



Northshore HOG News

VOLUME 15, ISSUE 05

JUNE 2015

Inside This Issue

2015 Officer Info	2
Riding Perfection (Cont)	2
Volunteers Needed Ad	2
Upcoming Events List	3
Bill & Judy Final Ride	3
June Birthdays	3
May Meeting Minutes	4
May Meeting Minutes (Cont)	5
World Ride Day Article	6
New Member	7
May Meeting Minutes (Cont)	7
Safety Article	7
May Meeting Ride Photos	7-9
Lady Riders LOH Ride Photos	10
Dealership Wet T-Shirt Flyer	11
Dealership Sponsored Blue Knights MS II Flyer	12

RIDING PERFECTION

By Richard Dillon

Saturday, 2 May 2015 could not have been a more perfect day to ride if we had planned it ourselves: oh wait we did.

From the time everyone lined up along the back of the dealership parking lot in preparation for the ride, to the time we arrived at Taqueria La Noria in Mandeville, everything went perfect.

We had one of the biggest groups we have had in a long time; twenty-one (21) bikes with a total of twenty-five (25) people, so we had to split the group in two. Karl Fox led the first group of eleven (11) bikes with Ray Gregg as the sweep, and John Clifford led the second group of ten (10) bikes with me bringing up the rear.

We departed the parking lot as a single group and remained together until we reached the corner of Lindberg Drive and Fremaux Avenue where the two groups got separated at the stoplight.



We were all back together by the time we reached the corner of Fremaux Avenue and Front Street but got separated again at the light. Once the second group turned onto Front Street we caught up to the first group before they turned onto Bayou Liberty Road, and the entire group stayed together until we reached Highway (Hwy) 190.

The ride down Bayou Liberty Road was uneventful until we turned onto Bayou Paquet Road. Once we reached the tall pines several riders commented that they had never ridden down the road before and that it was really beautiful.

When we reached Highway 190 the two groups got separated again for a couple of minutes but were back together by the time we reached Hwy 59, and everyone turned right as traffic permitted.

As we discussed during the meeting, riders near the center line rode to the far entrance to the parking lot before entering while the riders on the right side of the road

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RIDING PERFECTION (CONT)

turned into the first entrance to the parking lot. Everyone was able to enter the parking lot without any trouble and the limestone surface didn't seem to present a problem for anyone. Once everyone got parked we assembled on the stairway and porch to record our smiling faces before enjoying a delicious lunch.



When we entered, the manager seated us at the tables in the front of the restaurant, and because our group was so big, we literally occupied every one of the tables. The waiters took our orders as quickly as possible, however because our group was so large, they couldn't serve all of us at the same time. Never-the-less, the service was good, as was the food.

I'll definitely be returning to this Mexican Food Restaurant for another meal.

Additional photographs are depicted on Pages 7 thru 9 and on the Northshore HOG Website at the below URL:

<http://northshorehog.com/chapter-ride-to-la-taqueria-noria-in-mandeville-may2-2015/>



UPCOMING EVENTS

06 Jun - 09:30am - Membership Mtg & Ride

11:00am Depart Bruno's For Dempsey's Seafood
Kiln, MS

13 Jun - Sturgis & Badlands Ride Meeting

11:00 am Meeting Followed by Lunch
147 Golden Pheasant Drive, Slidell, LA

20 Jun - LOH Ride to Fernandoes

KSU @ 11:00am
29153 Walker South Road, Walker, MS

20 Jun - Dealership Wet T-Shirt Contest

Noon Till Closing
Contest Will Be Held At 2:00pm

30 Jun - Million Mike Monday

9:30am Depart Bruno's For Location TBD

11 Jul - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Cascino's Italian Grill
1809 N. Causeway Blvd, Mandeville LA

18 Jul - LOH Ride to Bass Pro Shop

KSU @ 10:00am
175 Bass Pro Blvd, Denham Springs, LA

25 Jul - 10 Aug - Sturgis Ride

Departure Time TBD

1 Aug - Dealer Sponsored

Blue Knights MS II Poker Run

10:30am - First Bike Out
3:00pm - Last Bike Out

8 Aug - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Aunt Jenny's
1217 Washington Ave, Ocean Springs, MS

29 Aug - LOH Ride to Papi's

KSU @ 10:00
1775 S. Range Ave, Denham Springs, LA

5 Sep - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Rimal Lebanese
Restaurant & Grill
1703 N Causeway Blvd, Mandeville, LA

