



Northshore HOG News

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The Cold Butt Ride 2018

By Ray Gregg

Well this year the Cold Butt ride lived up to its name. Leaving out of Bogalusa, the temperature was 23 degrees and only rose a few degrees before I reached Slidell. Those interested in participating in this year's ride met at the Racetrack on Gause Blvd, and when I pulled in I found four more die-hards (Karl, Wesley, Dwight and John) waiting with their bikes to head for the Hard Rock Casino in Biloxi, Mississippi. There were others in the group (Sonia, Britta, Vicki, Sidney and Michele), but they chose not to subject themselves to the elements and jumped into their cars.

Our plan was to travel east on I-10 and exit onto Hwy 603 in Mississippi. It was in Bay Saint Louis that we were to meet up with members of the Gulf Coast Chapter and ride together to the casino. Upon arriving at the meeting site however, the only person found was our new director, Joy, on her bike, and RJ in her four wheeler. From there it was a nice leisurely ride to the casino via Hwy 90. By then the sun had come out and the ride was very enjoyable. At the Hard Rock, we met up with Charlotte, Bill, Judy and Lara, and proceeded to partake of the two free cocktails that was part of the buffet special. Those two cocktails did a very good job of warming us all up. After that it was stuff yourself until you rolled out of the restaurant. The food was nice; the friendship was great and all in all a very Happy New Year's Day.



See page 8 for additional Cold Butt Ride pictures.

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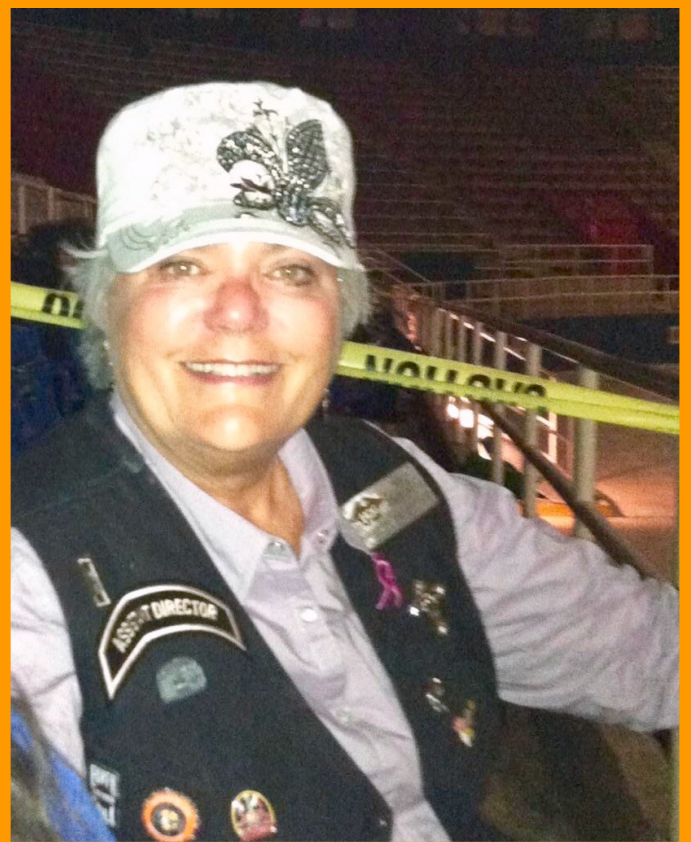
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DIRECTOR'S CORNER



Greetings!

A new year, new officers, and a new approach to Harley Owners Group Chapter 2147. Your officers met this past Saturday for an enthusiastic planning session that focused on selecting dates and activities for the coming year. Foremost in everyone's mind was the H.O.G. reason for existing: "Ride and Have Fun". We will publicize our yearly schedule on our website and on Facebook so that everyone can have lots of advance notice to join in as many activities as they would like. Sonia has some exciting destinations planned for the Ladies Of Harley rides on the third Saturday of each month. We decided to keep some of our charitable rides and to include some of Mike Bruno's fund raisers in our schedule. All in all, the year looks to be one packed with fun and fellowship.

Thanks for your trust in my leadership. Working with this group of officers is a privilege and honor, and I am so impressed with their dedication to the Northshore Harley Owners Group!

Joy Mehrtens

DECEMBER 2017 MEETING MINUTES

Date: December 2, 2017

Location: Mike Bruno's Northshore Harley-Davidson Dealership, Slidell, LA

The following officer's were In attendance::

POSITION	NAME	STATUS
Director:	Anna Rinaldo	Present
Asst. Director:	Joy Mehrstens	Present
Secretary:	R. J. Pierce	Present
Treasurer:	Ray Gregg	Present
Membership Officer:	John Clifford	Present
Ladies of Harley:	Sonia Fox	Absent
Activities Officer:	Position	Vacant
Editor:	Position	Vacant
Web Master:	Dwight Bradbury	Present
Photographer:	Joy Mehrstens	Present
Chaplain:	Russ Davis	Absent
Historian:	Dwight Bradbury	Absent
Safety Officer:	Harold Morris	Absent
Head Road Captain:	Ray Gregg	Present

Meeting Called To Order: Anna called the meeting to order at 09:45 am

Pledge of Allegiance: Led by Ray Gregg

Secretary's Report: Copies of November's minutes were passed out during the meeting. Joy asked if everyone had reviewed the minutes. Ray made a motion that they be accepted as written. Wess seconded the motion which passed unanimously.

Treasurer's Report: Ray reported a bank balance of \$7,724 plus change (his words), which included the \$102 cost of insurance for the last ride. Additionally, there was a small cost for a flash drive Dwight needed for his duties as the Chapter Historian.

