



Chapter 2147

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# Northshore HOG News

VOLUME 18, ISSUE 04

APRIL 2018

## STURGIS 2015

By: Ray Gregg

Pictures By: Karl Fox

**Prelude:** As most members know, the Northshore HOG Chapter has lacked the ability to produce a viable newsletter on a regular basis for close to two years. What's more is that when one was written, it was in abbreviated fashion and only contained minimum write-ups. As such, this article although submitted was never published. Only now are we able to share . . . **"The Ride to Sturgis 2015"**.

After months of planning the big day arrived. It was 25 July 2015 and our HOG group was starting out for the Sturgis Motorcycle Rally. From Slidell, Richard and Valerie Dillon, Bob Saenz and Vickie Freeman, John Clifford and Karl Fox headed for a rendezvous point in Poplaville, Mississippi. There they met up with Rick Baker and Lara and me. Our goal that day was Jonesboro, AR about a 435 mile leg in what would be a leisurely five day trip to Rapid City, SD. Our thoughts were that we would be fresh at the start of this trip and would ride as many miles as possible the first few days and slack off the miles on day four and five. We made it to Jonesboro without any problem and it was there that we met up with my son Wayne. He had come from Cedartown, GA. We all had a quick meal at the restaurant next to the motel highlighted by Vickie having a pitcher of iced tea poured down her back by a brand new waitress; then we all headed for our rooms.

The next morning it was breakfast and off for another 400 mile plus day. Although not interstate, Hwy 63 through Arkansas is a good road with stretches of four lanes; then we took Hwy 60 through Springfield and up Hwy 13, 7 and 71 to Kansas City, the end of our second day.

Kansas City, of course, has one of the Harley Davidson factories, so that next morning we all rode over to take the factory tour. Even though it was a repeat for some, it is always amazing to see the factory line in progress and to see the pains that Harley takes to produce an outstanding product.



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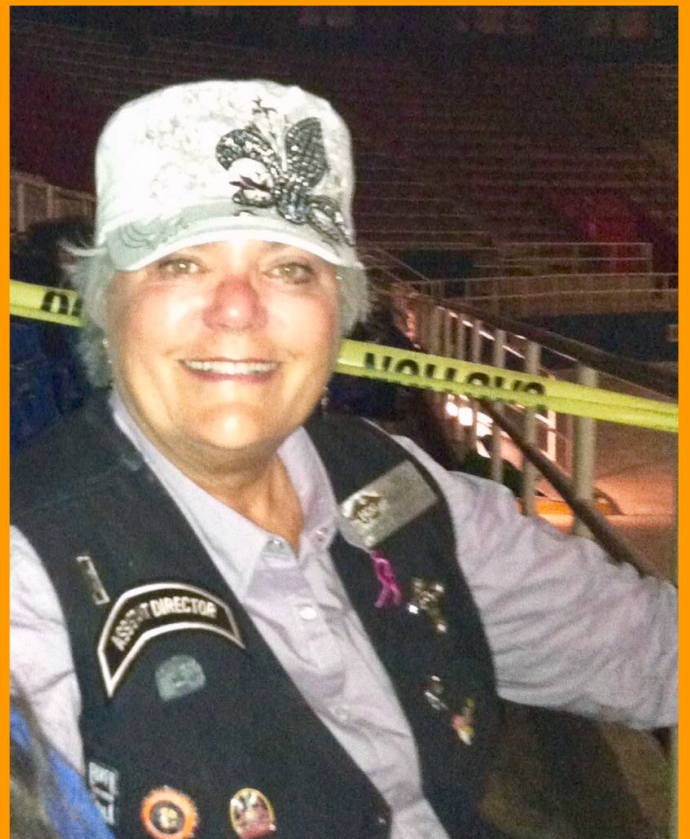
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## DIRECTOR'S CORNER



## FRIDAY FUN RIDES

Starting this Friday, the Northshore HOG Chapter will begin holding Friday Fun Rides. Below is a list of the rides scheduled in April:

- 6 April 2018 - Global Wildlife,**  
 26389 Hwy 40, Folsom, LA 70437  
 Fee - \$19.00 / \$17.00 Seniors  
 KSU Dealership 9:00 AM
- 13 April 2018 - Adams Catfish House,**  
 Bell Chase, LA  
 via Belle Chase Ferry, LA 3137 & LA 39  
 (St. Bernard Hwy)  
 KSU Dealership 9:00 AM
- 20 April 2018 - Fort Morgan Historic,**  
 110 State Hwy 180, Gulf Shores, AL  
 Bring a picnic lunch to enjoy at Fort Morgan.  
 Fee - \$5.00  
 Dolphin Island Ferry Cost - \$8.00  
 Meet at Grammy's Donuts  
 KSU Dealership 9:00 AM
- 27 April 2018 - MOSCA's Restaurant**  
 4127 US Hwy 90 W, Westwego, LA  
 KSU Dealership 9:00 AM