3 Oct - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Frenier Landing
113 Lane, LaPlace, LA

7 Nov - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Hokies
17227 MS 26, Lucedale, MS

5 Dec - 09:30 am - Membership Mtg & Ride

11:00am Depart Bruno's For Blow Fly Inn
1201 Washington Ave, Gulfport, MS

BILL & JUDY'S FAREWELL RIDE

Some of you may not know it, but Bill & Judy Anderson have moved to Seattle, WA. Before they left, Johnny & Sybil Pons, Sonia & Karl Fox, Britta Bradbury, Carol Dussel, Ray Gregg, Frank Lay, David Perez, Bob Saenz, and Vicky Freeman, took one last ride with them on May 9, 2015 to the Country Diner, located between Foxworth and Sandy Hook, MS. Great food and good times were had by all as they said goodbye to good friends.



Additional photographs are posted on Northshore HOG Website at the below URL:

<http://northshorehog.com/bill-and-judys-farewell-ride-to-country-diner-ms-may-9-2015/>



MAY 2015 MEETING MINUTES

Date: May 2, 2015

Location: Mike Bruno's Northshore Harley-Davidson Dealership, Slidell, LA

The following officer's were In attendance::

POSITION	NAME	STATUS
Director:	Anna Rinaldo	Absent
Asst. Director:	John Clifford	Present
Secretary:	Carol Dussel	Absent
Treasurer:	Ray Gregg	Present
Membership Officer:	Frank Lay	Present
Ladies of Harley:	Sonia Fox	Absent
Activities Officer:	Richard Dillon	Present
Editor:	Richard Dillon	Present
Web Master:	Karl Fox	Present
Photographer:	Karl Fox	Present
Chaplain:	Russ Davis	Absent
Historian:	Dwight Bradbury	Absent
Safety Officer:	Russ Davis	Absent
Head Road Captain:	Simon Gonzales	Absent

Meeting called to order: John Clifford called the meeting to order at 9:50 am in Anna's absence.

Pledge of allegiance: Richard Dillon
Invocation: John Minica

Secretary's Report: Carol Dussel was not able to attend this month's meeting, so John asked the Chapter if everyone had read April's Meeting Minutes. Several Chapter members commented to the affirmative and Richard Dillon made a motion to accept the minutes as published. John Rhodes seconded the motion which passed unanimously.

Next John called on the treasurer.

Treasurer's Report: Ray Gregg reported we began the month with \$6,088. He said we had income of \$646 and expenses of \$185 during the month leaving a balance of \$6,549. He added that \$210 of the \$646 was for the crawfish boil and would be spent by the end of the month.

Before asking for another report John mentioned our Chapter is a small club and said we need to do everything we can to get riders to join the chapter. He suggested that everyone invite any friends that ride to one of our future meetings as a way to attract new members, and then called on Frank Lay to deliver the Membership Report.

Membership Officer's Report: Frank began by asking if

there were any new members at the meeting. **Scott Derauex** stood up and introduced himself. Scott has been a member for about three months but this is the first meeting he has been able to attend. Scott rides a 2015 Switchback.

Next Frank asked if we had any visitors at the meeting. Melissa Bond said she was visiting, as did a gentleman in the back of the room who said he brought his bike in to the shop and thought he'd listen in on the meeting.

Everyone welcomed our newest member and visitors.

Frank then asked if anyone had a birthday this month. Richard Dillon acknowledged his birthday was the 16th and said another member has a birthday this month but that he couldn't remember their name.

NOTE: As published in the May issue, the other member with a birthday in May was Marty MuCutcheon.

Next John called on Lisa Marie.

Dealership Liaison: Lisa Marie began by asking if anyone had seen the article in HOG Magazine about the Lady HOG that began riding when she was 17 and is still riding at 75. Lisa said the article was an inspiration to her and that she made copies of it to leave in the lounge for those that might be interested in reading it. Next she reviewed the status of each dealership section:

Motor Cloths: Miss Me Jeans are on sale, and there are a lot of good deals on the Clearance Rack.

