



Chapter 2147

Inside This Issue

2018 Officers	2
Director's Corner	2
February 2018 Meeting Minutes	3
February Meeting Pictures	4
Upcoming HOG Events	5
Dealership Events	5
New Member Picture	5
March Birthdays	5
February Meeting 50/50 Winner Pictures	6
February Lunch Ride Pictures	7
2018 Great Smokey Mountain HOG Rally	7
February LOH Bowling USA Rice Pictures	8

Northshore HOG News

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MARCH 2018

HAPPY BIRTHDAY H.O.G.

By: John Clifford
Assistant Director & Membership Officer

Well its 2018 and what a year it will be. Harley-Davidson turns 115 years old and the Harley Owners Group turns 35. H.O.G. has a number of great tours and rallies planned for this very special year. In fact quite a few of our chapter members will be heading to Maryville, TN in late May for the Great Smoky Mountain H.O.G. Rally. There's still time, so make your plans and join us for a wonderful adventure. It's all about riding and having fun.

Speaking of the Harley Owners Group, have you ever wondered about the origin of H.O.G. or how our club came to be known as H.O.G.? I got to thinking about it and so I did a little investigating and ran across an article that explained how we became known as H.O.G. Here's one of several articles that I found.

Harley Owners Group Origins | HOG

By: Ron Lieback
December 27, 2009
Harley Owners Group (HOG)
Downloaded From: UltimateMotorcycling.com

It is believed that the first use of the term "hog" in relation to Harley-Davidson traces its origins to the early 1920s. The official Harley-Davidson company racing team of that era was known as the "Wrecking Crew" because of their nearly total domination of the dirt track races they entered.

An additional non-racer who was a member of the team was a small pig. Whenever a Harley-Davidson team member won a race, he stopped to pick up the pig and took it with him for a victory lap. After a while, race fans and some in the media began to informally refer to the team as the "Harley Hogs." However, the "Wrecking Crew" moniker was the one that persevered over time.

As the "Harley Hogs" nickname faded, the word "hog" endured as the slang term among enthusiasts for a Harley-Davidson motorcycle. The 3rd Edition of the Dictionary of American Slang even contains an entry for "hog" as being a "1960s motorcycle or motorcyclist" with a following entry mentioning Harley-Davidson by name. The word then became more official when the world's first factory-sponsored motorcycle club appeared. The choice must have been obvious: The Harley Owners Group, or H.O.G.



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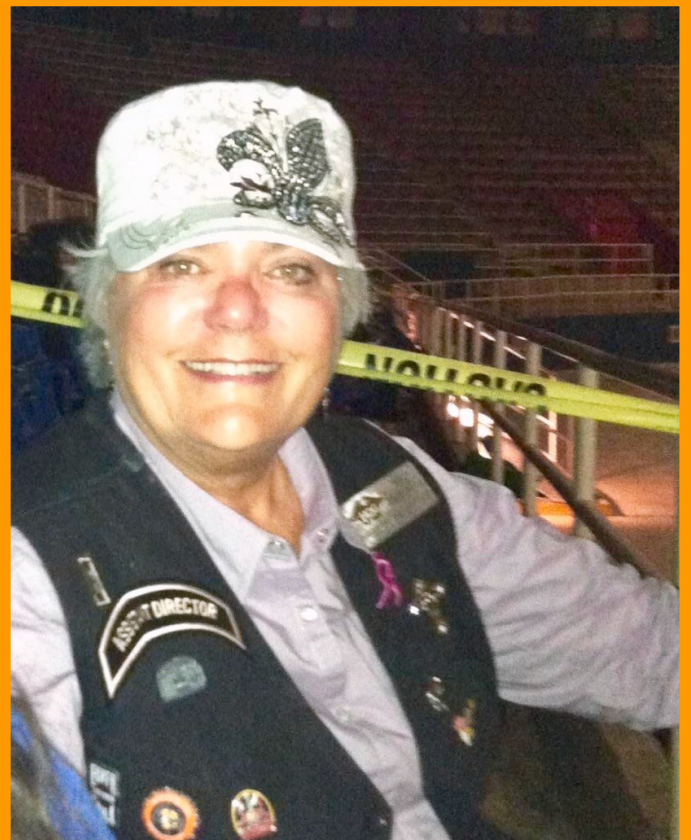
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DIRECTOR'S CORNER