# MARCH 2018 MEETING MINUTES

**Date:** March 3, 2018

**Location:** Mike Bruno's Northshore Harley-Davidson Dealership, Slidell, LA

The following officer's were In attendance:

<u>POSITION</u>	<u>NAME</u>	<u>STATUS</u>
<b>Director:</b>	Joy Mehrtens	Present
<b>Asst. Director:</b>	John Clifford	Present
<b>Secretary:</b>	R. J. Pierce	Present
<b>Treasurer:</b>	Ray Gregg	Present
<b>Membership Officer:</b>	John Clifford	Present
<b>Ladies of Harley:</b>	Sonia Fox	Present
<b>Activities Officers:</b>	Richard Dillon	Present
	Terra Hepting	Present
<b>Editor:</b>	Richard Dillon	Present
<b>Web Master:</b>	Dwight Bradbury	Present
<b>Photographer:</b>	Karl Fox	Present
<b>Chaplain:</b>	Russ Davis	Present
<b>Historian:</b>	Dwight Bradbury	Present
<b>Safety Officer:</b>	Harold Morris	Present
<b>Head Road Captain:</b>	Karl Fox	Present

**Meeting Called To Order:** 9:36 am

**Pledge of Allegiance:** Led by Ray Gregg

**Invocation:** Led by Russ Davis

**Dealer Liaison:** Joy introduced LisaMarie, who spoke about the busy day ahead, which included a car show in the parking lot. Informed the members of the new sales manager, who is Daniel Couillion. Spoke about the practices that have changed throughout the Harley Company. There is a new incentive for taking the new ride classes. The 500 will be the motorcycle that is used, and if one buys the bike, one year later, they can turn it in for \$5,000 towards another 500, or an upgrade to a 750, Sportster, or a bigger upgrade to the touring class. She also mentioned that Gerald Young and Ward Blakeman will be instructors for the riding classes.

Trae then spoke about the new VIP package which is about maintenance for Harley owners. It can be used at any Harley Dealership within the contiguous United States. It has been extended to a 5-year program, instead of the previous 3-year program. For prices and mileage caps, please speak with Trae.

**Director:** Joy said that any member who wishes to help with the day's car show should see Anna, who has a sign-in sheet. She reminded everyone that volunteering at this venue, as well as Bayou Thunder, on the 24th and 25th of March, will garner points that may be used for merchandise at the end of the year. At Bayou Thunder, there will be a tent to sell water and cotton candy. All volunteers are welcome, and encouraged to participate.

**Secretary's Report:** R. J. made a motion to accept the minutes which was seconded and passed with no objections, or changes.

**Treasurer's Report:** Ray reported on taxes to be paid this year. In the bank, the chapter has \$7,636, so federal taxes will be in the amount of \$210, and state taxes will be \$48. As always, the chapter's Profit & Loss (P&L) statement is always available for viewing. He reported we have 60+ members in the chapter.

**Assistant Director & Membership Officer:** John then added information about an additional new program, called "Ride 365." To join this program, one must give LisaMarie one's name, VIN, and mileage at the starting point of joining. The more participants, the higher the annual mileage, which may award the chapter with an Annual Recognition. He added that there is also a higher award, which is known as the Chapter Challenge, which is competition against other chapters for a total mileage award.

John announced the birthdays for March; Wanda St.Romain, on the 6th; Gary Casey, on the 12th; Lynette Varnado, on the 18th; Julie Davis, on the 20th; Milford Monroe, on the 26th, and Sweet Charlotte Clifford, on the 29th.

New members added at this meeting included: Donna and Jerry Roper, Andy Buell, and Charlie and Terry Parker.

**Editor's Report:** Richard asked that input for the newsletter be submitted by the 15th of the month, so it can be processed in a timely fashion for the members.

**Activities Director:** Terra spoke about the ride to Big Mama's Cajun Kitchen, in Poplarville after the meeting. This destination venue had to be rescheduled last time because of a death in the owners' family. Additionally, this day is the last day for the Ohr-O'keefe Antique Motorcycle presentation, in Biloxi, if any are interested in a ride along the MS gulf coast beach Highway (HW 90) after lunch since it is a wonderful day to ride. Richard also reminded the members about the Crawfish boil to be held on the 29th of April, at the Buccaneer State Park, price to be determined depending on the cost of the crawfish. He also mentioned Harley is holding a Blues Trail Ride from 17-20 May starting in New Orleans, LA and ending in Natchez, MS. And, he

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## MARCH 2018 MEETING MINUTES (CONT)

(Continued From Page 2)

reminded everyone that the Great Smoky Mountain HOG rally will be in Tennessee, with members departing on 29 MAY 18 and ending on 2 JUN 18.