Bikes: Lisa said she didn't think there will be very many changes between the 14's and 15's, and that Harley has some really great interest rates right now. She said that if anyone is looking for a new bike or if anyone knows someone that is looking for a new bike that now is the time to buy. She also said the dealership still has some 2014 smaller bikes on hand and that the dealership is making really good deals on them.

Service: Lisa reminded everyone to "check your rides" now that riding season has arrived. She also said the Service Department had really gotten busy and recommended anyone needing service to make an appointment.

Parts & Pieces: Lisa said there wasn't much going on in Parts & Pieces right now and that they were waiting for the new catalogues to arrive. She reminded everyone about the dealership V.I.P. Priority Maintenance and Extended Service Plans (ECPs).

MEETING MINUTES (CONT)

After Lisa's presentation John Rhodes thanked Lisa for going above and beyond to help him. He said he tried to order a seat for his bike earlier in the week and that because of a "glitch" in the system, that he wasn't able to order it for delivery before the meeting, so Lisa had it shipped over night from another dealership.

John called on Karl Fox next to present the LOH report since Sonia was unable to attend May's meeting.

Ladies of Harley Report: Karl reported the LOH ride would be to Rickey's Bar & Grill in Bay St. Louis, MS, Saturday, 16 May. He said to meet at Bruno's with Kick Stands Up (KSU) at 10:00 am.

John then called on Richard Dillon to deliver the Activities Officer's and Editor's Report.

Activities Officer/Editor's Report: Richard began by reminding everyone that today's ride will be to Taqueria La Noria Mexican Restaurant in Mandeville, LA. He went over the route and then reminded everyone about the Northshore HOG Crawfish Boil scheduled for Sunday, 31 May. He said he called Tommy Kidd to determine the minimum number of people required for him to conduct the boil and was told we had to have at least fifty (50) people. He said he didn't know how many dealership employees were planning to attend and that we might have to cancel if we didn't get enough people but stopped and said his son-in-law cooked a "mean" boil and that he'd ask him to cook the crawfish.

Next Richard talked about next year's LA HOG Rally. He explained that he and Ray Gregg attended the rally location selection meeting at the Monroe LA HOG Rally and that next year's rally will be held in Shreveport, LA. He said the sponsoring dealership, Bossier City Harley Davidson coordinated with the state and city to use the Shreveport Fairgrounds at no cost which will enable more funds to be dedicated to obtaining head-liner level entertainment. He said there is a boulevard down the center of the fairgrounds and that bikers will be able to park on both sides where the vendors will be set up. He added that there are both indoor and outdoor facilities on the fairgrounds large enough to hold the evening's entertainment so if the weather turns bad it can be held indoors. Next he said the dealership had coordinated with the local casinos to host a casino night and to provide discount rooms to riders attending the rally.

Ray Gregg added that he brought copies of Shreveport's presentation that he will leave in the HOG Lounge for interested members to review after the meeting.

John Clifford then said he had attended two previous rallies in Shreveport and that it was one of the best places in Louisiana to hold a rally because there are so many things to see in the four state area.

Rick concluded by stating a group of us will be going to Sturgis in July and that if anyone would like to join us to see him after the meeting. John added that riding in the area was "all about the state" and then called on Ray to present the Safety Report in Russ Davis' absence.

Safety Report: Ray said one of his friends didn't find out about a clutch recall on his bike until he took it in for service. After a discussion among the membership about whether Harley sent out recall notices someone recommended that anyone with a 2014 or 2015 check with the dealership to find out if their bike was included in the recall.

Next Ray talked about motorcycle passing on the Interstate. He said an article in the 2015 Harley Davidson Atlas suggested motorcycle riders pass in twos or threes instead of everyone passing together in a column. He then said he ran across an article by the Motorcycle Safety Foundation that recommended riders pass individually instead of as a group. After some group discussion it was decided the next time we traveled as a group on the Interstate that riders should try passing individually or in groups of two or three to determine if we had fewer vehicles trying to pass the group on the right.

