

# UPCOMING EVENTS

- Jan. 17, Ride to Cresent City Grill, NSHD @ 9:30 am
- Jan. 24, Ride to ANJAC (LOH), NSHD @ 9:30 am.
- Feb. 7, Chapter
   Meeting & Ride,
   NSHD @ 9:30am.
- Feb. 21, Ride to Tony's, NSHD @ 10:00 am.
- Feb. 28, Ride to Abita
   Brew Pub (LOH),
   NSHD @ 9:30 am.
- Mar. 7, Chapter meeting, ride, & Crawfish Boil, NSHD @ 9:30 am.
- See the web site for a complete listing of events

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# Northshore HOG News

ISSUE 55

FEBRUARY, 2009

#### 'COLD BUTT' RIDE WELL ATTENDED

By Dan Wehr

According to tradition, the chapter hosts a New Year's morning "Cold Butt" ride. This year the event was well-attended with sixteen motorcycles and seventeen riders participating. The weather was brisk when we took off (just shy of 40 degrees). We traveled west on I-10 to Fremeau/Shortcut, east on Shortcut to US90, and east on US90 to Gulfport. Within an hour we arrived at the Hollywood Casino.

Prior to the ride, I contacted a old riding buddy, Jacques (Jack) Breton, to see if he would be willing to accompany us on this trek. Jack is a chopper pilot who makes his living servicing the oil platforms in the Gulf of Mexico. Until recently, he commuted from his home in Santa Fe, NM, to fly government officials, oil company employees, and cargo to and from the drilling rigs. During the last month he liquidated his assets and is now based in New Orleans. Jack owns two Harleys, a first-year V-Rod, and a 1993 Heritage Softail. As I expected, Jack accepted the invitation and rode with us.

After arriving at the Casino, four of us, Carl Hill, Greg Peterman, Jack Breton and I decided to continue riding instead of partaking in the all-you-can-eat breakfast buffet. This decision was based on the gluttonous consumption of food and drink the previous evening. While I can't speak for the rest of these riders, I was bloated, somewhat hung over, and needed fresh air over more food that morning.

Carl Hill led a ride from the Casino, with Greg, Jack, and I in tow. By that time, the weather warmed up to the mid-50s with clear skies. We traveled west on US90 to MS route 603, north to MS route 53, east on 53 to US49, then west on MS route 26 to I-59 and back to Slidell. Altogether, we rode about 200 miles that day. It was just what the doctor ordered. By the



COLD BUTT RIDERS AT DEPARTURE POINT

time I reached my home that afternoon, I was pleasantly refreshed from the hectic rush of the holiday celebrations.

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(VACANT)

# From the Editor

### Random Thoughts and Road Hazards

#### NOTES ON THE UPCOMING YEAR

The following information is of importance to all of our members. It is an outline of key points for participating in chapter events.

HOW WE COMMUNICATE: The principal source of communication for our chapter will be the 'forum' on the chapter website (www.northshorehog.com), a 'Yahoo' group. Please access the site and follow instructions for creating an account, if you have not done so already. The process requires the creation of a "yahoo" e-mail account. I have found that access to the site is easier if you log on to your yahoo account before going to the website. Our webmaster, Dwight Bradbury will be unable to update the Chapter's calendar and photos until February due to his work schedule. Be patient. All newsletters are now sent my e-mail. If you want a hard copy, you may pick one up at the dealership.

**CHAPTER EVENTS:** Chapter events are published each month on page one of the newsletter, on the left side-bar. For more information, contact the appropriate HOG officer listed on page 2 of each newsletter. Once Dwight is in a position to publish the chapter calendar, you will be able to access this information on the website.

IMPROMPTU RIDES: Those wishing to organize or participate in impromptu rides should use the 'forum' section of the Chapter's website. Currently, a small number of us have a standing impromptu ride each Wednesday, weather permitting. The participants are: Carl Hill, who has every Wednesday off; and the following members who are no longer working (retired): Greg Peterman, Bruce Bryant, and myself. Anyone wishing to join in please contact any or all of us.

**NEWLETTER ARTICLES:** While I enjoy writing about my riding experiences, I encourage you to submit pictures and text (word format) describing you ventures to my e-mail address. Thanks, Danno

If you are not a current member of the Northshore HOG Chapter, or you forgot to renew your membership in January, simply fill out an enrollment form (available at the dealership or on the website, see"Downloads").

# From The Officers

## MAKE A DONATION AND WIN A FATBOY

By Dan Wehr

Mike Bruno's Northshore Harley-Davidson has donated a 2009 FLSTF Fatboy Motorcycle to be raffled off, on March 15, 2009 (during the Bayou Thunder Bike Fest), at 6:00 pm, for the benefit of Childrens Hospital in New Orleans. The bike is valued at \$17,704. Tickets cost only \$20.00. A total of 2,500 tickets will be sold.

This is a great opportunity to make a donation to a worthy cause and to take a chance to get a great new scooter.



Chapter members are encouraged to support this event, and, if possible, to assist in the sale of tickets. If you are interested in signing up to sell chances to win this motorcycle, contact Maritza Authement personally at the dealership, or by telephone at 985-641-5100.

#### A MESSAGE FROM MIKE WERDA

I would like to thank everyone for giving me this opportunity to work for you as your Assistant Director. We are going to have a great year. Your officers have begun planning an action packed year that's going to give you time to relax, occasions to have fun, and opportunities to be charitable.

Our Editor Dan mentioned, in his 'Cold Butt' ride article on page one, about how he was "pleasantly refreshed" after the ride from the casino. Your officers have planned some great local rides like the one on January 17 to Crescent City Grill in Hattiesburg, some long distance rides like the trip to the LA HOG Rally in Shreveport on March 19, and some overnight rides, maybe as soon as April. We're working on offering something for everyone. And speaking of the 'Cold Butt' ride, kudos to Carmen Olivard for being the only lady to brave the cold on January 1st.

