Although we are not sponsoring this Poker Run, this looks like a fun and worthwhile activity for all of us. Besides ourselves, we can expect participation from other local groups such as the Gold Wing , Corvette , Mustang and Miata Clubs.



Lt. Fuzz's Safety Tips

Reprint from the June Membership Meeting

The Invisible Rider

Have you ever read the newspaper or heard someone who was driving a car after being involved in an accident with a motorcycle say, "I didn't see the motorcycle?" Well, that's their excuse 99% of the time. Therefore, you, as a motorcycle rider should always assume that you are invisible. To counteract their inattention, you must develop good eye habits. Always look far enough ahead so you can be prepared to take evasive action or stop when that automobile, bicycle, pedestrian or truck violates YOUR RIGHT OF WAY!.

Learn and use Street Riding Strategies and stay safe. Remember, 90% of all motorcycle accidents occur in the city or its suburbs and that 74% of these collisions are with other vehicles, mostly passenger cars. Let's think about that and what we can do to keep the shiny side up.

Watch out for the "Shark." The Shark is that vehicle coming up from the rear at a greater speed than what you are traveling. Distance perception is critical for the safe motorcyclist. Immediately signal your intentions of getting out of the Shark's way. Don't hesitate and do so even if it means you must pull off to the right.

Then there's the "Creeper." This individual slows down, then speeds up, then slows down, etc. What does that tell you? The driver is apparently looking for an address or something and not paying attention to what's on the road ahead or behind. Never pass this individual at an intersection or driveway or parking lot where the driver may turn left with no notice.

When riding in the right lane of a multiple lane highway, always expect the vehicle in the middle or left lane to turn directly in front of you (especially at an off-ramp) without any sort of a signal. Remember, you are INVISIBLE!

Bottom line: Continuously expect and predict the unexpected from other inconsiderate drivers and your chances of riding safely are greatly enhanced.

These tips taken from the Motorcycle Safety Foundation Experienced Rider Course.



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Pictures from the K-Bar-B Work Party

With a Special Thanks to:

**Norm Albritton
MaryAnne Benvenuti
Jim Carothers
John Clifford
Darlene Corbin
Mike Corbin
Bruce Dillingham
Norm DuRapau
Erik Engeseth
Carl Hill
Terry Lemoine
Frank Mobley
Charles Porsche
Kay Schewe
Dan Schewe
Jim Willette**

**All were involved in either
gardening, cleaning, repair-
ing, and/or painting a
three bedroom transition
facility for those individuals
who are about to leave K-
Bar-B and live on their own.**





From the Director (continued):

Or, secondly, you can e-mail Bruce Dillingham directly at "bruce@northshorehog.com" with your e-mail address and he will add you to our e-mail list.

Future Events

Finally, here are some of the events we have planned for the remainder of 2004:


- August 28th - American Cancer Society Poker Run.
- September 18th - NorthShore Open House and Bike Show.
- October week one or week two - HOG picnic at Heritage Park. We plan to do our own cooking but food and drinks are compliments of Langston Walker.
- October 15-17 - Natchez Balloon Festival.
- November 6th - Annual HOG Roast.
- December 5th - Annual Christmas Party.

OK, enough about the officers' meeting.

For those of you who have missed the last couple of meetings, I would like to tell you about an upcoming event in the month of August. That event is the "Cruising for a Cure" poker run that is scheduled for August 28th. This activity is being sponsored by the American Cancer Society and although this is not an officially sponsored event by our chapter, I have committed us to participating in it. The folks at the American Cancer Society are doing all of the work (setting up the run, obtaining sponsors, handling the various stops, etc.) so there's really nothing for us to do except show up for the ride and festivities. In addition to (hopefully) a large turnout of Harley drivers, the American Cancer Society has contacted the local Gold Wing, Corvette, Mustang and Miata Clubs. The costs for the poker run are \$25.00 for the driver's poker hand and \$10.00 for the passenger's hand. The poker run kicks off in Covington at Mojo Extreme Sports (Highway 190 across from Covington's WalMart). The poker stops are scheduled to be at NorthShore Harley-Davidson, Bogalusa, Franklinton, the Abita Brew Pub and winding up at Southside Café here in Slidell. Southside is going to offer free food and drinks as well as entertainment. Additionally, Mojo Extreme Sports has donated a Suzuki Volusia motorcycle that will be raffled off at only \$20.00 a ticket with only 1,000 being sold. Not a bad deal even if it ain't a Harley!! Oh yeah, the Abita Brew Pub has also donated 10 kegs of beer. Good for them. There will be registra-

tion forms at the front desk of NorthShore Harley-Davidson or you can register at Mojo Extreme Sports the day of the poker run. Bottom line: I hope to see a lot of you there. Should be fun and it is certainly for a good cause.

The other thing of importance I would like to relate to you is about our chapter's work that was done for the K-Bar-B Youth Ranch in June. You'll see some photos and the names of those who participated on page 9 of this newsletter, but I want to especially single out the work, time and effort that Bruce Dillingham put forth in setting up the whole operation. Without his help, I don't think the project would have been as successful as it was. Talk about organized! Bruce is "Mr. Organization!" He not only coordinated all of the efforts of those who participated, he got many local companies to donate the supplies we needed to fix up the building we repaired at the Youth Ranch. All I can say is, "Thanks!"



Natchez Balloon Festival

October 15, 16 & 17

Admission Fees:

Friday - \$5.00


Saturday - \$15.00

Sunday - \$5.00

Weekend Pass - \$20.00

For more info on activities:
www.natchezms.com/balloonrace/

Hey! We had a lot of folks who went to the Balloon Festival and Races last year and they had a great time! So, we're going to do this again this year. We will have to make motel reservations at the Days Inn in Natchez, Mississippi so if you want to participate, please sign up. The sign-up sheet is on the chapter bulletin board at NorthShore Harley-Davidson. Remember to sign up no later



DIRECTIONS TO NORTHSORE HARLEY-DAVIDSON

From I-10, take exit 266 and turn west (toward the center of town) on Gause Blvd.

Turn left at the first traffic light as though you're going into Taco Bell and follow the winding road. You'll see the NorthShore Harley-Davidson dealership just in front of you.

Our NorthShore Chapter meetings are held there—at the Harley store—every third Saturday at 9:00 AM.



MEMBERSHIP INFORMATION

Would you like to join us? We would sure like to have you become a member and **enjoy what we enjoy**. The purpose of the NorthShore HOG Chapter is to promote safe motorcycling and social activities that are **fun!**

To become a member, you must first join the National H.O.G. (Harley Owners Group). That's easy. You qualify as a full member as a Harley-Davidson motorcycle owner or an associate member as a passenger on a Harley-Davidson. Yearly dues to the National are \$40.00 for a full member and \$20.00 for associate members. You can obtain a National application in several ways:

1. At NorthShore Harley-Davidson.
2. Call 1-800-CLUB HOG.
3. E-mail Harley-Davidson at www.HOG.com.

Once you have joined the National club, you can get an application for our chapter from NorthShore Harley-Davidson or from our club treasurer, John Clifford at 847-0966. Annual dues are \$15.00 for NorthShore chapter membership. Associates at the same address may join for only \$5.00.

General membership meetings are held on the third Saturday of each month at the NorthShore Harley-Davidson dealership at 9:00 AM. **Again, we would love to have you join us!**

NorthShore Harley-Davidson
791 West I-10 Service Road
Slidell, LA 70458
NorthShore Chapter
Harley Owners Group