Following the safety report John called on Karl Fox to present the Web Master's / Photographer's Report.

Web Master's / Photographer's Report: Karl said that if anyone has photos they'd like published to email them to him and he would post them on the web and forward them to Richard to be published in the newsletter.

Director / Assistant Director's Report: Following Karl's report John reminded everyone that he is responsible for emailing correspondence to the membership. He asked that anyone who is not receiving the newsletter or other emails to see him after the meeting so he can make sure their email address in the database is correct. He also said the current email list includes a lot of inactive members that will be removed from the current email list.

Next John explained the newsletter will include a new classified section entitled **Northshore HOG Member's Market** where members can advertise things to sell. He told the members to email him the list of things they want to sell along with their name and telephone number and that he will get it to Richard to post in the newsletter.

World Ride Day set for summer 2015

May 27, 2015

Filed under [News](#), [Top Stories](#)

News Release

Just ride. It's a simple idea that expresses the passion that unites motorcycle riders around the world, regardless of age, location, or brand. It's also all anyone needs to do to join the thousands of Harley-Davidson motorcycle riders and Harley Owners Group members who are flexing their freedom and hitting the open road during the Harley-Davidson World Ride on June 27 and 28.



"One of the beautiful things about riding a motorcycle is how it lets you check out from the daily grind and experience the pure feelings of joy and freedom it brings," said Ken Ostermann, Harley-Davidson general manager of Integrated Marketing Operations. "The Harley-Davidson World Ride is all about being on your bike, loving life and sharing that feeling with others."

One World, Two Days, Millions of Miles

Launched in 2008 by the Harley Owners Group as Million Mile Monday, the annual riding event was expanded into the two-day Harley-Davidson World Ride in 2012 to give more riders worldwide an opportunity to participate. In 2014, participants logged more than 10 million miles on solo rides, in groups large and small, and through a variety of dealer-led events around the world, united by their shared passion for motorcycling. For 2015, the event retains its two-day format, but shifts to Saturday and Sunday to enable even more riders around the globe to participate.

"The thrilling feeling of freedom and independence experienced by riding a motorcycle can be life-changing. Participating in the World Ride is a perfect opportunity to share that experience with a non-rider, perhaps by inviting them along as a passenger to share the ride," Ostermann said.

Whether it's across town, cross-country, or anything in between, every mile counts and can be recorded by logging into Harley-Davidson's online mileage accumulator at h-d.com/worldride, where a rolling odometer will record the collective distance traveled by all participants in the World Ride.

Ride participants can log their post-ride mileage directly onto the World Ride website from mobile devices and share their riding stories and photographs on social media sites like Facebook and Twitter using the hashtag #HDworldride. Participants can also download a certificate of participation after logging their mileage on the World Ride [website](#).

(Reprinted from PowerSportBusiness.com)

Northshore Chapter # 2147 members and invited guests will depart Mike Bruno's at 09:30 for Hattisburg where we'll enjoy lunch at the Crescent City Grill.

For more information, follow the URL listed below.

<http://www.powersportsbusiness.com/top-stories/2015/05/27/world-ride-day-set-for-summer-2015/>

MAY NEW MEMBER



Scott Deveraux

MEETING MINUTES (CONT)

John asked if anyone had any questions. One of the members spoke up and said he didn't have a question but wanted to let everyone know that the restaurant we are planning to have lunch at has a limestone parking lot. He also said it has two entrances and after a short discussion it was decided that riders on the left should go in the far (second) entrance and that the riders on the right should go in the first entrance.

50/50: \$50.00 won by Terry Jones.

Meeting Adjourned: 10:30 am

MAY MEETING RIDE (Cont)



SAFETY IN TIME AND SPACE

Safe and responsible riders maximize their time and space margin. They minimize risk by keeping factors at a level that is manageable. Most car/motorcycle crashes occur at intersections with the car driver failing to yield to the motorcyclist, but the rider still has a responsibility for personal safety as well as the safety of other road users. The safe and responsible rider chooses to reduce risk by applying a strategy and by practicing emergency maneuvers such as braking and swerving sharply. Safety requires complete attention and a constant commitment to reduce risk.