**Lady of Harley Report:** Sonia acknowledged that the LOH ride will be on the 11th of March, to the Golden Pear, in Bogalusa.

**Head Road Captain & Photographer:** Karl discussed the route to Poplarville.

**Safety Officer's Report:** Hal discussed the importance of paying attention to your tire manufacturing date, for even if the tire LOOKS good, it disintegrates from the inside as it ages. He showed the tire he took off of the new (old) bike he just got, and how very important this one single act is. He also spoke about the "Harley wobble," which is not exclusive to Harleys. He talked about the importance of packing saddlebags so there isn't an issue of one side being heavier than the other, which can cause this. He also spoke about letting riders in front of others being made aware if the brake lights are not functioning; went over basic hand signals; and once again reminded members of the importance of keeping a 2-second interval behind themselves and the rider directly ahead of them.

**Webmaster's & Historian's Report:** No report.

**Member's Forum:** Member's Forum...reminder that all clothing merchandise on the floor is 10% off on chapter meeting days.

**50/50:** 50/50 went to Ray, with a small issue with the car show participants, which should now require ticket purchasers to be aware of what they are buying into.

John won the "doo-rag" that Bruno's added to the second drawing ticket winner.

**Meeting Adjourned:** The meeting was adjourned at 10:35 am.

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## March Birthdays

Bob Saenz

Robert Simon

## MARCH LUNCH RIDE BIG MAMA'S POPULARVILLE, MS



## UPCOMING HOG EVENTS

### 07 Apr - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Hill Top Inn,  
Maurepas, LA

### 13-14 Apr - Harley Owners Training (HOT)

### 21 Apr - Ladies of Harley Ride

10:00 am Depart Bruno's For Mi Mexico,  
Diamondhead, MS

### 29 Apr - HOG Crawfish Boil

11:00 am Depart Bruno's For Buccaneer State Park,  
Diamondhead, MS

### 05 May - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For El Rancho,  
Lacombe, LA

### 17-20 May - Blues - Trail of Honor Rally

Additional Information To Follow

### 19 May - Ladies of Harley Ride

10:00 am Depart Bruno's For Mortons Seafood  
Madisonville, LA

### 26 May - Jambalaya Festival,

Gonzales, LA

### 27 May - Slidell Jazz & Blues Festival,

Heritage Park, Slidell, LA

### 29 May - 03 Jun Great Smoky HOG Rally

10:00 am Depart Bruno's For Maryville, TN

### 09 Jun - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Frenier Landing,  
Frenier, LA

### 16 Jun - Ladies of Harley Ride

NO RIDE

### 07 Jun - Father's Day Ride

TBD

### 07 Jul - 09:30 am - Membership Mtg & Ride

10:00 am Depart Bruno's For Cannella Restaurant,  
Bay St. Louis, MS

### 15 Jul - HOG Dinner Ride

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## BLUES-TRAIL OF HONOR RALLY

Take an unforgettable journey through the history of the blues, the heart of so much of American music today. You'll enjoy winding roads, beautiful scenery, incredible food, unique and exciting history and, as always, experience amazing camaraderie as you travel this special region with your H.O.G. brothers and sisters. On our third night we land in Jackson, Mississippi where our host transforms Trail Of

## BLUES-TRAIL OF HONOR RALLY

Honor into a living history demonstration event like no other. You will complete your Rally with a ride through the back roads of Mississippi and Louisiana back into New Orleans.

Your \$50 Touring Rally Registration includes: Opening and Closing reception, several meals through-out the rally, wristband, t-shirt, pin and rally patch, along with a host of unforgettable experiences, great roads and plenty of fellow H.O.G. Member camaraderie. Rally Packages are available at rally check-in and are not mailed in advance of the rally. Please note that capacity is limited for all H.O.G. Touring Rallies for 2018; registration will close when full.

*\*New for this year\* Harley Owners Group and EagleRider have teamed up to support the H.O.G. Touring Rally.*

EagleRider, your logistics and support team for H.O.G. and Harley-Davidson, is happy to take care of booking your discounted lodging. H.O.G. Member discount prices for the hotel only package is \$465 (one night in New Orleans, LA, one night in Natchez, MS and one night in Jackson, MS).

Note: your price allows for a maximum of two people per room. This includes complimentary door to door luggage service and a chase vehicle through-out the rally. If you desire a hotel room in New Orleans either before or at the end of the rally, please ask for it when you speak to EagleRider.

You must first register for this rally before contacting EagleRider. Please have your Registration Confirmation number when talking to EagleRider.

To book a Lodging Package or a Hotel Only Lodging Package please call EagleRider at 888-900-9901, ext "1" between 6:00 a.m. and 6:00 p.m. Monday through Friday and 8:30 a.m. until 5:00 p.m. Saturday and Sunday. All times are PST. You will need your H.O.G. Rally confirmation number when you contact EagleRider. The reservation team at EagleRider will be happy to work with you to make your Rally experience simple and easy.