In the January newsletter, our new Director Vick talked about carrying "on the tradition of riding and having fun." Your officers are planning on offering you a number of social events. Coming up soon is the chapter crawfish boil on March 7 at the dealership. We have begun the process of planning similar chapter functions each quarter. Our Activities Director Ray has also begun incorporating other activities of interest into our activities calendar. As our Secretary Pat records in his minutes on page 4, we are bringing you the Secret Greeter. Just by socializing at our regular monthly get-together, you can potentially earn a \$25 Northshore HD gift certificate.

Another thing we've got in the works are some fund-raisers, not just to fund our social functions, but perhaps more importantly, to get back to being charitable. In the past we've sponsored families during the holidays, and we're hoping this year to continue in that spirit of giving. Be safe and ride.

Mike Werda, Your New Asst. Director

# Last Month's Minutes by pat schaefer

"Vick" Vicnair, the Chapter Director and Mike Werda, the Assistant Director briefed the members regarding the March 19-21, 2009, Louisiana State H.O.G Rally (see article on page 5).

Vick and a few folks are planning to leave Thursday; tentatively going on backroads to Vicksburg and then taking the freeway to Shreveport. Anyone able to get an early start is welcome to ride along. All



3154 Pontchartrain Dr. Slidell, Louisiana (985) 643-6133

## Bike Nite Every Wednesday Night





#### **Restaurant Hours**

Monday - Saturday: 11 AM to 10 PM Fridays: 11 AM to 11 PM Sundays: Noon to 8 PM



Northshore members attending the Rally, regardless of what days you are attending/leaving the Rally are invited to give your cell phone numbers to Vic, in order to coordinate our activities at the rally.

Dwight Bradbury provided the Treasurer's Report, which can be found on the Chapter web site. He also briefed on the Chapter website's functions. We will try to get a computer with a large screen for the next meeting to help anyone having problems accessing it.

In lieu of last year's "Treasure Chest," we will incorporate a "Secret Greeter" at each meeting this year. The Secret Greeter will be assigned a secret number prior to the meeting. Let's use #7 as an example. The seventh member who greets the Secret Greeter would earn a \$25.00 Northshore H-D Gift Certificate. The Secret Greeter can be almost anyone, not necessarily a Chapter officer.

Ray Gregg, our Activities Officer, handed out a January-March activity calendar. Future first quarter Chapter events include: January 17: Chapter Ride to Crescent City Grill in Hattiesburg, MS; January 24: LOH Ride to ANJAC for BBQ in Gulfport, MS (Juan Price & Ward Blakeman volunteered to be the Road Captains); February 7: Chapter meeting & ride to West End, Bay St. Louis, MS; February 21: Chapter Ride to Tony's, Chalmette, LA; February 28: LOH Ride to Abita Brew Pub, Abita Springs, LA; and March 7: Chapter meeting & Crawfish Boil.

Everyone is reminded that LOH activities are NOT restricted to our gal members. LOH is an integral part of our Chapter & everyone is eligible & welcome to join these rides.

March 13-15 is Bayou Thunder Bike Fest at Northshore H-D. Mike Bruno spoke for a few moments and reminded members about the 2009 FATBOY to be raffled off to benefit Children's Hospital in New Orleans. A chance to help the kids & maybe win a new bike will cost only \$20.00 per chance

After a short safety briefing by Terry Forrette, Mike Bruno advised he will provide a video & Rider's Edge Instructor on a date to be determined; to enhance the safe riding abilities of our members.

### LOUISIANA STATE HOG RALLY By Dan Wehr

As most of you are aware, the Louisiana State HOG Rally will be in Shreveport this year. A number of our members have already booked rooms at the host hotel, the Hilton Shreveport, 104 Market Street, Shreveport, LA 71101, telephone number 318-698-0900, or 800-321-3232. The rate is \$119 per night, plus taxes, plus a self-parking fee of \$3.00. The Hilton still had rooms available at the time I wrote this, but there are many other places to stay for higher or lower rates. The bottom line is, if you plan on attending the rally, make your reservations now.

Registration can be accomplished through the rally website, www.lastatehogrally.com. The fee for registration is \$25.00. If you want a pin, patch, or long-sleeve T-shirt, it will cost you extra.

Northshore Chapter has a group ride planned. We will meet at the Chevron Gas Station on LA 434 at I -12, on Thursday, March 19, at 9:00 am. We will depart at 9:30 am, traveling as a group to Shreveport. We are still working out the route, but plan on a 5-hour-plus trip.

#### SIGN UP FOR THE CRAWFISH BOIL

The Chapter will be sponsoring a crawfish boil at the conclusion of the general membership meeting on Saturday, March 7, 2009, at the dealership. It is expected that the meeting will end at 10:30am. As soon as possible thereafter, boiled crawfish and all the trimmings will be served in the parking lot the dealership. The cover-charge is \$5.00 per person.

If you would like to participate in this feast, please contact Vick Vicnair (our new Director), Mike Werda, (our new Assistant Director), to reserve your place. Additionally, a sign-up sheet will be available during the February meeting scheduled to occur on Saturday, 2/7/09.

#### **NEWSLETTER ADVERTISING RATES**

One Quarter Page - \$20.00 Business Card - \$10.00

Buy 6 issues of advertising and receive a 20% discount

Contact Dwight Bradbury if you are interested in placing an ad or have questions.

### **Update Your Profile**

Many of us have had a change in address, telephone number or email. Please go to the website www.northshorehog.com and update your profile. Don't forget to do the same thing when renewing your 2009 membership.