Rider, motorcycle, and road and traffic factors combine to produce risk at any given moment. Rarely is there one cause to a traffic crash. Usually there are combinations of factors that accumulate and form a hazard that leads to a crash. Although there is usually one final factor on which a crash can be blamed, a wise motorcyclist realizes that crashes usually have multiple causes that build upon one another.

A rider can maximize the time and space safety reserve by effectively applying the strategy of SEE. The safe and responsible motorcyclist is a thinking motorcyclist. The mind is active and the eyes are constantly seeking out elements in a traffic environment that could cause trouble. A rider minimizes risk by reducing the factors he or she contributes to the mix. Riders cannot control what other highway users do. Superior, responsible riders take positive action to reduce factors under their control. In traffic, effective management of the time and space safety margin is a rider's most effective skill. Most crashes are caused by a combination of factors and a primary riding task is to reduce the factors personally contributed in to the mix. Basically, it means to make a decision to actively minimize risk.

[Reprinted from Motorcycle Safety Foundation's Experienced Rider Course Suite.]



MAY MEETING RIDE



MAY MEETING RIDE (Cont)



NORTHSHORE HOG MEMBER MARKET

If you have any items you'd like to sell send the information about each item along with your name and telephone number to either John Clifford or Richard Dillon and we'll publish it in the newsletter.

LADY RIDERS MONTH LOH RIDE

As most of you know, May is Lady Riders Month. The Lafayette Harley Davidson (HD) Ladies of Harley (LOH) planned a ride on 3 May 2015 to celebrate the month. They invited all the surrounding Harley chapters and as depicted in the following photographs, Ray Gregg, Bill & Judy Anderson, and Sonia & Karl Fox from the Northshore HD Chapter participated in the ride. Everyone had to wear something pink but if they forgot, the Lafayette HD LOH graciously provided the offender a pink doo-rag to wear on the ride. Riders from all over the area met in Henderson, LA at the rest area off I-10 at Exit 122. After a short meet and greet the riders departed on a tour of the scenic roads surrounding Henderson. When they arrived at Pat's Fisherman's Wharf Restaurant they stopped for lunch to enjoy good food and get better acquainted.



Give Dad What He REALLY Wants

WET T-SHIRT CONTEST

JUNE 20TH

\$1000 PRIZE FOR THE
WET TSHIRT
CONTEST WINNER

Specials all day for our dads.
FREE Food, Drinks, & DJ!



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There's Always Something Going On At Mike Bruno's Northshore Harley-Davidson®!



Blue Knights MS II



Gulf Coast Chapter 2nd Annual Brothers & Sisters in Blue Charity Poker Run (Motorcycles and Classic Cars Welcome)

**AUGUST 1
2015**



**9:00 AM -
UNTIL**

(Proceeds will go to charities supported by the MSII chapter)

Where: Mike Bruno's Harley Davidson

791 W I-10 Service Rd., Slidell, LA

Registration: 9:00-Noon • First Bike Out: 10:30 am • Last Bike In: 3:00 pm

Cost: \$20-Rider (First 200 Riders get t-shirts!) \$10-Passenger

Best Hand Wins \$200 Cash & Prizes • Worst Hand Wins \$50

- ★ Poker Run starts at Mike Bruno's HD - 791 W I-10 Service Rd, Slidell, LA
- ★ 1st stop is The Ugly Pirate - 144 Demontluzin Ave., Bay St. Louis, MS
- ★ 2nd stop is Pirates Cove - 208 Menge Ave., Pass Christian, MS
- ★ 3rd stop is Juan Tequila's - 306 East Beach Blvd., Long Beach, MS
- ★ 4th stop is Kelly's Sports Bar & Grill - 2504 13th Ave., Gulfport, MS
- ★ Last stop at Your Mama's House - 12056 Cedar Lake Rd., Biloxi, MS for drawing and after party

MUSIC ★ DOOR PRIZES ★ 50/50 ★ RAFFLES ★ GUN RAFFLE

Drawings for Door Prizes, 50/50 and Gun Raffle at 3:30 PM

Tons of Prizes from All Over the Country!

<https://www.facebook.com/blueknightsms2>