As the weather gets warmer, I can't help but thinking about my next overnight ride. It just so happens that I begin planning my next distance ride the moment I finish one. So, I have geared up for that ride by purchasing a new 2018 115th Anniversary Street Glide from Mike Bruno's Northshore Harley Davidson. My justification for the purchase is simple: I need the "Bells and Whistles" offered by a fully Bluetooth radio and GPS endowed system that can relieve my wrist cramps by conducting itself with cruise control and style. Simple. That's it. Now on to my next overnighter which happens to be the Great Smoky Mountain Rally in Maryville, Tennessee May 30 to June 2, 2018. Thanks to Dave Perez, Ray Gregg and Wesley Morris, who escorted me through the Blue Ridge Parkway and Shenandoah Valley last May I have been mountain vista fascinated. A bunch of us will begin our ride to Tennessee on Monday, May 28 for a leisurely trip with an arrival on Tuesday at the Townsend Great Smokies KOA where we have rented a cabin. Some chapter members are leaving on Sunday to spend Memorial Day at the campground and some are staying in hotels in Maryville or the surrounding area with the plan to join each other for excursions to Deals Gap and other exciting roads.

(Continued On Page 4)

FEBRUARY 2018 MEETING MINUTES

Date: February 3, 2018

Location: Mike Bruno's Northshore Harley-Davidson Dealership, Slidell, LA

The following officer's were In attendance:

<u>POSITION</u>	<u>NAME</u>	<u>STATUS</u>
Director:	Joy Mehrtens	Present
Asst. Director:	John Clifford	Present
Secretary:	R. J. Pierce	Absent
Treasurer:	Ray Gregg	Present
Membership Officer:	John Clifford	Present
Ladies of Harley:	Sonia Fox	Present
Activities Officers:	Richard Dillon	Present
	Terra Hepting	Absent
Editor:	Richard Dillon	Present
Web Master:	Dwight Bradbury	Present
Photographer:	Karl Fox	Present
Chaplain:	Russ Davis	Present
Historian:	Dwight Bradbury	Present
Safety Officer:	Harold Morris	Absent
Head Road Captain:	Karl Fox	Present

Meeting Called To Order: 9:30 am

Pledge of Allegiance: Led by Joy Mehrtens.

Invocation: Led by Russ Davis.

Dealer Liaison: Joy introduced the dealership liaisons Lisa Marie Hambleton and Kelly Hocker. Kelly said she just returned from the National Harley-Davidson products show and said that HD had come out with a lot of new stuff. She specifically mentioned the new "HD MOTO Selection" that would be out in the fall of the year. She also invited everyone to take a look at the new products catalogue and said that if they saw anything they would like to purchase that she could order it for them as soon as it was available. She also asked everyone to make sure the dealership has their correct email addresses so they can received emails on specials and events.

Lisa Marie said she would be leaving the parts department to work in sales and that Linzy Knipe will be taking over as the Chrome Consultant. Linzy then introduced himself to the chapter and then talked about the new HD Riders Course the dealership will be offering beginning in March. He also mentioned that in addition to himself, that Ward Blackman and Gerald Young will also serve as course instructors.

Director: Joy began by proposing the chapter develop a "HOG Coffee Table Book" to be kept in the dealership lounge. She said it will contain copies of the chapter newsletters and photographs of our chapter from its inception so people sitting in the lounge can learn more about our chapter and want to join. Richard said he would check with Office Depot and other places that print photographs to see if he can get a discount for bulk printing and what the cost will be.

Next Joy talked about the need for volunteers to help with the Valentine's "Renew Your Vows" event scheduled on 10 February at the dealership. She said Terra Hepting, one of our Activities Officers, and who is an ordained minister will be administering renewal vows from 9 am to 3 pm, and added that the dealership will also be providing breakfast at 9 am for the event.

Hogs for Dogs was discussed next, and Richard said he had contacted the Ponchatrain Animal Hospital in Slidell about the event but had not received a return phone call. He said he would follow up with them before the next meeting and that he would also contact the St. Tammany Humane Society about the event.

Joy mentioned the next big fundraiser for the dealership will be Bayou Thunder, with the proceeds going to Children's Hospital. She then talked about upcoming rides: The Harley-Davidson Blues - Trail of Honor Ride 17 - 20 May and The Great Smoky HOG Rally 29 May - 3 June.

Next she talked about creating a "Directors Plaque" to list all the chapter directors since the chapter was established. Members agreed on the proposal and she said the officers would research how much it will cost and where it can be purchased, and get back with the chapter at a future meeting.