The above details are subject to change and are updated often. For more information please contact: Bill Davis • Rally Coordinator • 760-644-2118 • [bdavis@eaglerider.com](mailto:bdavis@eaglerider.com)

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## DEALERSHIP EVENTS

Mike Bruno's Northshore Harley Davidson

Telephone # (985) 641-5100

E-mail: [info@northshoreharley.com](mailto:info@northshoreharley.com)

- 07 Apr - Paws & People Pet Adoption Day  
11:00 am—12:30 pm

- 14 Apr - We're Having A COOKOUT  
Free Burgers, Sausage, Soft Drinks & Beer

- 28-29 Apr - Pre-Owned Tent Sale  
Saturday & Sunday



# NEWEST NORTHSHORE HOG MEMBERS



Donna & Jerry Roper



Andy Buell

\*\*\*\*\*

## MARCH MEETING PICS



Charlie & Terry Parker



Kari Rovasso





# STURGIS 2015 (CONTINUED)

(Continued From Page 2)



After the tour we made our way to Leavenworth, KS but not before our first major incident. A fall off the bike gave Vickie a broken wrist (not diagnosed until days later). Vickie, being tough, continued to stay with the group although this would cause her to leave the group sooner than planned and head home for medical attention. On to Leavenworth.

As I am very familiar with Fort Leavenworth and the surrounding area, I knew of some great restaurants, but since some could not go with Korean food, we split into two groups for lunch. The Korean food was great!!!. Since we were only going to Omaha, 167 miles away, we had already planned to take all back roads. But the Kansas Department of Transportation decided we would take even more remote roads than originally planned because of road construction.

I don't remember the detour being more than 30 miles and it gave us the chance to go through the community of Kickapoo, KS.....yeah! Back on Hwy 73, we headed north and caught Hwy 75 and other roads to end up on I-29 just south of Omaha. The Best Western in Council Bluff was our motel for the night and as we unpacked we asked about where the good food was. Dinner was interesting in that the motel van driver that brought us to the restaurant said to just call and he would pick us up immediately. Well, the number on the card did not answer so Vickie rode back with some nice ladies to tell the motel where we were. About 45 minutes later we got our ride back. The next morning (day three) . . . bad news; weather had come and it was terrible. Heavy rain and wind, so the decision was made to wait it

out. Our original plan was to make the 250 miles early and see the Corn Palace in Mitchell, SD that afternoon, but that was out. The alternative was to get to Mitchell that day and go early in the morning to the Corn Palace.

By now, we were starting to see many bikers. Our back roads had kept us off the main drag and limited the number of other bikers heading for Sturgis. But in Mitchell it was a different story. The motel was all bikers. The evening was spent getting to know the other bikers, telling stories, a few jokes and grabbing a few beers while we were at it. The one guy I remember had been to Sturgis 17 times already and he had a story (nothing to do about Sturgis) about how he didn't know that you put Preparation H up your butt so he had ate some . . . but you will have to wait another day for that story, Karl can tell it better!

July 29<sup>th</sup> (forth day), up early, breakfast and then headed for the Corn Palace.



It would not do the Palace justice for me to tell you about it in a few sentences; you need to look it up on the internet. But I will say that each year they decorate the building inside and out with different corn (different colors) with different themes (cowboys and Indians, wagons, buffalo, etc). One extra attraction was to get your picture taken at the controls of a huge harvester and/or a large tractor inside the building. Only spending a couple of hours at the Palace we were able to get on the road fairly soon, we all headed for the entrance to the Badlands, but not before we stopped at the Minute Man National Historic Site (MMNHS) along the way.



# STURGIS 2015 (CONTINUED)



So if passing on I-90 and you have the time, the MMNHS is an interesting look back in our history and the cold war era.



Then there was the Badlands; unique rock formations for approximately thirty miles . . . again How, Why, When, you need to look that up. But it is worth the time to travel through this National Park.



The exit from the Badlands leads you right into Wall, SD and the famous Wall Drugs.

It was there that we met up with Judy and Bill Anderson. It was always planned for them to be part of the group but their move north made it impractical to come all the way south just to ride back with us.



Ice cream was had by all at Wall Drugs and 5 cent coffee for some.



Then it was on to Rapid City approximately 57 more miles.

That night was brutal. Bill and Judy had set up a mini bar in the motel lunch room and we all proceeded to partake of drink. After five days of traveling it was time to unwind and relax!! We had a great evening.....thanks Bill/Judy.

Next month we'll continue with our travels around Sturgis and the Black Hills of South Dakota during Part Two of

**"The Ride to Sturgis 2015"**



# BAYOU THUNDER 2018