Ray also briefed members on the ride scheduled after the meeting to Charlie's in Springfield, LA. The route would go from Fremaux Blvd, to Hwy 90, to the Mandeville overpass; an hour and twenty minute ride; informed of a gravel parking lot, with good food, but LOUD inside.

Dealer Liaison: Lisa Marie wished all a Merry Christmas and hoped to join us at the Christmas gathering at NOLA Grill on the ninth.

Director's Report: Anna presented certificates of appreciation to Joy, Dwight, Sonia, John, Ray and R. J. for their work throughout the year.

Membership Officer: John spoke about the loyalty points program and reminded everyone their points will expire on 31 December 2017. He advised everyone that

2018 chapter dues are now due, and recommended everyone double-check their National HOG membership to ensure it is still current. He added that anyone that does not renew their membership will have to complete and sign a liability waiver before participating in any chapter rides.

Birthdays for the month included John Martinez, Jerry's wife Mary, Dan Weir, Linda and Joy.

Assistant Director's Report: Joy discussed the Great Smoky Mountain HOG Rally in Merryville, TN highlighted in the HOG magazine scheduled from 29 May - 02 June, 2018. She said she'd be checking on cabin / room / camper availability. So far, 5 members are committed to cabins, and 3 others expressed interest in camper accommodations. She said the average distance to Merryville from the festivities is about 12 - 20 minutes. Joy added that HOG only scheduled 4 rallies this coming year, with the biggest being held in Milwaukee, WI in August.

Richard Dillon added HOG also scheduled a New Orleans & Mississippi Blues Trail Guided Tour 18 - 20 May 2018.

He also reminded members the American Legion Riders Post 185 Gun Raffle was coming to an end, and that this was the last chance to buy a ticket.

Safety Officer's Report: Hal reminded us to have a Merry Christmas, and to dress warmly for the season, ESPECIALLY the Chilly Buttocks Ride on the First of January to the Hard Rock Casino in Biloxi.

Officer Elections: Voting on the new officers began at 10:05. The new officers are as follows:

<u>Director</u>	Joy Mehrstens
<u>Asst. Director</u>	John Clifford
<u>Secretary</u>	R. J. Pierce
<u>Treasurer</u>	Ray Gregg
<u>Membership Officer</u>	John Clifford
<u>Activities Officers</u>	Richard Dillon & Terra Hepting
<u>Ladies of Harley</u>	Sonia Fox
<u>Safety Officer</u>	Harold Morris
<u>Head Road Captain</u>	Karl Fox
<u>Editor</u>	Richard Dillon
<u>Web Master</u>	Dwight Bradbury
<u>Photographer</u>	Karl Fox
<u>Historian</u>	Dwight Bradbury
<u>Chaplain</u>	Russ Davis

Meeting Adjourned: 10:35am

UPCOMING HOG EVENTS

6 Jan - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For

20 Jan - Ladies of Harley Ride

TBD

03 Feb - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

17 Feb - Ladies of Harley Ride

TBD

23-24 Feb - HOT Training

Fort Worth, TX

03 Mar - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

17 Mar - Ladies of Harley Ride

TBD

07 Apr - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

13-14 Apr - HOT Training

Atlanta, GA

21 Apr - Ladies of Harley Ride

TBD

05 May - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

19 May - Ladies of Harley Ride

TBD

29 May - 03 Jun Great Smoky HOG Rally

Maryville, TN

09 Jun - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

16 Jun - Ladies of Harley Ride

TBD

07 Jul - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

21 Jul - Ladies of Harley Ride

TBD

04 Aug - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

03-12 Aug - Sturgis Motorcycle Rally

Sturgis, SD

18 Aug - Ladies of Harley Ride

TBD

01 Sep - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

15 Sep - Ladies of Harley Ride

TBD

DEALERSHIP EVENTS

Mike Bruno's Northshore Harley Davidson

Telephone # (985) 641-5100

E-mail: info@northshoreharley.com

6 Jan - 2018 Test Ride Raffle & Chile Cook-Off

13 Jan - Performance Workshop

20 Jan - Customer Appreciation

27 Jan - Ride More Miles Workshop

10 Feb - Ride in to Renew Your Vows

17 Feb - Customization Workshop

**24 Feb - Northshore HD Childrens Hospital Benefit
Annual Car Show**

31 Mar - 1 Apr - Bayou Thunder

UPCOMING HOG EVENTS (CONT)

06 Oct - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

20 Oct - Ladies of Harley Ride

TBD

03 Nov - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For TBD

17 Nov - Ladies of Harley Ride

TBD

01 Dec - 09:30 am - Membership Mtg & Ride

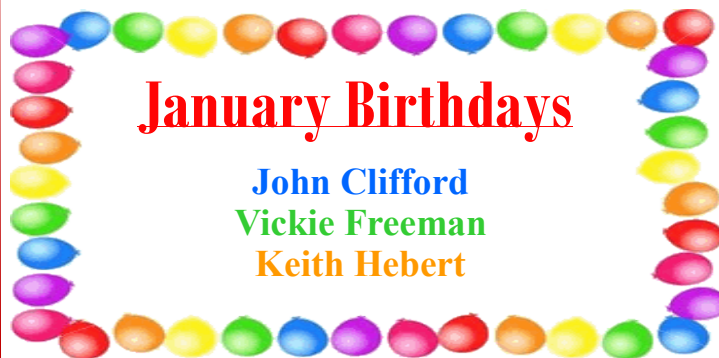
10:00 am Depart Bruno's For TBD

08 Dec - HOG Christmas Party

TBD

22 Dec - Ladies of Harley Ride

TBD



2017 CHRISTMAS PARTY PICTURES



2017 CHRISTMAS PARTY PICTURES (CONTINUED)



2017 CHRISTMAS PARTY PICTURES (CONTINUED)



THE COLD BUTT RIDE 2018