Joy then discussed the question asked during the January meeting concerning officer election procedures. She advised the procedures are laid out in the chapter by-laws available for review upon request. The last thing she mentioned was that she had talked to Mike Bruno about how chapter members could sell parts they no longer need. She said he was OK with members discussing it when we were on a ride at lunch, but that we could not list items for sale in the newsletter, on the bulletin-board, or on the chapter website.

Treasurer's Report: Ray reported the chapter has a balance of \$7,605 in the checking account.

Lady of Harley Report: Sonia advised the LOH planned to go bowling this month on 17 February.

Assistant Director & Membership Officer: John announced February birthdays and "Happy Birthday" was sung when each name was called. He also mentioned he

(Continued on Page 4)

FEBRUARY 2018 MEETING MINUTES (CONT)

had updated the membership roster and that if anyone noticed their name was missing on the sign-in form, that it was because they needed to renew their membership. He advised members that they would not receive meeting reward points and would have to complete and sign a liability waiver before going on future rides until they renewed their membership. He also reminded everyone that a National HOG membership is also required.

He concluded by saying we currently have fifty-three (53) members in our HOG chapter.

Head Road Captain & Photographer: Karl advised everyone that today's ride would be to Middendorf's. Eight (8) members indicated they would be going on the ride. **NOTE:** Due to the threat of rain, those riding their bikes ended up eating a Mi Patio while those that drive their cages ate at Middendorf's as planned.

He also advised that during Bayou Thunder that the dealership will have a police escort for the ride but that we will need volunteers to participate as sweepers to assist anyone that might experience trouble during the ride.

Editor's Report: Richard asked everyone to help writing articles for the newsletter and requested that any input be provided by the 15th of the month so he would have time to put the newsletter together before each meeting.

He also reminded everyone that the Crawfish Boil is scheduled to be held at Buccaneer State Park on 29 Apr. He said the plan was for riders to meet at the dealership with kick stands up at 11:00 am. He added that games will be set up to enjoy upon arrival with the first boil being ready to enjoy at 1:00 pm.

Webmaster's & Historian's Report: Dwight reported he intends to upload maps with GPS data to the chapter website and Facebook page for all of our rides.

Safety Officer's Report: Hal was out sick so no safety report was provided.

Member's Forum: Joy recognized Mike Bruno who happened to drop by during the meeting.

50/50: Ward Blakeman won \$51.00; Kenny Aycock won a HD wallet; Loretta Anderson won a pair of HD earrings; and Joy Mehrtens won a skull ring.

DIRECTOR'S CORNER (CONT)

(Continued From Page 2)

Some members have room available in their cabins if you would like to join us. As the weather warms up, what better way to view this beautiful country and still feel the crisp mountain air than on the seat of an American machine made for riding!

FEBRUARY MEETING PICTURES



JOHN, RAY, JOY, LINZY & LISA MARIE DURING MEETING



BOB, VICKIE, SONIA, & DWIGHT BEFORE THE MEETING



BRITTA, VICKI & SONIA BEFORE MEETING

UPCOMING HOG EVENTS

03 Mar - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Big Mama's Kitchen,
Poplarville, MS

10 Mar - Ladies of Harley Ride

10:00 am Depart Bruno's For Golden Pear,
Bogalusa, LA

07 Apr - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Hill Top Inn,
Maurepas, LA

13-14 Apr - Harley Owners Training (HOT)

21 Apr - Ladies of Harley Ride

10:00 am Depart Bruno's For Mi Mexico,
Diamondhead, MS

29 Apr - HOG Crawfish Boil

11:00 am Depart Bruno's For Buccaneer State Park,
Diamondhead, MS

05 May - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For El Rancho,
Lacombe, LA

17-20 May - Blues - Trail of Honor Rally

Additional Information To Follow

19 May - Ladies of Harley Ride

10:00 am Depart Bruno's For Mortons Seafood
Madisonville, LA

26 May - Jambalaya Festival,

Gonzales, LA

27 May - Slidell Jazz & Blues Festival,

Heritage Park, Slidell, LA

29 May - 03 Jun Great Smoky HOG Rally

10:00 am Depart Bruno's For Maryville, TN

09 Jun - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Frenier Landing,
Frenier, LA

16 Jun - Ladies of Harley Ride

NO RIDE

07 Jun - Father's Day Ride

TBD

07 Jul - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Cannella Restaurant,



DEALERSHIP EVENTS

Mike Bruno's Northshore Harley Davidson

Telephone # (985) 641-5100

E-mail: info@northshoreharley.com

03 Mar - Northshore HD Childrens Hospital Benefit Annual Car Show

10 Mar - Pigin' Out - Free Pulled Pork Sandwiches 12:00 - 4 pm.

17 Mar - Saint Patric's Day Celebration 12:00—4 pm

24 - 25 Mar - Bayou Thunder 2018 Bike Raffle To Benefit Childrens Hospital

NEWEST CHAPTER MEMBER



Gerald Young



March Birthdays

Charlotte Clifford

Gary Casey

Julia Davis

Milford Monroe

Wanda St. Romain

Lynette Varnado

FEBRUARY MEETING 50/50 WINNERS



WARD BLAKEMAN - FIRST PLACE 50/50 WINNER - \$51.00



LORETTA ANDERSON- SECOND PLACE 50/50 WINNER - HARLEY EARRINGS



THIRD PLACE 50/50 WINNER - HARLEY WALLET

FEBRUARY MEETING LUNCH RIDE PICTURES



BOB, VICKIE, BRITTA, SONIA, & RICHARD AT MIDDENDORF'S



JOY, DWIGHT, VICKI, KARL AT MI PATIO



JOY & DWIGHT AT MI PATIO

2018 GREAT SMOKY MOUNTAIN HOG RALLY



Great Smoky Mountains H.O.G. Rally

Maryville, TN

May 29 - Jun 02, 2018

Rally Details

Extraordinary Tennessee. Land of pristine mountains, waterfalls, rolling hills, shady hollers, front porch sitting, moonshine and music from all genres. From Beale Street in Memphis to the historic sights of the Cumberland Plateau to the majestic Great Smoky Mountains, there is no better place to ride and explore than Tennessee.

Come and experience the culture and diversity of the Great Smoky Mountains. Where miles of scenic winding roads take you on an unforgettable journey away from the big city "down home" to rural towns and the Appalachian region. Where you can ride for miles and miles exploring tree lined, southern backroads of east Tennessee. Whether you're looking for the adrenaline of the Tail of the Dragon or the breath taking views of the Cherohala Skyway or the stunning long range views of the Blue Ridge Parkway, you will find that the eastern Tennessee and the Great Smoky Mountains region has an adventure for every rider.

The Great Smoky Mountains National Park is the most visited national park in the nation. With so much diversity and so many places to visit, explore and discover, the Great Smoky Mountains National Park offers something for everyone. The park is actually a sanctuary for thousands of plant and animal species with new ones being discovered each year and there are lots of trails and roads to help you see the beautiful forests and especially the animals in their natural habitat while you enjoy the picturesque views of mountains.

The Great Smoky Mountains HOG Rally in Maryville, Tennessee is a five day event with all admission costs included with your registration. The city of Maryville is rolling out the red carpet as they welcome you and all riders to their charming town. Located just fifteen minutes from Tennessee's third largest city, Knoxville, Maryville sits at the foothills of the Great Smoky Mountains. It's the perfect home base surrounded by some of the best riding in the country.

Plan your Tennessee motorcycle adventure today. You will enjoy daily guided rides, an abundance of non-guided rides, nightly entertainment "tributing" Rock and Roll's most beloved acts and more southern charm and hospitality than you can ever imagine. Experience firsthand why we are the "Official Riding Club" of the Harley-Davidson Motor Company.

Register for \$35 and receive a t-shirt, patch and pin with your registration.

Reserve your room today and turn a great trip into an unforgettable journey.

Wouldn't you rather be in the Smokies

NOTE: Some Northshore HOG Chapter 2147 members have reserved cabins at the Townsend / Great Smokies KOA, 8533 State Highway 73, Townsend, TN 37882, while other members have made reservations at surrounding area hotels.

SCHEDULED RALLY RIDES INCLUDE

Self-Guided Poker Run

Wheels Through Time Maggie Valley

Heaven or Hell Ride (your choice)

Drag Racing

Hooligan Racing



FEBRUARY LOH BOWLING USA RIDE



VICKI, KARL, SONIA, SYBIL & JOHNNY AT BOWLING USA



VICKI, SYBIL & SONIA AT BOWLING USA



SYBIL & JOHNNY AT BOWLING USA



SYBIL, WESS, JOHNNY, VICKI, & SONIA AT BOWLING USA



WESS DEMONSTRATING HIS BOWLING FORM



KARL PLANNING HIS RELEASE